

MORI Schools Survey 2004
Department for International Development
TOPLINE RESULTS

- 2,303 interviews were conducted among school children aged 11-16 in England and Wales
- Self-completion questionnaires were completed in 97 classroom sessions between 12 January and 12 March 2004

Trend data

- Results from the 2000 survey are taken from 2,767 interviews conducted among school children aged 11-16 in England and Wales. Self-completion questionnaires were completed in 115 classroom sessions between 17 January and 29 February 2000.
- Results from the 2001 survey are taken from 2,970 interviews conducted among school children aged 11-16 in England and Wales. Self-completion questionnaires were completed in 126 classroom sessions between 15 January and 15 March 2001.
- Results from the 2002 survey are taken from 2,670 interviews conducted among school children aged 11-16 in England and Wales. Self-completion questionnaires were completed in 108 classroom sessions between 14 January and 8 March 2001. In the main body of the report, the 2004 results are compared with the findings from 2000, 2001 and 2003. The 2002 figures are not used for comparisons, due to the higher proportion of pupils not stating an opinion in this survey.
- Results from the 2003 survey are taken from 2,494 interviews conducted among school children aged 11-16 in England and Wales. Self-completion questionnaires were completed in 119 classroom sessions between 15 January and 12 March 2003.
- This topline includes trend data from 2000-2003. As a guide, figures need to have changed by $\pm 3\%$ year-on-year to show a statistically significant change in the results. For questions not based on the full sample (i.e. excluding 'not stated responses') the difference required will be greater.
- Each year, data have been weighted by gender, age, and region.

How to read the topline

- An asterisk (*) represents a value of less than half a per cent, but not zero.
- Where results do not sum to 100%, this may be due to multiple responses, computer rounding, or the exclusion of 'don't know/not stated' response categories.

This following questions are about developing countries. In particular we are talking about countries in Africa, as well as parts of Asia and Central/Latin America, that are much poorer than our country.

QB1 Which of the following, if any, best describes how much you know about developing countries?

	2000	2001	2002	2003	2004
Base: All	(2,767)	(2,970)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
I don't know anything about them	14	19	16	12	12
I know something about them	69	61	59	78	77
I know a lot about them	10	12	10	10	10
Don't know	7	0	0	0	0
Not stated	1	8	14	1	1

QB1 Which of the following, if any, best describes how much you know about developing countries?

	2000	2001	2002	2003	2004
Base: All those who stated an opinion	(2,546)	(2,732)	(2,296)	(2,481)	(2,278)
	%	%	%	%	%
I don't know anything about them	15	21	19	12	12
I know something about them	75	62	69	78	78
I know a lot about them	11	12	12	10	10

QB2 In many of these countries there are people who do not have enough to eat, cannot go to school to learn to read and write, or cannot always get basic healthcare. Which of the following, if any, best describes how you feel about this?

	2000	2001	2002	2003	2004
Base: All	(2,767)	(2,970)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
I am very concerned about it	32	24	21	30	22
I am fairly concerned about it	37	32	30	39	38
I am aware of it but I don't have strong feelings about it one way or another	21	20	22	22	27
I am not very concerned about it	2	3	3	3	3
I am not at all concerned about it	2	3	3	2	2
Don't know	5	9	8	4	6
Not stated	1	8	13	1	1

QB2 In many of these countries there are people who do not have enough to eat, cannot go to school to learn to read and write, or cannot always get basic healthcare. Which of the following, if any, best describes how you feel about this?

	2000	2001	2002	2003	2004
Base: All those who stated an opinion	(2,601)	(2,465)	(2,109)	(2,388)	(2,154)
	%	%	%	%	%
I am very concerned about it	34	29	27	31	24
I am fairly concerned about it	39	39	38	40	41
I am aware of it but I don't have strong feelings about it one way or another	22	24	28	23	29
I am not very concerned about it	2	4	4	3	3
I am not at all concerned about it	2	4	4	2	3

QB3 Thinking about poverty, which means 'being poor', how much would you say that poverty in developing countries affects people in the United Kingdom? Would you say it affects people in the United Kingdom quite a lot, a little bit, or not at all?

