Response to NHS Chief Executive’s Open Call for Evidence and Ideas

Respondent ID: 81

Organisation name: NHS Blackpool

Type of response: Email
Hello,

Responding to ‘Health Innovation – Call for Ideas and Evidence’

'But, while the NHS is recognised as a world leader at invention, we are less successful at diffusing those inventions - spreading their use at pace and scale. More than ever before, innovation and the rapid spread of ideas has a vital role to play if we are to continue to improve outcomes for patients and deliver value for money services.'

My views are:

- Embedding the innovation requires much more ‘portable’ learning and knowledge transfer within the NHS.
- We need to learn from societies current established effective communication networks
- There needs to be a robust and visible education network which minimises geographical boundaries
- There is a need for an enhanced modernised educational culture shift within NHS organisations with a strong central guidance

Regards,

Stephanie

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