

CompeteFor ‘Top Tips’ for Suppliers

1. Publish your profile and set up Opportunity email alerts
2. Utilise all business and construction categories available to maximise alerts
3. To ensure you receive email communications from the Helpdesk, including the Opportunity alerts, add @CompeteFor.com to you address book or safe list
4. To choose business categories, it may be useful to check what your competitors are using. Equally, if you see a contract on CompeteFor that is relevant, take a note of which business categories they use for next time
5. Before you submit your application for a contract, double check the information you are about to submit. Remember, you may have first completed your profile awhile ago. Not only does the information about your business change but you may want to tailor information in your business profile to the contract in question. For example, businesses can change their marketing text to be more suitable to the opportunity. However, do not lie about your business
6. Utilise all available fields, such as uploading photos, core capability and marketing text
7. Use the Saved Searches and My Opportunity responses to save you time searching and applying for contracts
8. Even with your email alerts set up, log in to CompeteFor regularly and manually search for opportunities
9. Update your business profile regularly as the information will no doubt change as your business grows
10. Some businesses find it useful to search for awarded contracts to see what businesses are winning contracts. This presents useful potential partnership opportunities.