



FIGHT FOR SIGHT

Fight for Sight is the country's leading charity in the battle against blindness, funding first class research into the prevention of blindness and the treatment of eye disease. Most of our researchers are based at the Institute of Ophthalmology, research partner to the world famous Moorfields Eye Hospital.

"Eye injuries from fireworks commonly cause damage to the cornea resulting in ocular surface burns, penetrating injuries with chronic inflammation and an increase in cataract and retinal detachment. These injuries can cause temporary loss of vision and may lead to a permanent reduction and loss of sight. Once an eye has been injured, causing partial or total loss of vision, it is rare to recover the same level of vision as before the accident.

"Therefore prevention is critical and following the Fireworks Safety Code is essential. In the event of an eye injury seek immediate professional medical attention" – Miss Linda Ficker, Head of Cornea Services, Moorfields Eye Hospital.

"Over 250 people were left with eye injuries after last year's firework season. Please don't be blind to the dangers of fireworks" – Mr Simon Well, Chairman, Fight for Sight.



Fireworks are explosives
GET WISE OR GET HURT

Hit the Airwaves for safety this fireworks night!

Did you know that the average commercial radio listener spends 15 hours a week with the radio on? Radio is also a favourite with young people, and it is young people who are most at risk of being injured by fireworks.

There are hundreds of local radio stations across the country – both commercial and BBC, so contacting your local radio is a great way to let people know how to stay safe on fireworks night. Fight for Sight is planning a national radio campaign to highlight the risk of eye injuries from fireworks, and your help can add to the impact of this message.

Why not call a phone in programme and chat to the presenters about what you are doing to promote the fireworks safety code? Or you could offer your local fire station or another unusual venue for a live radio show! DJs are always on the lookout for something new and topical, so offering to do an interview will usually be greeted with enthusiasm.

Have a chat with your organisation's press officer if you have one, and ring the radio station a couple of weeks in advance with your ideas. Make sure fireworks hit the airwaves as well as the sky this Fireworks Night!

Fight for Sight can be contacted with regard to the DTI's Firework Safety Campaign. They will be happy to discuss the charity's eye safety message and the work of the charity.

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Fight for Sight 



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