[Insert name of college/provider] is taking part in the Learner Views Survey in 2009

Take part – we need your views!

What’s it all about?
What are your views of your learning experience at [insert name of college/provider]? Now’s your chance to have your say – your views matter!

The Learner Views Survey starts on 2 January 2009 and runs until 13 February. You can express what you think about the quality of teaching and your satisfaction with your learning experience, the support you are given and how you are treated.

How do I take part?
It’s an online survey. [Please add specific details about your arrangements for learners to take part in the survey.]

You can access the Survey at any time during the survey period by logging in at http://ffe.lsc.gov.uk/Surveys/

Do my views count?
Your views are essential! Please use this opportunity to feed back your comments about your learning experience to the body that funds your learning. Your views will be used to generate a measure of the performance of [insert name of college/provider] which can be compared against other colleges and providers in England. This rating will help us to see how well we are doing compared with other organisations and to respond accordingly.

What happens when the Survey is finished?
In spring 2009, we will be sent the results and it’s up to us how we decide to share them. In future years, the survey results will be made public. It is hoped that the results will help learners like you make more informed decisions about where they want to study.
Is the data safe?
Yes. All the research work is undertaken by the research companies Ipsos MORI and RCU and is carried out in accordance with the Data Protection Act 1998 and guidelines agreed by the Market Research Society.

Notes to editors
1. The Framework for Excellence is the Government’s new performance assessment framework for colleges and providers. It is formed from a small set of verifiable indicators that give an overall picture of performance for all providers. These indicators are combined in clear, transparent ways to provide an overall performance assessment for each college or provider. The Framework will therefore provide an independent, quantitative assessment of the performance of individual providers and of the whole sector, which will enable it to demonstrate that it is rigorously and effectively self-regulating.

2. The survey will be web-based; the Learning and Skills Council will provide a web link which colleges and providers need to share with their learners (http://ffe.lsc.gov.uk/Surveys/). (Only in a small number of exceptional cases will non-web alternatives be used and these have already been agreed.)