

Budget 2004

What the Budget means for the West Midlands

March 2004



HM TREASURY

West Midlands

Budget 2004

Prudence for a purpose: A Britain of stability and strength



The Government's economic objective is to build a strong economy and a fair society, with opportunity and security for all. Budget 2004 sets out how the Government is working to achieve this goal, building on a platform of economic stability and sustained growth to ensure that Britain can continue to succeed in a competitive global economy. This leaflet outlines the Government's regional economic policy, is part of the Government's commitment to promote dialogue with the regions, strengthen regional input into policy making and communicate the results directly to the regions, and sets out what the impact of the Budget is on the West Midlands.

Maintaining a stable economy

Prospects for the world economy continue to improve following a period of global uncertainty. The Government's reforms have helped to ensure that the UK economy has sustained steady and stable growth, and is well placed to benefit from the strengthening world economy. The Budget projections show that:

- **the economy** is expected to grow by 3 to 3½ per cent in both 2004 and 2005, as forecast in last year's Budget and Pre-Budget Report;
- **inflation** is set to remain low and close to the Government's target; and
- **the public finances** remain sound and the Government is on track to meet its fiscal rules, borrowing is £37.5 billion in 2003-04 and is set to fall, and in 2003 debt was the lowest of any of the G7 major industrialised economies.

Budget 2004 reports on progress on the policy requirements set out in the Government's June 2003 assessment of the five economic tests for membership of EMU. The Government does not propose that there should be another assessment at this time. Progress will be reviewed again at the time of next year's Budget.

Regional Policy

The Government has made significant progress towards establishing the framework for a modern regional policy designed to strengthen regional productivity and employment and, therefore, to reduce regional disparities. Key to this regional policy agenda is the Government's high-level target to make sustainable improvements in the economic performance of all English regions and, over the long term, reduce the persistent gap in growth rates between the regions.

The Government believes that it is not possible to run economic policy or deliver strong public services that meet public needs from the centre using a one-size-fits-all solution. To enable each region to meet its objectives, the Government's approach is to establish and develop efficient, innovative and accountable sub-national institutions.

Advantage West Midlands (AWM), established in 1999, is the key strategic leader of economic development in the West Midlands. Since its creation, AWM, along with the other Regional Development Agencies (RDAs), has helped promote employment, entrepreneurship, innovation, skills and regeneration in the region.

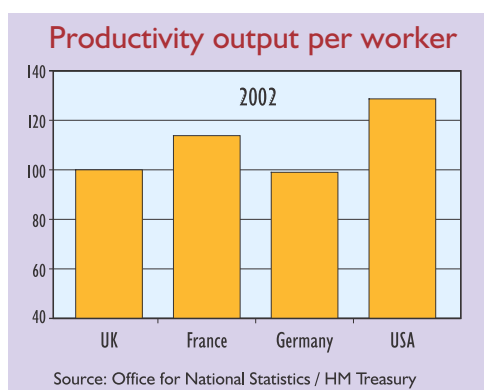
Budget 2004: promoting regional flexibility

The Government is committed to going further to promote the flexibility of regional and local institutions and to address the barriers they face to realising their objectives. Published alongside the Budget, *Devolving Decision Making: 2 - Meeting the Regional Economic Challenge: Increasing Regional and Local Flexibility*, sets out the Government's response to the RDAs' advice on the institutional barriers that they believe are currently hindering effective co-ordination of policy decisions and service delivery in the regions. The paper analyses historic and recent trends in regional economic performance and assesses progress in addressing regional disparities in employment and productivity. Against this background, the paper takes stock of progress in building effective regional and local institutions and describes how the Government proposes to develop further the framework to ensure that regional and local institutions have the flexibility they need to achieve their ambitions.

The Government has also responded to policy advice that the RDAs contributed in preparation for the Budget. AWM, along with the other RDAs, was asked to contribute to the Budget development process in five areas: barriers to business start-ups; provision of government services to small businesses; access to finance for small and medium sized firms; barriers to skills provision; and knowledge transfer between businesses and universities. This builds on the successful contribution the RDAs made to Budget 2003.

Meeting the productivity challenge in the West Midlands

Britain has high employment levels but the amount of output produced per worker - productivity - has historically been lower in the UK than in other major economies. Faster productivity growth, alongside higher levels of employment, will help to deliver greater economic prosperity and rising living standards. Recent figures suggest



the UK's performance is improving, with UK productivity now higher than Germany and moving closer to France. However, there are significant regional differences in productivity. In 2001, productivity in the West Midlands was 6.9 per cent below the UK average. Budget 2004 announces new measures to help improve productivity in the West Midlands, by boosting skills, science and enterprise.

Skills

In the West Midlands, 17 per cent of young people are not in education or training at age 16 and, in 2002, 18.9 per cent of the working-age population were without any qualifications compared to a UK average of 15.7 per cent. To raise the region's skills levels, which is crucial to productivity growth, measures include:

- **a New Deal for skills** to ensure individuals are helped to develop the skills they need for employment and employers can develop the skilled workforce needed for the success of their business;
- following the Skills Strategy announcement, over 1,120 adults in the West Midlands will be entitled to **free training for a first level 2 National Vocational Qualification**;
- **introducing a new Employer Training Pilot** in the Black Country, and extending the existing pilots in Birmingham and Solihull and Shropshire, for a third year; and
- a commitment to tackling any institutional barriers identified by the Regional Skills Partnerships by creating an effective and integrated approach to regional skills delivery, taking into account the balance with national policy.

