

Chapter 2: Cross-Sector

2.1 Introduction

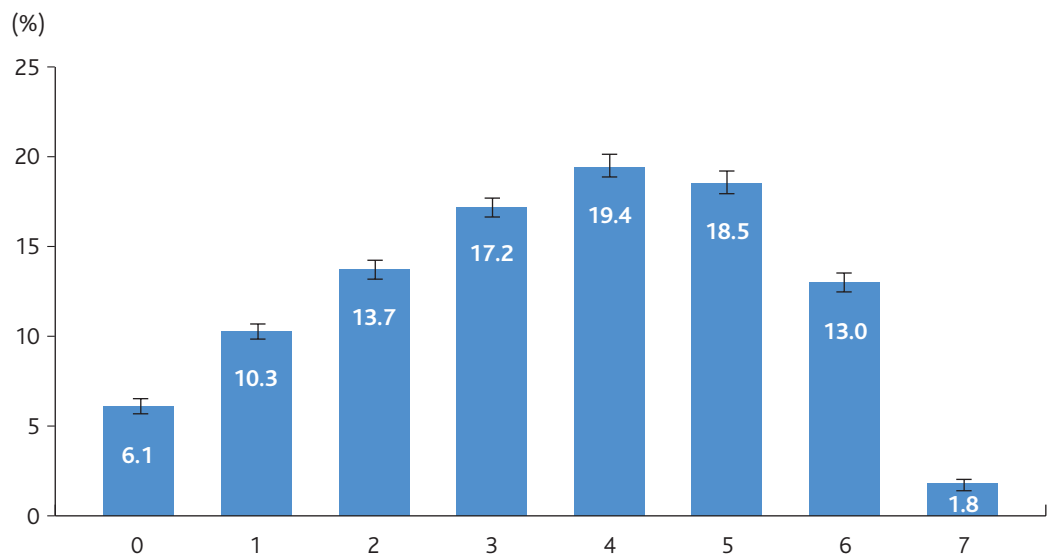
This chapter examines patterns of engagement across sectors. First the number of different sectors engaged in is presented along with how this splits by attendance and participation. Next, taking each sector in turn, it shows the prevalence of engaging in that sector and presents the number⁴ and type⁵ of other sectors also engaged in during the same period. Each section concludes with a diagram showing the overlap of engaging in that sector compared with other culture and sport sectors.⁶

2.2 All sectors

The data show that 94 per cent of all adults engaged in at least one cultural or sporting sector during the past twelve months.⁷

Of all adults, over two-thirds had engaged in three or more sectors, over half had engaged in four or more and a third had engaged in five or more.⁸

Figure 2.2.1: Number of sectors engaged in



⁴ This includes all of the sectors in this chapter excluding the one under consideration.

⁵ As each sector is measured separately one engagement may be coded in more than one sector. Therefore these will be maximum estimates.

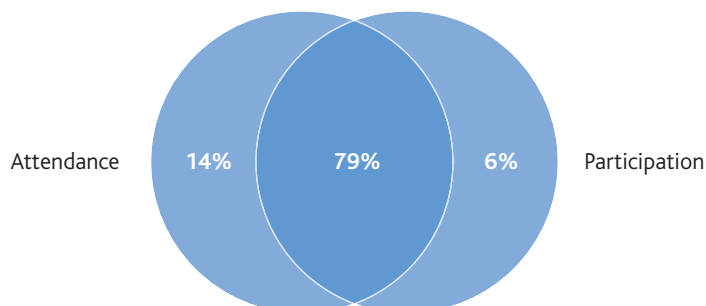
⁶ Culture includes all sectors in this chapter excluding sport. The 'another culture' category will include all cultural sectors excluding the one under consideration.

⁷ Defined by i) attendance at Historic Environment, Museums/Galleries, Libraries, Archives, and Arts and ii) participation in Arts and Active Sport.

⁸ These will be maximum estimates (see Footnote 5).

Figure 2.2.2 shows the proportion of the overall engagement rate (94%) accounted for by attendance at an event versus participation in an activity. Around four-fifths of those who had engaged in at least one cultural or sporting sector had both attended and participated. The remaining one-fifth had engaged through one form but not the other.

