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LSC-P-NAT-080224/
Train more, gain more

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Train to Gain also provides impartial, independent skills advice – at no cost to your business. It’s an investment in the future of your business and your people.

74% of employers using Train to Gain saw an improvement in job-related skills
Learning and Skills Council, May 2008
Train to Gain Employer Evaluation Sweep: 1 Research Report

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The benefits of skills and training
Investing in skills can bring great benefits to your business, including:

Efficient, motivated staff
Over 65% of staff say they would feel more motivated if their employer invested in their skills.*

Higher profits
Getting the right skills cuts waste and boosts profitability. A typical 50-employee company could save £165,000 every year by filling the gaps in its employees’ skills.**

A competitive business
Training can help you stay ahead of the competition, whether that means mastering new technology, making the best use of IT, improving your customer service, more success in competitive tendering, reducing waste, higher staff retention rates, improved productivity or diversifying to generate higher returns.

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Help for businesses of all sizes and sectors
Train to Gain offers independent skills advice at no cost to your business. The advice comes from a skills broker, training provider or college working with you on a dedicated, one-to-one basis. They’ll help you find the right solution to deliver the skills that can boost your business.

They do this by:
- identifying the skills that are right for your business
- creating a tailored package of training and support
- finding reliable local colleges and training providers
- finding funding to complement your investment
- evaluating the training and support you receive to ensure real results.

Staff retention
Training and qualifications will strengthen your employees’ commitment to your company. They’ll stay longer and you’ll save money on recruitment costs.***

Fewer job vacancies
By investing in training for your existing staff, you can be sure you’ll always have the right person for the job.

* Research conducted on behalf of the LSC, December 2007.
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LSC-P-NAT-080024
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