

## Planning Awareness for HM Treasury

### England Topline Results – 27/09/06

- 1,724 interviews with adults aged 15+ were conducted face-to-face in home across England – using the Ipsos MORI face-to-face Capibus.
- Fieldwork dates: 15/09/06 – 21/09/06
- All figures are in percentages. An asterisk (\*) indicates a percentage of less than 0.5% but greater than zero. N/A indicates that data is not available or not applicable.
- Data have been weighted to the national population.
- Data for questions where fewer than 30 respondents have been asked a particular question (a low base) are shown as actual numbers.
- Where figures do not add up to 100, this is due to multiple coding or computer rounding

- Q1. SHOWCARD (R) **‘Developed land’ (broadly, land which has been built upon) is defined as land in towns, cities and villages (including gardens but excluding parks) and all additional land used for infrastructure such as roads, paths and rail. What proportion of land in England do you think is developed?** MULTICODE OK

	%
Three-quarters or more	10
Between half and three-quarters	22
Around half	22
Between a quarter and an half	19
A quarter or less	14
Don't know	13

- Q2. SHOWCARD (R) **Green belts surround some of our towns and cities. Which of the following, if any, are the main functions of the green belts?** MULTICODE OK

	%
Protecting wildlife and the environment	59
Protecting and enhancing the landscape and scenic beauty	45
Preventing spread of urban areas (towns and cities) into the countryside	45
Protecting high-value farmland	23
Protecting the setting of historic towns	22
Encouraging regeneration of urban areas (towns and cities) through re-using previously developed land	21
Don't know	7
None of these	2

Q3. SHOWCARD (R) It is very likely that with a growing population, increasing wealth and changing household structure, more land will be required for development such as housing, infrastructure, schools, hospitals and commercial development. With this in mind, what type of land is it most important to protect from development? Please choose three from the following list... INTERVIEWER PROBE What else? CODE 3 RESPONSES

	%
Land with important or endangered wildlife	71
Land with significant landscape or scenic beauty	54
Green spaces within urban areas (towns and cities), such as parks and school playing fields	47
High quality farmland	42
Land with historic significance such as battlefields	22
Land on the edge of towns and cities	17
Don't know	4

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