Science and innovation

In the West Midlands, business spending per head on research and development is £131, compared with a UK average of £221. To encourage an increase in R&D investment in the West Midlands, the Government is **introducing a new definition of R&D from 1 April 2004**, making it easier for the 1,119 businesses undertaking R&D to claim the credit. The Government is also extending the range of costs that qualify for the credit to include power, water, fuel and software costs.

To help ensure that the UK can realise the commercial benefits of its excellent science base, the Government has published a consultation document to inform the preparation of a ten-year investment framework for science and innovation as part of the 2004 Spending Review. **The Government will ensure that the level of public investment in the science base will grow faster than the trend rate of GDP growth over the Spending Review period 2005-06 through to 2007-08.**

In response to Richard Lambert's review of the links between universities and businesses in the UK, published in December 2003, the Government will **build the Higher Education Innovation Fund as a permanent third stream of funding** for universities in England to further build the university sector's capacity for knowledge transfer. The Government has also announced **an enhanced role for the RDAs in strengthening business-university links.**

Enterprise

The small business start-up rate is 34 per 10,000 population in the West Midlands, compared with an England average of 39 per 10,000 population. To raise productivity through promoting an enterprising economy, the Budget announces:

- from April 2005, AWM, as with the other **RDAs, will be granted responsibility for flexibly managing Business Link services in their areas to tailor delivery to the needs of the West Midlands**. This could potentially benefit 289,900 businesses in the region;
- **full details of the Local Authority Business Growth Incentives scheme**. From April 2005, local authorities can retain a proportion of the growth in local business rate revenues as an incentive to promote local economic growth. Over £150 million could be retained in the West Midlands over 3 years; and
- **an increase in the turnover ceiling for businesses wishing to use the VAT annual accounting and cash accounting schemes** from £600,000 to £660,000, benefiting up to 1200 businesses in the West Midlands.

Investment

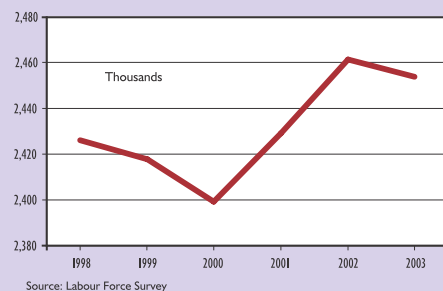
The Government is taking steps to improve the environment for private investment and investment decision-making by providing a platform for macroeconomic stability, promoting flexibility in capital markets, and addressing specific market failures in planning and the housing market.

The Government welcomes Kate Barker's review of housing supply, *Delivering stability: securing our future housing needs*, published alongside the Budget, and agrees that to deliver its commitment to stability and affordability a significant increase in development over time is needed. In response to the Review, **the Government will establish a long-term goal for affordability in the housing market**. The Government will also consult with stakeholders on implementing a programme of change as recommended by the Review, including how to **merge Regional Planning Bodies and Regional Housing Boards to create a single body for managing regional housing markets**.

Increasing employment opportunity for all in the West Midlands

The Government's long-term goal is employment opportunity for all. The Government is committed to promoting a dynamic and flexible labour market, where everyone has the opportunity to fulfil their potential. Since 1997, the New Deal

Employment in the West Midlands



has helped more than 96,000 people in the West Midlands into jobs. This has contributed to a 68,000 rise in employment and a 29,000 fall in unemployment in the region in this period.

The Government has introduced reforms to improve work incentives and provide support for those on low incomes. Introduced in April 2003, the Working Tax Credit helps to make work pay and is benefiting 172,600 working families on low and moderate incomes in the West Midlands. Together with the National Minimum Wage, the Working Tax Credit helps to deliver a more flexible labour market, while ensuring that workers are protected against falls in income.

Budget 2004 sets out the steps the Government is taking to build on the progress made and extend employment opportunity to all, including:

- **the piloting of mandatory work-focused interviews for some existing claimants of incapacity benefits** in the Pathways to Work areas, alongside the **piloting of a job preparation premium of £20 per week** to reward relevant activity that supports a return to work. The provision will start from January 2005 in the first wave of Pathway areas, and will extend from April 2005 to a second wave of areas;
- **from October 2004, a further increase in the National Minimum Wage rate to £4.85 for adults and £4.10 for young people**, benefiting at least 150,000 people in the West Midlands; and
- **the introduction of new National Minimum Wage for 16 and 17 year olds** of £3.00 per hour from October 2004.

Building a fairer society in the West Midlands

The Government's aim is to build a fairer society in which everyone can contribute to and share in rising national prosperity. A flexible and dynamic economy must go hand in hand with a fairer society so that everyone has the chance to fulfil their potential. The Government is committed to tackling child and pensioner poverty, providing support for families with children and ensuring security for all in old age. It is also creating a modern and fair tax system which raises sufficient revenue for public services and ensures that everyone pays their fair share of tax.

