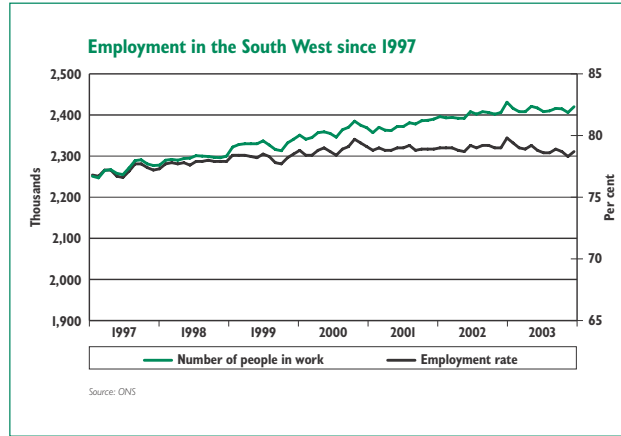


EMPLOYMENT IN THE SOUTH WEST

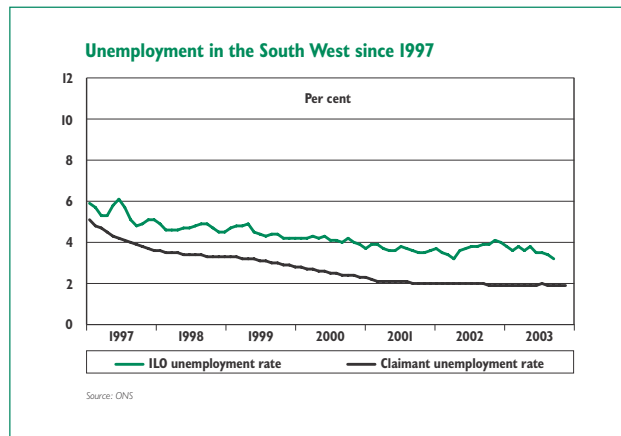
Employment in the South West since 1997

- Employment rate is 78.7 per cent – above the EU and OECD average
- Number of people in work up 155,000
- Employment rate up by 1.5 percentage points



Unemployment in the South West since 1997

- ILO unemployment down two fifths
- Claimant unemployment down by half
- Youth unemployment down by half
- Long-term unemployment down three quarters



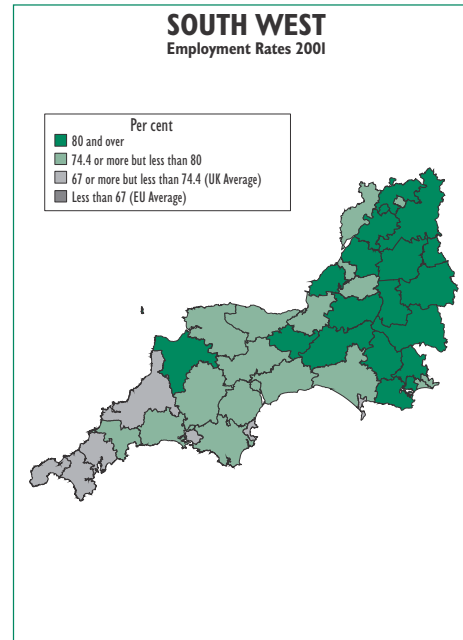
The New Deal

The New Deals have been successful in helping over 74,000 people into work, including:

- 30,210 through New Deal for young people
- 10,970 through New Deal 25 plus
- 20,860 through New Deal for lone parents
- 9,180 through New Deal 50 plus
- 2,980 through New Deal for disabled people

Variations within the South West

- Over 90 per cent of local authorities have resident employment rates above the EU and OECD average
- Bristol has an employment rate of 78.3 per cent, but also has pockets of low employment within the city
- Employment rates vary across the region, from 86 per cent in Tewkesbury to 67 per cent in Penwith
- Local authorities, including Torbay and Bournemouth have relatively high numbers of economically inactive people aged over 60
- Most areas with lower employment rates still have high numbers of vacancies



Work-focused help available within the South West

- The Cornwall Action Team has funded a rural outreach worker, to work with communities in Penwith to address joblessness in farming families and promote Jobcentre Plus services. It has proved so successful, the County Council are considering roll-out across the County
- Jobcentre Plus is working successfully on a rural transport partnership with West and North Dorset District Councils; a 'Wheels to Work' programme is helping young people get into work and training
- StepUP is offering guaranteed jobs to eligible young people in two areas in Bristol
- Over the next 3 years, Jobcentre Plus will be working with Bristol Local Strategic Partnership organisations to ensure jobs coming in to the city are accessible to people living near the city centre
- Close partnerships have been established between Jobcentre Plus, local authorities and key partners to address pockets of deprivation in Bournemouth which has resulted in a significant increase in numbers accessing employment services
- Torbay is one of the 17 Tailored Pathway areas, offering a flexible approach to helping New Deal for young people participants into work and training
- New Deal for disabled people job brokers in Devon are offering 300 jobless disabled people employment and training support through 'This Way to Work'