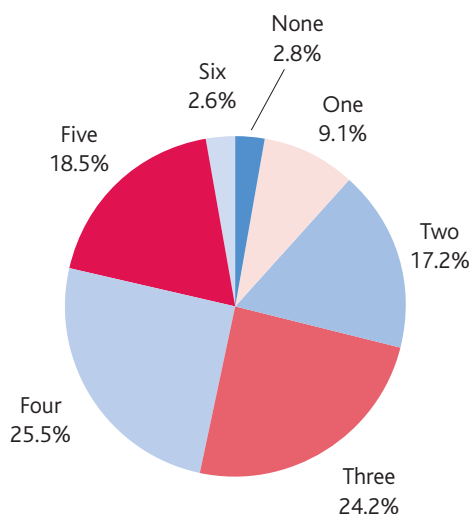
Figure 2.2.2: Overlap of attendance and participation



2.3 Historic Environment

Chapter 3 shows that 70 per cent of all adults attended at least one type of historic environment site during the past twelve months.⁹ Of which, 97 per cent had also engaged in another culture or sport sector, with around half engaging in three or four other sectors during that period (Figure 2.3.1).

Figure 2.3.1: Number of other sectors engaged in



Over half of all those who had attended a historic environment site also participated in the arts and attended a library and a museum/gallery, whilst over three-quarters had attended the arts and participated in an active sport (Figure 2.3.2).

⁹ See Glossary for the list of sites included.

Figure 2.3.2: Type of other sector engaged in

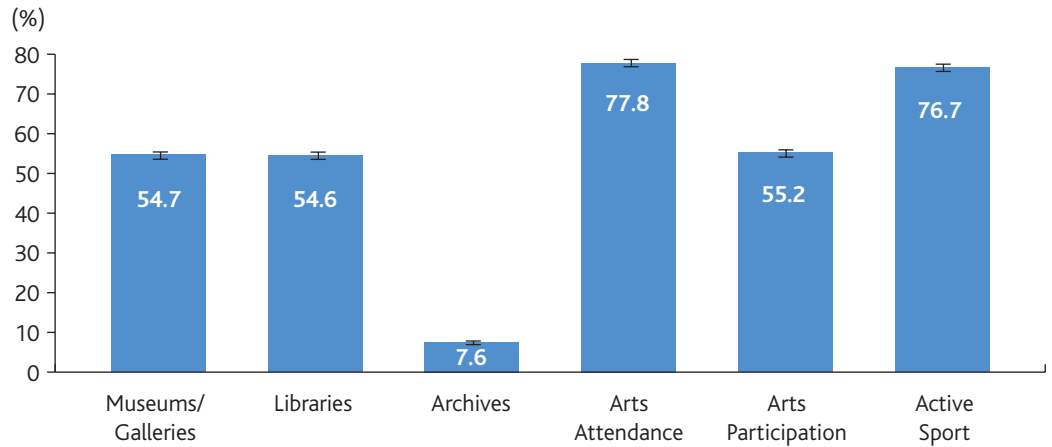
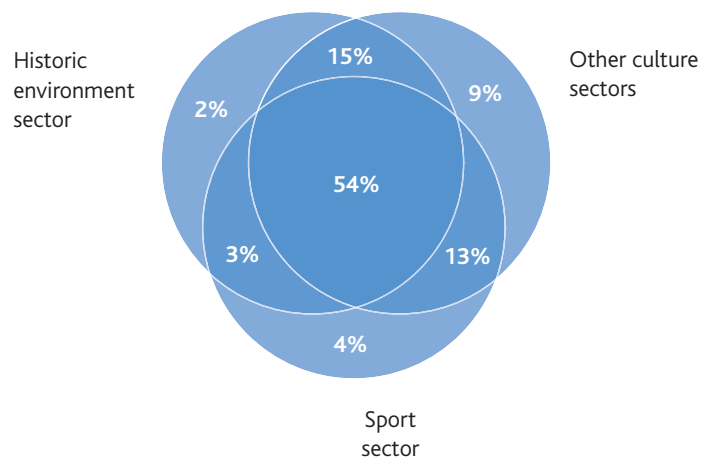


Figure 2.3.3 shows the proportion of the overall cultural and sporting engagement rate (94%) accounted for by attendance at a historic environment site and engagement in another culture or sport sector, and illustrates the overlap. For example, it shows that 2 per cent was accounted for by those who only attended a historic environment site, 15 per cent was accounted for by those who attended a historic environment site and engaged in another culture sector and 54 per cent was accounted for by those who attended a historic environment site and engaged in both another culture sector and the sport sector.