	2000	2001	2002	2003	2004
Base: All	(2,767)	(2,970)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
Quite a lot	18	16	15	18	15
A little bit	59	48	48	60	59
Not at all	11	11	9	8	8
Don't know	11	16	16	13	16
Not stated	1	8	13	1	2

QB3 Thinking about poverty, which means 'being poor', how much would you say that poverty in developing countries affects people in the United Kingdom? Would you say it affects people in the United Kingdom quite a lot, a little bit, or not at all?

	2000	2001	2002	2003	2004
Base: All those who stated an opinion	(2,435)	(2,257)	(1,896)	(2,150)	(1,912)
	%	%	%	%	%
Quite a lot	20	21	21	20	19
A little bit	67	63	68	70	71
Not at all	12	14	13	9	10

QB4 The world's governments want to reduce poverty around the world (that is, people being poor, and living on 65p or less a day). By the year 2015 (in 12 years' time), they want to:

- 1) Reduce the number of people who are very poor by half.
- 2) Have every child in every country going to a primary school.
- 3) Improve basic healthcare for everybody.

Thinking about all of these together, how likely, if at all, would you say the world's governments are to reach these goals?

	2000	2001	2002	2003	2004
Base: All	(2,767)	(2,970)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
Certain to	5	4	3	4	2
Very likely to	10	11	9	14	11
Fairly likely to	38	30	28	36	38
Not very likely to	31	24	23	28	32
Not at all likely to	6	5	5	5	5
Certain not to	3	4	3	2	2
Don't know	6	15	15	8	10
Not stated	1	8	14	1	1

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- 1) Reduce the number of people who are very poor by half.
- 2) Have every child in every country going to a primary school.
- 3) Improve basic healthcare for everybody.

Thinking about all of these together, how likely, if at all, would you say the world's governments are to reach these goals?

	2000	2001	2002	2003	2004
Base: All those that stated an opinion	(2,573)	(2,287)	(1,896)	(2,272)	(2,071)
	%	%	%	%	%
Certain to	5	5	4	5	2
Very likely to	11	14	13	15	12
Fairly likely to	41	39	39	40	42
Not very likely to	33	31	32	31	36
Not at all likely to	6	6	7	6	6
Certain not to	3	5	4	2	3

QB5 Governments and other organisations try to help developing countries to reduce poverty in a number of ways. Which, if any, of the following do you think are most important?

	2000 (2,767) %	2001 (2,970) %	2002 (2,670) %	2003 (2,494) %	2004 (2,303) %
Base: All					
Providing financial assistance (for example, more loans and/or grants)	25	24	24	23	24
Cancelling poor countries' debts – that is, the money that poor countries owe to rich countries	57	43	37	47	48
Providing training and expertise, for example doctors, nurses, or engineers	58	49	49	67	69
Helping developing countries to sell more goods to richer countries	32	27	24	29	28
Working to prevent war and conflict	54	41	36	53	50
Other	2	3	2	3	3
None of these	1	2	3	*	1
Don't know	10	14	14	6	7
Not stated	3	10	17	1	1

QB5 Governments and other organisations try to help developing countries to reduce poverty in a number of ways. Which, if any, of the following do you think are most important?

	2000 (2,417) %	2001 (2,257) %	2002 (1,842) %	2003 (2,327) %	2004 (2,112) %
Base: All those who stated an opinion					
Providing financial assistance (for example, more loans and/or grants)	29	32	35	25	27
Cancelling poor countries' debts – that is, the money that poor countries owe to rich countries	70	57	54	51	52
Providing training and expertise, for example doctors, nurses, or engineers	66	64	71	72	75
Helping developing countries to sell more goods to richer countries	37	36	35	31	31
Working to prevent war and conflict	62	54	52	56	55
Other	2	4	3	3	4
None of these	1	3	4	*	2

QB6 Do you think that you personally or your family can do anything to help people in poorer countries, or not?

