



HM TREASURY

department for  
**education and skills**

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August 2006

Dear TITLE SURNAME

**Attitudes to money and savings - a major study for DfES & HM Treasury**

You may remember being approached by MORI to take part in a study on money and savings late last year on behalf of HM Treasury and the Department for Education & Skills (DfES).

MORI had a fantastic response to the study which helped ensure that different viewpoints were represented in the results. I am now writing to ask for your help with the next wave of research, for which we have again commissioned MORI and the Institute for Fiscal Studies (IFS) to undertake. This study will help HM Treasury and DfES to better understand people's views and behaviour in relation to savings and money management and what role the Government can play in the future. It doesn't matter if you don't have any savings - we still want to talk to you and you will have a chance to give your opinions about saving.

MORI and IFS are completely independent of Government and political parties. Everything you tell them will of course be treated in complete confidence – no personal views or information will be passed to anyone outside the MORI/IFS research team.

A MORI interviewer may contact you by telephone in the next few weeks to arrange a convenient time to conduct a telephone interview with you. I hope that you will take part in this survey and play a role in shaping future Government policies on these important issues. However, if you do not want to take part, please contact Jane Darragh at MORI on 020 7347 3209 or email [treasury@mori.com](mailto:treasury@mori.com) and your name will be taken off the list of people MORI contact. Alternatively you can let the MORI interviewer know when they call you.

If you have any questions relating to this research, please call MORI on 020 7347 3209 or you can email the team at [treasury@mori.com](mailto:treasury@mori.com)

Thank you in advance for your help.

Yours sincerely

Pamela Gibson  
Department for Education and Skills