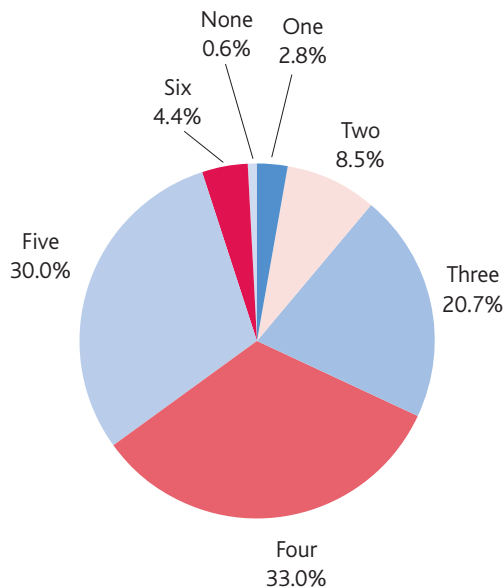
Figure 2.3.3: Overlap of engagement in different sectors



2.4 Museums and Galleries

Chapter 4 shows that 42 per cent of all adults attended a museum/gallery at least once during the past twelve months. Of which, 99 per cent had also engaged in another culture or sport sector, with around two-thirds engaging in four or five other sectors during that period (Figure 2.4.1).

Figure 2.4.1: Number of other sectors engaged in



Just over three-fifths of all those who had attended a museum/gallery also participated in the arts and attended a library, whilst over three-quarters had attended the arts and a historic environment site and participated in an active sport (Figure 2.4.2).

Figure 2.4.2: Type of other sector engaged in

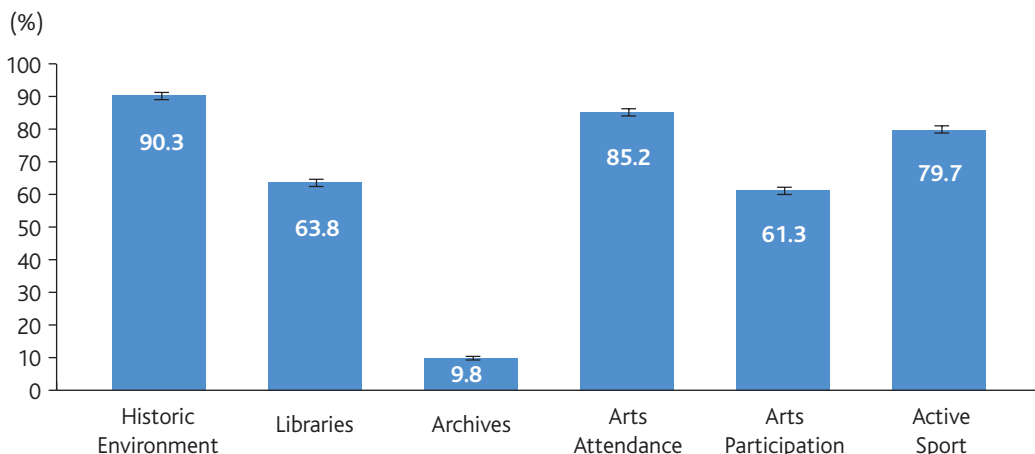
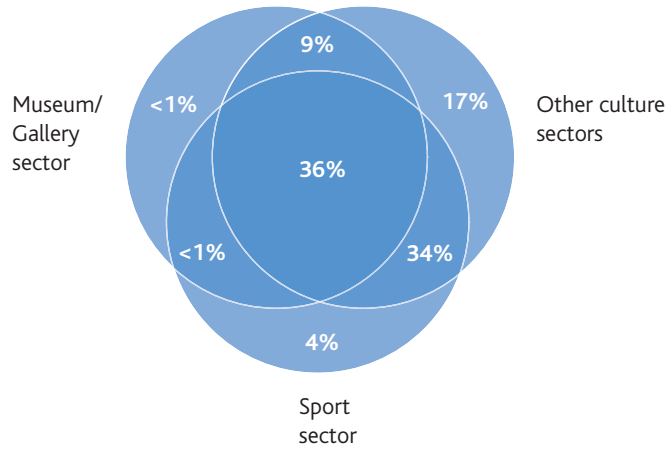