	2000	2001	2002	2003	2004
Base: All	(2,767)	(2,970)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
Yes	58	41	38	51	48
No	18	21	20	19	20
Don't know	21	28	24	28	31
Not stated	3	10	18	2	1

QB6 Do you think that you personally or your family can do anything to help people in poorer countries, or not?

	2000	2001	2002	2003	2004
Base: All those who stated an opinion	(2,103)	(1,841)	(1,549)	(1,754)	(1,577)
	%	%	%	%	%
Yes	76	66	66	72	70
No	24	34	34	27	29

QB7 How do you think you can help people in poorer countries, if at all?

	2000	2001	2002	2003	2004
Base: All	(2,767)	(2,970)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
Giving money to charity	71	64	56	73	73
Raising money for charity through a sponsored event	57	55	46	65	65
Raising money for a charity in some other way	48	47	38	47	49
Buying goods for which a fair price has been paid to producers from poor countries (such as Oxfam or Body Shop goods or Fair Trade goods)	56	45	40	47	45
Joining a charity such as Oxfam or Action Aid	36	37	32	43	40
Taking part in a demonstration about conditions in poor countries	25	23	14	23	21
Writing to an MP or local Councillor asking for a better deal for poor countries	21	18	12	19	17
Writing an article for a school or local newspaper	22	19	13	17	16
Going on holiday to a poorer country	16	15	10	12	13
Other	2	3	2	3	3
I don't think we can help people in poorer countries	5	3	3	2	2
Don't know	9	13	13	4	5
Not stated	3	9	17	1	1

QB7 How do you think you can help people in poorer countries, if at all?

	2000	2001	2002	2003	2004
Base: All those who stated an opinion	(2,435)	(2,317)	(1,869)	(2,368)	(2,152)
	%	%	%	%	%
Buying goods for which a fair price has been paid to producers from poor countries (such as Oxfam or Body Shop goods or Fair Trade goods)	64	58	57	49	48
Writing to an MP or local Councillor asking for a better deal for poor countries	24	23	17	20	19
Joining a charity such as Oxfam or Action Aid	50	47	46	46	42
Giving money to charity	81	82	80	77	79
Raising money for charity through a sponsored event	65	71	66	68	70
Raising money for a charity in some other way	55	60	54	50	52
Writing an article for a school or local newspaper	25	24	19	18	18
Taking part in a demonstration about conditions in poor countries	28	29	20	24	23
Going on holiday to a poorer country	18	15	14	13	14
Other	2	19	3	3	3
I don't think we can help people in poorer countries	6	4	4	2	3

QB8 How do you find out what is happening in developing countries?

QB9 Would you like to know more about what is happening in developing countries? If so, how?

	2000		2001		2002		2003		2004	
	Base: All		(2,970)		(2,670)		(2,494)		(2,303)	
	QE8	QE9	QE8	QE9	QE8	QE9	QE8	QE9	QE8	QE9
	%	%	%	%	%	%	%	%	%	%
TV News	83	35	69	23	68	25	93	57	89	55
Children's TV programmes (e.g. <i>Newsround, Blue Peter</i>)	57	30	46	17	43	18	49	35	45	32
Other TV or radio programmes	48	29	38	18	41	19	49	36	45	33
Books	22	26	17	13	21	13	15	20	17	21
Newspapers or magazines	70	31	54	18	57	20	72	44	66	42
School lessons	47	36	41	19	43	22	53	41	55	39
Other school activities	11	23	9	13	9	12	8	17	8	15
Films at the cinema	18	19	15	12	19	11	14	15	15	14
Church or other religious activities	21	14	15	8	14	8	19	15	17	12
Foreign travel / holidays	14	16	10	9	11	9	11	13	12	11
Charities	50	23	39	14	38	16	40	27	42	25
My family or friends	31	18	20	9	26	11	38	20	27	17
Internet	30	31	23	16	28	17	40	34	42	35
Other	1	2	1	2	1	2	1	2	2	2
I don't know/I don't want to find out any more	2	17	7	18	6	15	*	12	2	19
Not stated	4	13	12	39	18	45	*	2	1	2

QB8 How do you find out what is happening in developing countries?