The Child Tax Credit was introduced in April 2003, supporting families with children and helping to tackle child poverty. The child element of the Child Tax Credit will increase by £3.50 a week from April 2004, with 229,300 working families in the West Midlands eligible to benefit. The Pension Credit, introduced in October 2003, provides extra help for low and modest income pensioners and rewards those who have saved for retirement. Budget 2004:

- announces reforms of **financial support for 16-19 year olds** to increase the proportion of people reaching the age of 19 with the skills necessary to fulfil their potential in the economy;
- **announces additional funding for early years education and childcare** of £669 million by 2007-08 compared to 2004-05;

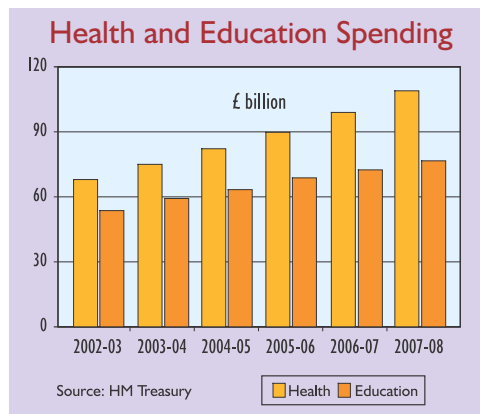
- introduces an **extra £100 pension payment to households with someone aged over 70, to help with council tax bills**. This will benefit 454,300 pensioner households in the West Midlands;
- confirms a **radical simplification of the taxation of pensioners**;
- introduces a **19 per cent minimum rate of corporation tax on distributed profits of small companies**;
- **promotes fairness in the tax system**, by introducing a package of measures to clamp down on tax fraud and avoidance; and
- **raises the duties on tobacco, beer and wine in line with inflation, and freezes the duty on spirits and cider**.

Delivering high quality public services in the West Midlands

The Government is committed to providing new investment in Britain's public services. Spending on public services will be £61 billion higher by 2005-06 compared with 2002-03. Over 75 per cent of this increase will go on the Government's priorities of health, education, transport, housing and the fight against crime.

To reflect the high priority the Government attaches to education, the Budget announces that education spending will grow by 4.4 per cent a year, on average, from 2004-05 to 2007-08. UK education spending will be £8.5 billion higher in 2007-08 than in 2005-06. This will ensure that recent progress in raising educational standards and achievement is sustained and that new challenges can be addressed over the coming years. Since 1997, the Government has provided for 2,300 extra teachers and 9,900 extra support staff in the West Midlands.

The Government will set out spending plans for other public services up to 2007-08 in the 2004 Spending Review this summer. The growth rate of spending will be lower in the 2004 Spending Review than in the previous Spending Review. The Government is determined to secure value for money for the taxpayer and to match extra resources with reform across the public services to deliver better results. The Budget sets out plans to achieve efficiency gains across the public sector of 2.5 per cent a year, including through a freeze in administration costs, and reductions in staff levels in several major departments. This will release resources for front line services.



The Budget announced that a number of departments are demonstrating their commitment to releasing resources for the front line and improving public service delivery by bringing forward proposals for savings in their headquarters and wider administration costs. The Department of Work and Pensions plans to make gross efficiency gains equivalent to 40,000 posts between now and 2008, and reinvest some of the savings in meeting significant increases in its own front line work load, such as additional work-focused interviews. Following the Government's announcement that it accepts the recommendations of the review of the revenue departments, led by Gus O'Donnell, a single tax department will be created by integrating HM Customs and Excise and the Inland Revenue. Along with existing plans and proposed efficiency reforms, this could create scope for overall savings equivalent to up to 14,000 jobs by the end of 2007-08.

Sir Michael Lyons has published alongside the Budget his final report, *Well Placed to Deliver? – Shaping the Pattern of Government Service*, which sets out a series of recommendations for relocating civil servants and other public sector workers. The Government is committed to taking forward relocation as a key strand of the public service reform agenda.

Protecting the environment in the West Midlands

The Government believes that economic growth and social progress must be achieved while protecting the environment to ensure a better quality of life for current and future generations. To protect and improve the environment, Budget 2004 announces:

- from 1 September 2004, **duty rates on sulphur-free fuels will rise in line with inflation**. The duty rate for ultra-low sulphur fuels will be set at 0.5 pence per litre above this level from the same date, to promote the use of the cleaner sulphur-free fuel. Vehicle excise duty rates are frozen; and
- measures to promote **household energy efficiency**, including reduced rates of VAT for energy-efficient products and incentives for landlords to invest in the energy efficiency of rented housing.

Household income

- Compared with last year, a single earner family with two children with earnings up to median for full-time workers - £22,000 per year – will be at least 3220 a year better off in real terms.
- As a result of all tax and benefit reforms since 1997, from October 2004, families with children are, on average, £1,350 a year better off in real terms, while those in the poorest fifth of the population are, on average, £3,000 a year better off in real terms. A single earner family with two children, on average male earnings of £29,300, is £285 a year better off in real terms.