

IMB DIVERSITY CLUSTERS

Groups of IMBs are being set up into clusters in order to share recruitment resources, skills and good practice with a view to widening recruitment networks and attracting a wider pool of applicants from different professional and social backgrounds. They identify organisations with a potential to provide access to staff or memberships to widen recruitment networks. In addition, clusters work together to identify opportunities to raise local awareness of IMBs through articles in newspapers, magazines. Each cluster elects a Chair to co-ordinate recruitment initiatives.

In addition to clustered recruitment, a national Network of Speakers, consisting of IMB members who are willing to speak to groups and organisations are available. One of their functions is to complement the clustered recruitment groups by providing a speaking resource to speak to identified local organisations.

Since May 2007, the following clusters have been set up:

CLUSTER	BOARDS
Kent 1	Blantyre House; East Sutton Park; Cookham Wood; Rochester; Maidstone
North West	Liverpool; Altcourse; Kennet; Risley
Midlands 1	Nottingham; Whatton; Stocken; Leicester; Ashwell
Midlands 2	Ranby, Lincoln, North Sea Camp, Morton Hall
Eastern	Norwich, Wayland, Whitemoor, Peterborough
Kent 2	Elmley, Swaleside, Standford Hill, Canterbury

Further clusters are planned for 2009, although the IMBs have yet to be identified.

2nd November 2008