QB9 Would you like to know more about what is happening in developing countries? If so, how?

Base: All those who stated an opinion	2000		2001		2002		2003		2004	
	(2,712)	(2,407)	(2,762)	(1,812)	(2,510)	(1,469)	(2,485)	(2,439)	(2,266)	(2,258)
	QE8	QE9	QE8	QE9	QE8	QE9	QE8	QE9	QE8	QE9
	%	%	%	%	%	%	%	%	%	%
TV News	85	40	74	38	72	45	93	59	90	56
Children's TV programmes (e.g. <i>Newsround</i> , <i>Blue Peter</i>)	58	34	49	28	46	34	49	35	46	33
Other TV or radio programmes	49	33	41	30	44	35	49	37	46	34
Books	22	30	18	21	22	24	15	20	17	21
Newspapers or magazines	71	36	58	30	61	36	72	45	67	43
School lessons	48	36	44	31	46	40	53	42	55	40
Other school activities	11	26	10	21	10	22	8	18	8	15
Films at the cinema	18	22	16	20	20	20	14	16	15	14
Church or other religious activities	21	16	16	13	15	15	19	15	17	12
Foreign travel / holidays	14	18	11	15	12	15	11	13	12	11
Charities	51	26	45	23	40	29	40	28	42	25
My family or friends	32	21	22	15	30	20	38	20	28	17
Internet	31	36	25	26	30	31	40	35	42	35
Other	1	2	1	3	1	4	1	2	2	3
I don't know/I don't want to find out any more	2	20	8	30	6	27	*	12	2	19

And now one more question about developing countries, that is, countries that are poor.

QB10 Looking at the list below, in which of these ways, if any, do you think that high levels of poverty in developing countries can affect us in the United Kingdom? By developing countries we mean countries that are poorer than our own.

	2000 (2,767) %	2001 (2,970) %	2002 (2,670) %	2003 (2,494) %	2004 (2,303) %
Base: All					
By damaging the earth's environment	30	22	22	25	19
By affecting jobs in the United Kingdom and the UK economy	26	20	20	28	24
By the UK helping developing countries that are involved in conflict or war	N/A	28	29	40	40
By increasing the risk of diseases spreading to the United Kingdom	35	25	25	32	33
By making foreign travel and foreign holidays more dangerous	32	15	15	18	15
By encouraging people in the United Kingdom to send money and other aid to overseas charities	N/A	26	25	31	31
By increasing the number of people from developing countries who want to come to the UK	N/A	27	26	36	34
Other	2	1	2	1	2
None of these	6	4	3	2	3
Don't know	22	26	23	18	20
Not stated	0	12	17	2	2

QB10 **Looking at the list below, in which of these ways, if any, do you think that high levels of poverty in developing countries can affect us in the United Kingdom?
By developing countries we mean countries that are poorer than our own.**

	2000	2001	2002	2003	2004
Base: All those who stated an opinion	(1,937)	(1,841)	(1,602)	(2,014)	(1,811)
	%	%	%	%	%
By damaging the earth's environment	43	35	41	31	24
By affecting jobs in the United Kingdom and the UK economy	37	32	33	35	30
By the UK helping developing countries that are involved in conflict or war	N/A	45	48	50	51
By increasing the risk of diseases spreading to the United Kingdom	50	40	42	39	42
By making foreign travel and foreign holidays more dangerous	46	39	25	22	19
By encouraging people in the United Kingdom to send money and other aid to overseas charities	N/A	42	42	39	39
By increasing the number of people from developing countries who want to come to the UK	N/A	44	43	44	43
Other	3	2	3	2	3
None of these	9	7	5	2	4

ABOUT YOURSELF

First of all we would like to ask some questions about you. Please remember that your answers are confidential.

