



TRADE MARKS

Contra Vision[®] range of products (registered in 21 countries – see schedule):

Contra Vision[™] (elsewhere)

The trade mark Contra Vision[®] covers, on the one hand, all products and services emanating from Contra Vision Ltd, and on the other hand, one-way vision products with an opaque silhouette pattern. If it is desired to identify the particular product technology:

Contra Vision[®] **XR**[™]

Contra Vision[®] **ORS**[™]

Contra Vision[®] *Performance*[™]

Contra Vision[®] Stripes[™]

Contra Vision[®] **BACKLITE**[™]

The general trade mark for products with a translucent "base pattern" that can be backlit. If it is desired to identify the particular product technology:

Contra Vision[®] **BACKLITE XR**[™]

Contra Vision[®] **BACKLITE ORS**[™]

ORS[™] stands for Overlap Registration System[™] either by the Through Combination Method or the Edge Sealed Method

Contra Vision[®] **BACKLITE CR**[™]

CR stands for Close Registration without any special methodology

Contra Vision[®] **BACKLITE Performance**[™]

Contra Vision[®] **BACKLITE Stripes**[™]

Contra Vision[®] **Digital**[™] range of products:

Contra Vision[®] **Digital UV**[™]

Contra Vision[®] **Digital Solvent**[™]

Contra Vision[®] **Digital XR**[™]

Contra Vision[®] **Digital Stripes**[™]

Contra Vision[®] **Digital Hybrid**[™] (digital design on pre-printed lines)

Contra Vision[®] **Digital EL**[™] (electroluminescent "lamp" with digital design)

Contra Vision[®] **Digital UV BACKLITE**[™]

Contra Vision[®] **Digital Solvent BACKLITE**[™]

Contra Vision[®] **Digital BACKLITE XR**[™]

Contra Vision[®] **Digital BACKLITE Stripes**[™]

Contra Vision[®] **Digital BACKLITE Hybrid**[™]



Contra Vision® TT™

TT™ stands for Thermal Transfer "opacity layers" for clear perforated or imperforate substrate used to back up a reverse printed design, the finished product to be applied to the inside of a window

Contra Vision® Printed Interlayer™

Contra Vision® Laminated Glass™

Contra Vision® Ceramic Glass™

Ceramic ink printed glass

Contra Vision® Organic Ink Printed Glass™

Organic ink printed glass

Contra Vision® STAINLITE™

Like Contra Vision® BACKLITE™ but the design also goes over the transparent areas. From inside it looks like a stained glass window, from outside better than a stained glass window, as the white base pattern strengthens the design image

Funlasses® (registered in the US)

Contra Vision® Funlasses™ (registered in 5 countries – see schedule)

Funlasses™ (elsewhere)

Vision Management System™

Contra Vision® BrandVisors™

Contra Vision® Payphone-Ads™

Contra Vision® Door-Ads™

Contra Vision® Cool-Ads™ (advertisements on cooler doors)

WRAP ARTISTS™

Contra Vision® WRAP ARTISTS™

Contra Vision® International WRAP ARTISTS™ Competition