

## Saving Gateway Wave 2 Evaluation Sample Design

Sample Type	Target Wave 1	Interviewed W1	Can contact W2	W1 Unadjusted Response Rate - 10% attrition	Longitudinal MAX N (based on w1 response rate)	Top up required	Top Up sample available/sampled	Top-up possible N	Shortfall	
<b>OVERALL SAMPLE</b>										
<b>Treatment:</b>										
RDD Account Openers	2,189	2,982	2,645	79%	2,090	99	746	589		
DWP Account Openers	1,813	1,682	1,407	48%	675	1,138	1,276	612	-525	Shortfall
PAF Account Openers	1,002	1,017	823	49%	403	599	1,328	651		
Refusers	3,000	2,902	2,541	38%	966	2,034	7,547	2,868		
<b>TREATMENT TOTAL</b>	<b>8,004</b>	<b>8,583</b>	<b>7,416</b>		<b>4,134</b>	<b>3,870</b>	<b>10,897</b>	<b>4,720</b>		
Control	3,000	3,061	2,808	47%	1,320	1,680	1,786	839	-841	Free-find