

# MMWFM: Ways Forward (1)

- Further refinement of core messages of M4P, including political economy dimensions
- Examine different sectors: Labour, Insurance, PPP, Regulatory Regimes, Informality ...
- Tools: identify and use (Access Frontier, Value Chains analysis, Market Steps (roles of public and private sectors)),
- Cases: better documenting, to an agreed structure for analysis, so as to achieve more systematic collation of lessons learnt, and best practices from country experience
- Donor roles in MMW: consider carefully, as BDS has done

# MMWFM: Ways Forward (2)

- Language and lingo. Plain English would help.
- Roll out to different sectors in different ways
- Strategise about how to “bring on” others, within same agency, and other agencies
- Donor Coordination; and talking with the private sector
- Knowledge Management: communication, advocacy, lobbying

# MMWFM: Ways Forward (3)

- Caution with the Logo.....
- Don't rush in. There's now someone else to check back with....
- And compare notes now (MMW user groups.....)
- Fashion or Footwear