Figure 2.4.3 shows the proportion of the overall cultural and sporting engagement rate (94%) accounted for by attendance at a museum/gallery and engagement in another culture or sport sector, and illustrates the overlap. For example, it shows that less than 1 per cent was accounted for by those who only attended a museum/gallery, 9 per cent was accounted for by those who attended a museum/gallery and engaged in another culture sector and 36 per cent was accounted for by those who attended a museum/gallery and engaged in both another culture sector and the sport sector.

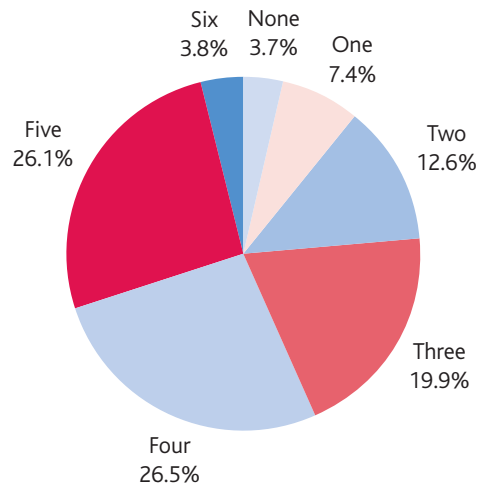
Figure 2.4.3: Overlap of engagement in different sectors



2.5 Libraries

Chapter 5 shows that 48 per cent of all adults attended a library at least once during the past twelve months. Of which, 96 per cent had also engaged in another culture or sport sector, with over half engaging in four or five other sectors during that period (Figure 2.5.1).

Figure 2.5.1: Number of other sectors engaged in



Over half of all those who had attended a library also participated in the arts and attended a museum/gallery, whilst around three-quarters had attended the arts and a historic environment site and participated in an active sport (Figure 2.5.2).

Figure 2.5.2: Type of other sector engaged in

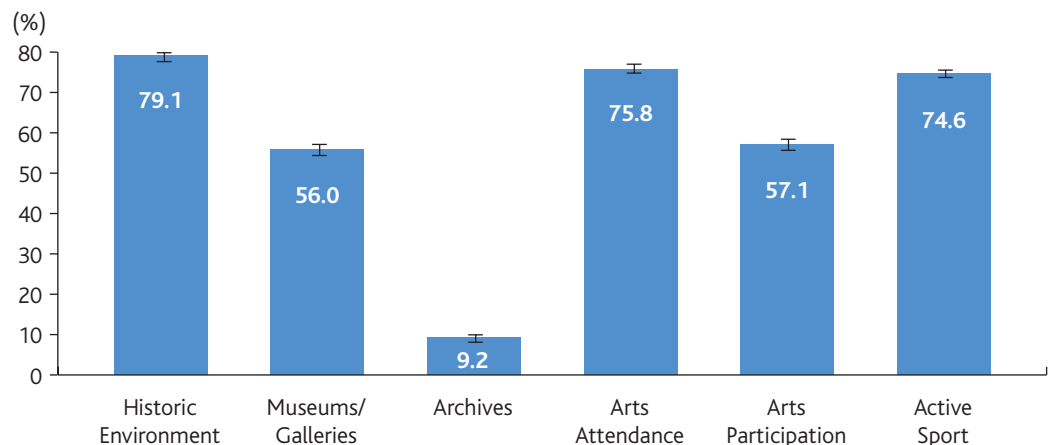
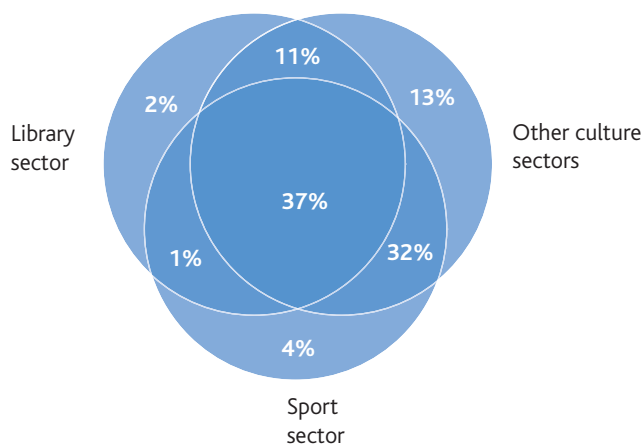


