



HM TREASURY

department for
education and skills

Moorfoot
Sheffield
S1 4PQ

UNIQUE SERIAL NUMBER

TITLE FORENAME SURNAME
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September 2006

Dear TITLE SURNAME

Attitudes to money and savings - a major study for DfES & HM Treasury

HM Treasury and the Department for Education and Skills (DfES) are conducting a major study to better understand people's motivations and barriers to saving and what role the Government can play. We would like to talk to you about your views and experiences of saving, and have commissioned MORI and the Institute for Fiscal Studies (IFS) to carry out a survey on our behalf.

MORI and IFS are completely independent of government and political parties. Your name has been chosen at random from Department for Work and Pensions (DWP) benefits records. It doesn't matter if you don't have any savings – we still want to talk to you and you will have a chance to give your opinions about saving.

Your participation in this research will be strictly confidential, no-one will be able to identify you from the research, and nothing you say will affect any current or future dealings you may have with the DWP or any other government department. Importantly, the information you provide will not affect the benefits you receive, either now or in the future.

A MORI interviewer may contact you by telephone in the next few weeks to arrange a convenient time to conduct a telephone interview with you. I do hope that you feel able to take part in this important survey - we would like to hear about your views and experiences, even if you are not currently saving. However, if you do not want to take part, please contact Jane Darragh at MORI on 020 7347 3209 or email treasury@mori.com and your name will be taken off the list of people MORI contact. Alternatively you can let the MORI interviewer know when they call you.

If you have any questions relating to this research, please call MORI on 020 7347 3209 or you can email the team at treasury@mori.com

Many thanks in advance for your help.

Yours sincerely

Pamela Gibson
Department for Education and Skills