

**PUBLIC ATTITUDES TO MONEY & SAVING
CONTACT SHEET**

#<ID>#

Name (inc. title) <<INSERT NAME>>	Area Name << AREA>>	MORI ID Number <DUMMY ID>	Check Digit <<Check.Digit>>
	Respondent record: <<Full MORI ID>>		Sample Type <<S.TYPE>>
Address <<INSERT ADDRESS>>	Issue	Interviewer Name: WRITE IN	Number:
	1		
	2		
	3		

CONTACT RECORD	DAY (1-7)	HOUR (24 HR)	DATE (01-31)	MONTH (01-12)	COMMENTS – record outcome of each call	
	1					
	2					
	3					
	4					
	5					
	6					
WEEKDAY CONTACT CODES:					MON = 1, TUES = 2, WED = 3, THURS = 4, FRI = 5, SAT = 6, SUN = 7	
TOTAL NUMBER OF CALLS 1ST ISSUE WRITE IN			<input type="text"/>	<input type="text"/>	TOTAL NUMBER OF RE-ISSUE CALLS WRITE IN	
			<input type="text"/>	<input type="text"/>		

FINAL OUTCOME		
	Main	Reissue
Successful Interview	1	1
Refused:		
Respondent refused (complete refusal info)	2	2
Other person refused (complete refusal info)	3	3
Entry refused by warden/security	4	4
Address occupied:		
No contact after 4+ calls	5	5
Occupant away during fieldwork WRITE IN	6	6
Occupant too ill to participate WRITE IN	7	7
Mother tongue interview required WRITE IN LANGUAGE	8	8
Respondent no longer living at address (complete new address details)	9	9
Address not occupied:		
Non-residential	10	10
Not found	11	11
Address ineligible:		
Vacant/ derelict/ demolished	12	12
Other ineligible WRITE IN	13	13
Other WRITE IN	14	14
Withdrawn by Head Office	15	15

REFUSAL INFORMATION		
	Main	Reissue
Never does surveys	16	16
Interview takes too long	17	17
Taken part in too many surveys	18	18
Always too busy	19	19
Worried about misuse of information	20	20
Worried about confidentiality	21	21
Worried about safety/security	22	22
Survey is a waste of money	23	23
Not interested in helping	24	24
Not interested in subject	25	25
Do not recall being contacted	26	26
"Nothing in it for me"	27	27
Other WRITE IN	28	28
DO NOT RECONTACT	29	29

IF RESPONDENT MOVED (CODE 9), TAKE NEW DETAILS IF POSSIBLE:

**PLEASE TURN OVER FOR
INTRODUCTION**

IF YOU HAVE ANY PROBLEMS COMPLETING THIS, PLEASE CONTACT HEAD OFFICE OR RACHEL VINES ON 020 7347 3241.

Good morning/afternoon/evening. My name is . . . and I am calling from MORI, the independent research agency.

Can I speak to <<INSERT NAME>> please?

IF YES, ASK TO SPEAK TO HER/HIM AND COMPLETE INTERVIEW IF POSSIBLE.

IF NO, ARRANGE TO CALL BACK.

NOTE: WE CAN ONLY INTERVIEW NAMED SAMPLE.

We are conducting a research study for the HM Treasury and the Department for Education and Skills on public attitudes to money and saving.

This is a major study which will provide data to help Government understand what role it can play in helping people save. You should have received a letter from these two departments a couple of weeks ago asking for your help with this important study but if not it doesn't matter. (IF NECESSARY SHOW LETTER WHICH WAS SENT BEFORE FIELDWORK)

READ OUT TO ALL

You may have already been contacted on the telephone asking for your help with this study but unfortunately we were not able to complete an interview with you in that way.

I would like to assure you that all the information we collect will be kept in the strictest confidence by the research team at MORI. It will not be possible to identify any particular person, household or address in the results and it will not affect any current or future dealing you have with any government department.

Would it be convenient to ask for your help now? The interview should take around **20-25** minutes.

(IF THEY WOULD LIKE MORE INFORMATION ABOUT THE SURVEY, THEY CAN CALL RACHEL VINES OR JULIET BROWN ON 020 7347 3000, REF 25503)

READ OUT IF RESPONDENT QUERIES HOW WE GOT THEIR DETAILS:

IF RDD

- You may recall taking part in a short interview conducted by MORI a few months ago during which time we invited you to open a Saving Gateway account that HM Treasury and the Department for Education and Skills are piloting in your local area.
- As mentioned, this is a very important follow-up study which looks at people's motivations and barriers to saving overtime. In order for the results of this study to be useful we would like to consult with as many people as possible and would really appreciate your help.

NOTE TO INTERVIEWER:

- If respondent would like to find out more about the research, they can contact Rachel Vines or Juliet Brown at MORI on 0207 347 3000.

CONTINUE TO INTERVIEW