Figure 2.5.3 shows the proportion of the overall cultural and sporting engagement rate (94%) accounted for by attendance at a library and engagement in another culture or sport sector, and illustrates the overlap. For example, it shows that 2 per cent was accounted for by those who only attended a library, 11 per cent was accounted for by those who attended a library and engaged in another culture sector and 37 per cent was accounted for by those who attended a library and engaged in both another culture sector and the sport sector.

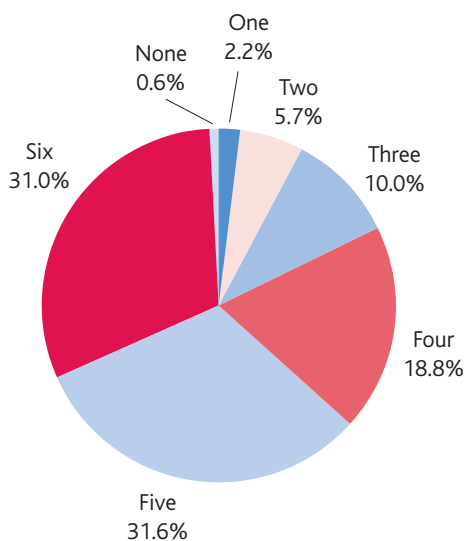
Figure 2.5.3: Overlap of engagement in different sectors



2.6 Archives

Chapter 6 shows that 6 per cent of all adults attended an archive at least once during the past twelve months.¹⁰ Of which, 99 per cent had also engaged in another culture or sport sector, with around two-thirds engaging in five or six other sectors during that period (Figure 2.6.1).

Figure 2.6.1: Number of other sectors engaged in



Around seven-tenths of all those who had attended an archive also participated in the arts and an active sport and attended a library and a museum/gallery, whilst over four-fifths had attended the arts and a historic environment site (Figure 2.6.2).

¹⁰ See Glossary for definition.

Figure 2.6.2: Type of other sector engaged in

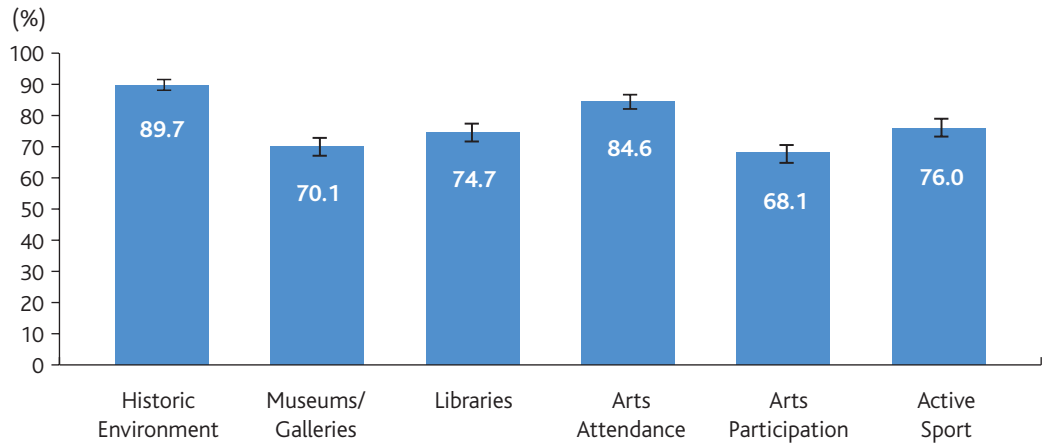
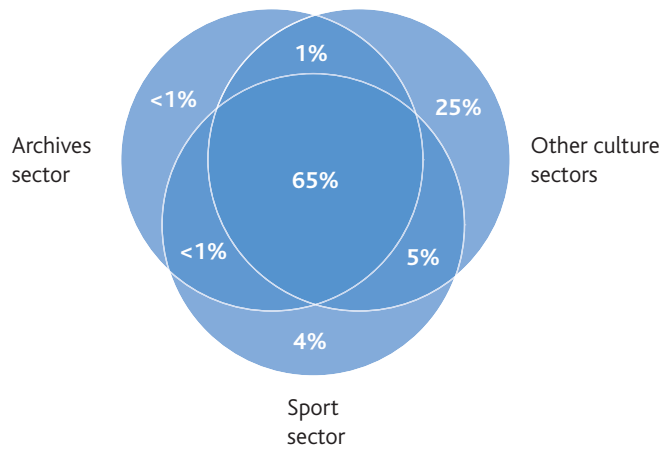