QA How old are you?

	2000	2001	2002	2003	2004
Base: All	(2,767)	(2,970)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
11	19	19	19	19	19
12	19	19	20	19	19
13	18	19	19	19	19
14	18	19	18	19	19
15	18	18	18	17	16
16	7	6	6	7	8

QB Are you male or female?

	2000	2001	2002	2003	2004
Base: All	(2,767)	(2,970)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
I am a boy/male	51	50	51	51	51
I am a girl/female	49	49	49	49	49
Not stated	0	1	0	0	0

QB Are you male or female?

	2000	2001	2002	2003	2004
Base: All those who stated an opinion	(2,767)	(2,940)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
I am a boy/male	51	51	51	51	51
I am a girl/female	49	49	49	49	49

QC Which of the following best describes you?

	2000	2001	2002	2003	2004
Base: All	(2,767)	(2,970)	(2,670)	(2,494)	(2,303)
	%	%	%	%	%
White	82	88	88	88	88
British Black	2	2	2	2	1
Black Caribbean	1	1	1	1	1
Black African	2	1	1	1	1
Black Other	1	1	1	*	*
British Asian	4	2	2	3	3
Indian	2	1	1	1	1
Pakistani	2	1	1	*	1
Bangladeshi	1	*	*	*	*
Chinese	1	*	*	*	1
East African Asian	*	0	0	*	*
Other	2	2	2	2	2
Not stated	1	1	1	*	*

QC Which of the following best describes you?

Base: All those who stated an opinion	2000 (2,739)	2001 (2,940)	2002 (2,643)	2003 (2,487)	2004 (2,295)
	%	%	%	%	%
White	82	89	89	89	88
British Black	2	2	2	2	1
Black Caribbean	1	1	1	1	1
Black African	2	1	1	1	1
Black Other	1	1	1	*	*
British Asian	4	1	2	3	3
Indian	2	1	1	1	1
Pakistani	2	1	1	*	1
Bangladeshi	1	*	*	*	*
Chinese	1	1	*	*	1
East African Asian	*	*	0	*	*
Other	2	3	2	2	2

QD Who lives in your home?

Base: All	2000 (2,767)	2001 (2,970)	2002 (2,670)	2003 (2,494)	2004 (2,303)
	%	%	%	%	%
My mother/stepmother	94	95	94	94	95
My father/stepfather	82	80	80	80	80
My brother(s)	59	59	55	57	56
My sister(s)	55	54	55	55	55
Somebody else	9	7	7	8	8
Not stated	*	1	1	*	*

QD Who lives in your home?

Base: All those who stated an opinion	2000 (2,767)	2001 (2,940)	2002 (2,643)	2003 (2,486)	2004 (2,297)
	%	%	%	%	%
My mother/stepmother	94	96	95	95	95
My father/stepfather	82	81	81	81	80
My brother(s)	59	60	56	57	56
My sister(s)	55	55	56	55	55
Somebody else	9	7	7	8	8

QE What does your mother/stepmother do?

Base: All who live with their mother/stepmother (2,182)

	%
Works full-time	39
Works part-time	32
Is unemployed	5
Looks after house/family	22
Other	4
Don't know	1
Not stated	1

QE What does your mother/stepmother do?

Base: All who live with their mother/stepmother, who stated an opinion (2,143)

	%
Works full-time	40
Works part-time	33
Is unemployed	5
Looks after house/family	23
Other	4

QF What does your father/stepfather do?

Base: All who live with their father/stepfather (1,833)

	%
Works full-time	81
Works part-time	8
Is unemployed	3
Looks after house/family	4
Other	4
Don't know	2
Not stated	1

QF What does your father/stepfather do?

Base: All who live with their father/stepfather, who stated an opinion (1,794)

	%
Works full-time	83
Works part-time	8
Is unemployed	3
Looks after house/family	4
Other	4

QG What year are you now in at school?

	%
Year 7	26
Year 8	19
Year 9	20
Year 10	18
Year 11	17
