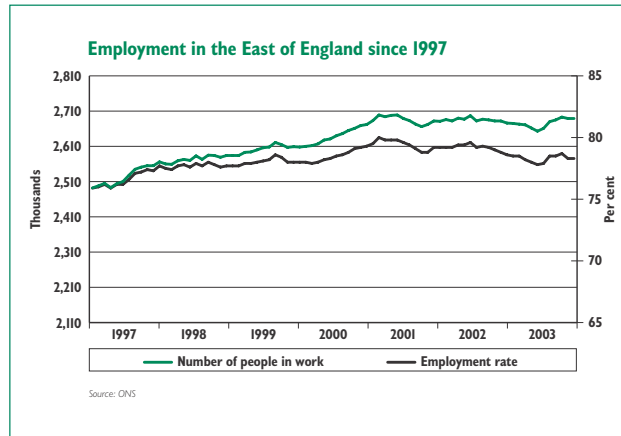


## EMPLOYMENT IN THE EAST OF ENGLAND

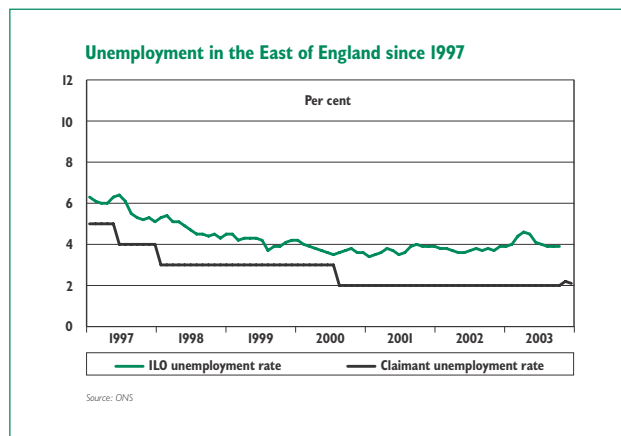
### Employment in the East of England since 1997

- Employment rate is 78.3 per cent – above the EU and OECD average
- Number of people in work up 184,000
- Increase in employment rate greater than increase in overall UK rate



### Unemployment in the East of England since 1997

- ILO unemployment down a third
- Claimant unemployment down two fifths
- Youth unemployment down two fifths
- Long-term unemployment down three quarters



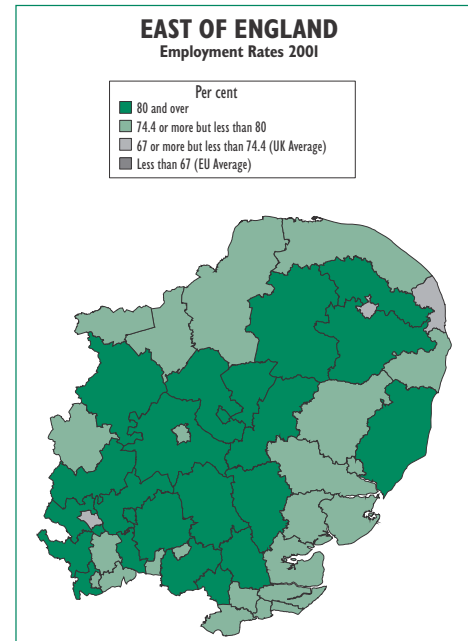
### The New Deal

The New Deals have been successful in helping nearly 58,000 people into work including:

- 25,550 through New Deal for young people
- 10,590 through New Deal 25 plus
- 13,890 through New Deal for lone parents
- 6,880 through New Deal 50 plus
- 670 through New Deal for disabled people

## Variations within the East of England

- All 47 local authorities have resident employment rates above EU and OECD averages
- Luton, Great Yarmouth, Norwich and Southend are the only authorities with employment rates at or below the UK average
- Employment rates across the region vary from over 80 per cent in Braintree, to 67 per cent in Great Yarmouth
- Most areas with lower employment rates still have high numbers of vacancies



## Work-focused help available within the East of England

- StepUP is offering guaranteed jobs to eligible young people in Great Yarmouth, and also in the Nelson and Regent Wards of Norfolk, where it has been successful in placing 37 people into jobs
- Jobcentre Plus is working in partnership with New Deal for Communities at Marsh Farm in Luton to help lone parents and other disadvantaged residents gain employment
- A New Deal for lone parents adviser is conducting regular outreach work at the Lewsey Farm Centre in Dunstable, providing help with jobsearch, in-work benefit calculations and tax credits
- Jobcentre Plus is working closely with a large local employer in Dunstable to increase recruitment of local people
- Jobcentre Plus in Hertfordshire is working with Hertfordshire County Council on the 'inwork' initiative with the aim of helping 400 people into work
- In Essex, over 1,500 vacancies have been obtained from over 100 employers at the Lakeside shopping centre, with high profile companies using Jobcentre Plus services
- Nearly 1,000 vacancies have been obtained from the Water Gardens re-development project, which is regenerating parts of Harlow town centre
- In April 2004 a 'Working Neighbourhoods' pilot begins in Great Yarmouth to help residents access the jobs that can often be found within travelling distance of where they live
- Progress2Work is operational across Norfolk, offering employment advice and support to former drug misusers