Figure 2.6.3 shows the proportion of the overall cultural and sporting engagement rate (94%) accounted for by attendance at an archive and engagement in another culture or sport sector, and illustrates the overlap. For example, it shows that less than 1 per cent was accounted for by those who only attended an archive, 1 per cent was accounted for by those who attended an archive and engaged in another culture sector and 5 per cent was accounted for by those who attended an archive and engaged in both another culture sector and the sport sector.

Figure 2.6.3: Overlap of engagement in different sectors



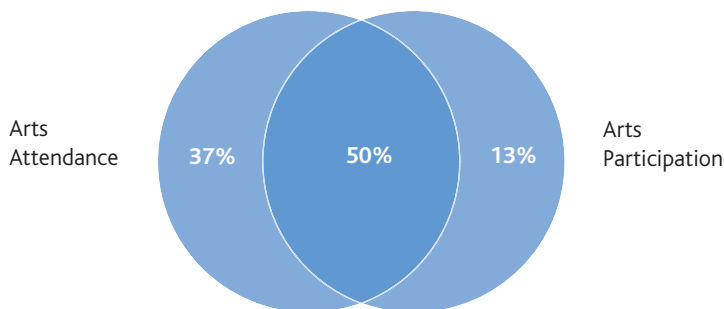
2.7 Arts Opportunities

There are two elements to arts opportunities. The first is arts attendance which is defined as visiting at least one type of arts event, and the second is arts participation which is defined as taking part in at least one type of arts activity.¹¹

Overall, 76 per cent of all adults had engaged in the arts during the past twelve months. Of which, half (50%) had both attended and participated in the arts; the remaining half had taken part in one but not the other (Figure 2.7.1).

¹¹ See Glossary for the list of events and activities included for both elements.

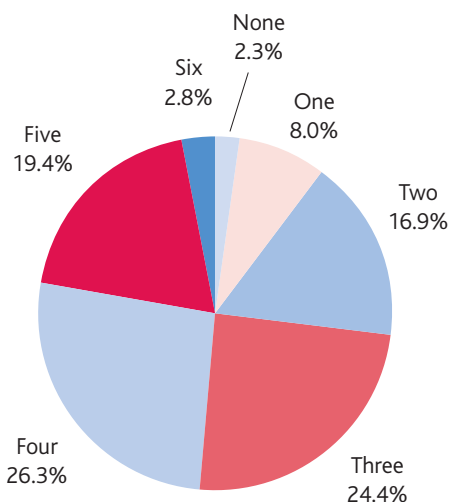
Figure 2.7.1: Engagement in the arts



Arts Attendance

Chapter 7 shows that 67 per cent of all adults attended at least one type of arts event during the past twelve months. Of which, 98% had also engaged in another culture or sport sector, with around half engaging in three or four other sectors during that period (Figure 2.7.2).

Figure 2.7.2: Number of other sectors engaged in



Over half of all those who had attended an arts event also participated in the arts and attended a library and a museum/gallery, whilst over three-quarters had attended a historic environment site and participated in an active sport (Figure 2.7.3).

