Response to NHS Chief Executive’s Open Call for Evidence and Ideas

Respondent ID: 211

Organisation name: N/A

Type of response: Email
Health Innovation

Please find my contribution to the Innovation consultation - Spreading innovation in the NHS: call for evidence and ideas

My personal view (and explicitly not meant to represent the wider view of the informatics directorate)

Here are my following points in no particular order:

1. There is significant amount of innovation that already exists within the NHS
2. This only exists in pockets and silos.
3. There needs to be active capture of local initiatives that are exploiting technology innovation to allowing sharing of best practise and the creation of communities of interest. The QIPP Digital stream is capturing local digital initiatives underpinning QIPP with the aim to publish an “initiatives map” for this purpose.
4. There needs to be an explicit obligation of local teams to ensure that benefits are explicitly captured when exploiting innovation. From our experience, local benefits information on innovation is poor.
5. The central focus should primary be upon the spread and enablement of the existing innovations to increase the overall maturity of the NHS estate whilst still allowing the pioneer sites to innovate further
6. The appropriate levers need to be put in place to drive the adoption of innovation e.g. eConsultations between primary and secondary care mean that secondary care actually get paid less (since an eConsultation is a lower tariff than an Hospital appointment attendance). Consequently, there is a disincentive to innovate
7. Commodity technologies should be rolled across the NHS with either a mandate or a comply vs explain regime. A simple example is online meeting services which is a commodity technology, can be used on a pay as you go basis and has direct cash releasing benefits but yet take up is limited.
8. Where there are clear benefits demonstrated in a particular region for the exploitation of innovation e.g. digital dictation in the NW, there should be a mandate or comply vs explain regime that not only encourages but drives adoption across the NHS. At the moment, even when there are pockets of clear beneficial innovation there are not the carrots/sticks in place to really drive adoption. It is more by osmosis or by luck that an explicit drive at the moment.
9. Clarity should be in place on who is driving the innovation – what is the role and responsibility of the NHS CB, local CCGs and Providers.
10. The focus on the centre should be upon the national enablers that need to be in place to drive innovation – this include enablers at the business/commercial level through policy/tariff definition right through to the technology level in terms of standards, guidance and national applications required. There needs to be a coherent approach around the provision of national enablers so that this is fits together and clarity on who owns and ensures that this will occur.

Hope that is useful

Kind Regards

indi

Technology Office
If you could send your formal response via the health innovation email that will ensure it is included with other contributions, but if you have any questions more than happy to discuss.

Kind regards
Graham Reid, Deputy Branch Head Innovation, 07901510398

Message sent from a Blackberry handheld device.

Graham, Anna,

Thanks for this.

Anna - Could you let me know how I best get involved within the internal stakeholder group.

Graham - Also, is this the mechanism for providing my input/feedback on the consultation or should I respond through a different route (e.g. formally through the consultation)

Kind Regards

indi
Hi Indi, we do have an internal working group but don't have informatics represented on this. Could you liaise with Anna who is leading on our stakeholder groups pls.

Thanks
Graham Reid, Deputy Branch Head Innovation, 07901510398

Message sent from a Blackberry handheld device.

Miles, Graham,

Conscious that the public consultation on the diffusion and adoption of innovation in the NHS is due to close August 31\textsuperscript{st}.

I wanted to understand how we play in our thoughts from the informatics directorate as there are lessons and activities from the QIPP digital technology work we are doing that we would like to feed into this.

Related to this point, I have heard that there is an internal steering group to be set up to help ensure that the collective work of the department feeds into the report. Is this something that is already established and is there informatics directorate involvement? I would be keen to be involved.

Kind Regards

indi

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