FINAL CHANCE TO ENTER GET SET FOR LIFE COMPETITION

Dream work placements at the Houses of Parliament, Newcastle Falcons Rugby Club and the Royal Shakespeare Company to be won

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Today is one of the last opportunities for young people to be in with a chance of winning exclusive five-day work placements, set up by the Learning and Skills Council (LSC) prior to the deadline for applications on Friday 23rd March at 12 noon.

To inspire young people in learning the LSC launched the competition for 16-18 year olds to win aspirational work placements. The placements on offer include weeks with Trevor Sorbie’s salon, Everton FC, the Newcastle Falcons Rugby Club, Sugar magazine and working as a sports journalist for Sportsbeat. The winner could also find themselves working alongside MP Khalid Mahmood, behind the scenes at Rick Stein’s restaurant, for record company Sony BMG, at Red Bull Formula 1 or backstage at the Royal Shakespeare Company.

The LSC set up the competition to raise awareness of the possibilities young people have at 16 and above, but only if they achieve at least five good GCSEs or the vocational equivalents, such as Level 2 diplomas in subjects like Business, Travel and Tourism or Aerobic Instruction.

Young people from England aged between 16 and 18 who would love to win one of these dream placements – taking place in the May half term with hotel
accommodation and train tickets provided – should log on to www.getsetforlife.org.uk and apply today.

To apply, all young people have to do is complete a short statement on which position they want and why they deserve this once in a lifetime opportunity by midday on Friday 23rd March.

Khalid Mahmood, Labour MP Birmingham Perry Barr said:

“This is a great opportunity for a young person to gain an exclusive insight into politics. The winner will get a week of hands on experience in my offices and a unique opportunity to see what it takes to succeed in this kind of role.

"I'm delighted to be working with the LSC because qualifications are essential for success and we need to encourage all young people to stay on in learning to achieve their full potential." 

Phil Hope MP, Skills Minister for the Department of Education and Skills, said:

“Work experience is essential in linking education and employment. It is critical that all young people are given good quality work experience opportunities as this allows them to make decisions about their learning and employment paths.

“Offering work experience to young people will help create the skilled workforce of tomorrow. We need employers to work increasingly closely with schools and colleges to offer Apprenticeships, work based learning and work experience for everyone in learning.”

-Ends-
Notes to editors:

LSC
The LSC exists to make England better skilled and more competitive. We are responsible for planning and funding high-quality vocational education and training for everyone. We have a single goal: to improve the skills of England’s young people and adults to world-class standards. Our vision is that by 2010, young people and adults in England have the knowledge and skills matching the best in the world and are part of a truly competitive workforce. Established in 2001, we work nationally, regionally and locally from a network of offices across the country.

Get Set For Life
The Get Set for Life advice website from the Learning and Skills Council (LSC) encourages young people to achieve the minimum set of qualifications they need to get on in life, get a better job and earn more money. For many, these qualifications will be five GCSEs at grades A*-C, but for others it may be a vocational qualification or an Apprenticeship. For more information, young people and parents can log onto www.getsetforlife.org.uk.

Terms and Conditions

1. The competition is only open to those who will be aged between 16-18 years old on the 28th May 2007 and live in England only. Proof of age will be required in the form of a photocopied birth certificate, photocopied driving licence, photocopied passport or an original headed-letter from a teacher at school or college.

2. Competition entrants under the age of 18 must obtain permission from their parent or legal guardian to enter the competition.

3. Only one entry per person per placement is allowed. Subsequent entries will be deleted.
4. The Learning and Skills Council (LSC) and the Promoter, Radio Lynx, will not accept responsibility for entries lost, or delayed in transit to the competition email address. Proof of sent emails will not be accepted as proof of receipt.

5. Competition entries may only be made through the getsetforlife website – www.getsetforlife.org.uk.

6. Illegible or altered entries or those not in accordance with the entry instructions will be deemed invalid.

7. The decision of the Promoter and the LSC is final and no correspondence will be entered into.

8. The Promoter reserves the right to offer alternative prizes. No cash alternative to any prize will be offered.

9. All winners will be notified formally by the LSC.

10. Work placements will be organised by Band & Brown Communications.

11. Winners may be required to take part in publicity for the LSC, including media interviews. Interviews will take place at the winner’s convenience and with their agreement.

12. Winners will comply with and sign agreements relating to health and safety or other matters given by the individual placement provider at which they are placed. Band & Brown Communications will ensure the
relevant paperwork is completed to ensure the winner is covered by existing health and safety and insurance policies. The LSC and Band & Brown Communications will not be liable for any loss of damage which arises from attendance at the work placement unless caused by LSC or placement provider negligence.

13. Accommodation only will be provided for each winner (at least 3*) and a parent or legal guardian only for the period of the placement, if they live more than 20 miles from the placement. No cash alternative for those opting to commute from home or those making alternative accommodation arrangements will be offered. Food and drink costs will not be covered.

14. One return train ticket from the winners’ nearest mainline station to the mainline station nearest to the placement will be provided and paid for by the LSC and if necessary for the winner’s parent of guardian. If the parent or guardian chooses not to accompany the winner, this is at his or her own risk. Travel cards to enable easy transport around urban centres may be provided at the discretion of the Promoter or placement provider. Travel from the station to the placement will also be paid for, for the winner and their parent of guardian if necessary, by the LSC.

15. The winner will have no entitlement to wages or any other payment for taking part in the placements.

16. These terms and conditions may be altered at any time at the discretion of the Promoter. Any alterations will be placed on the news section of www.getsetforlife.org.uk.
**Journalist for Sugar** – the winner will support the team by conducting research for reporters and articles. They will also help out with Vox Pops, reviews and product testing.

**A week with Everton FC** – the winner will be working within the community coaching scheme at the football club.

**Sport journalist for Sportsbeat** – the winner will help the team to conduct the necessary research to be used in writing the stories that Sportsbeat produce.

**Trevor Sorbie** – the winner will observe the workings of the salon and will have a buddy to show them the day-to-day routine of the salon. The Salon Manager will give an insight into the company and Trevor Sorbie himself. Part of the time they will be working in the colour department and the rest of the week will be spent in the styling area.

**Coaching the community with the Newcastle Falcons Rugby Club** – the winner will join their community coaching scheme on a one week work placement. This will involve visiting local schools and coaching rugby skills with a community development coach, which would be invaluable experience for anybody wishing to work in sports science or teaching.

**Khalid Mahmood, Labour MP Birmingham Perry Barr** – the winner will spend a week in the offices of Khalid Mahmood seeing what the day-to-day life of a busy MP is like.

**Sony BMG** – the winner will be helping out in the communications department and will be involved in coordinating a promotional tour for one of the labels top acts.
Rick Stein’s restaurants, Seafood School and accommodation – the winner will be working behind the scenes, shadowing people in a range of job functions from preparing food for the lunch menu to front of house at St. Petroc’s Bistro.

Red Bull Formula 1 – the winner will spend a week seeing how the latest cutting edge F1 racing technology is developed in the red Bull Racing technology division.

The Royal Shakespeare Company – the winner will get to experience work across several of the RSC’s departments and see what it is like to work for one of the world’s top acting groups.