Figure 2.7.3: Type of other sector engaged in

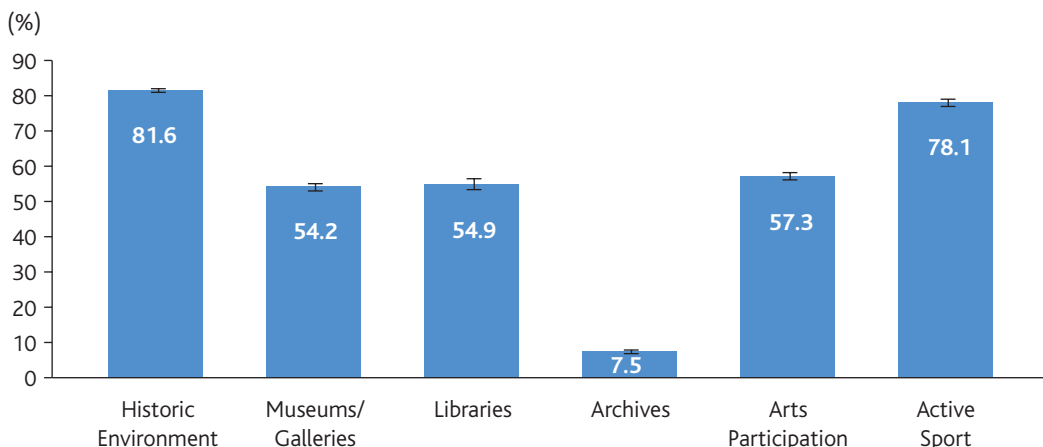
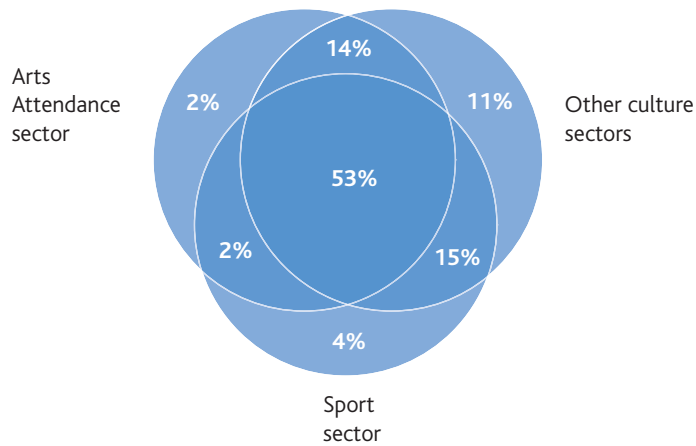


Figure 2.7.4 shows the proportion of the overall cultural and sporting engagement rate (94%) accounted for by attendance at an arts event and engagement in another culture or sport sector, and illustrates the overlap. For example, it shows that 2 per cent was accounted for by those who only attended an arts event, 14 per cent was accounted for by those who attended an arts event and engaged in another culture sector and 53 per cent was accounted for by those who attended an arts event and engaged in both another culture sector and the sport sector.

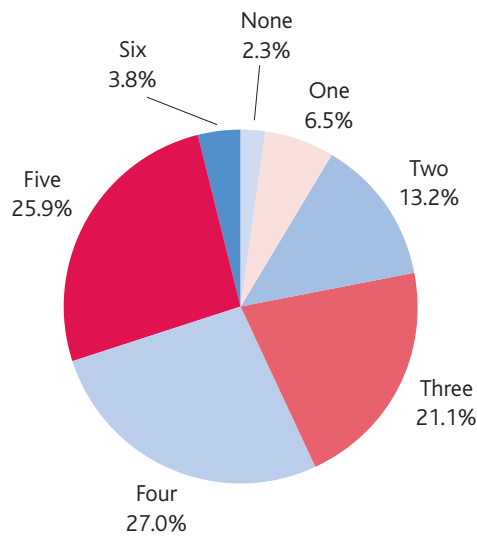
Figure 2.7.4: Overlap of engagement in different sectors



Arts Participation

Chapter 7 shows that 53 per cent of all adults participated in at least one type of arts activity during the past twelve months. Of which, 98% had also engaged in another cultural or sporting sector, with over half engaging in four or five other sectors during that period (Figure 2.7.5).

Figure 2.7.5: Number of other sectors engaged in



Over half of all those who had participated in an arts activity also attended a library and a museum/gallery, whilst over three-quarters had attended a historic environment site and the arts and participated in an active sport (Figure 2.7.6).

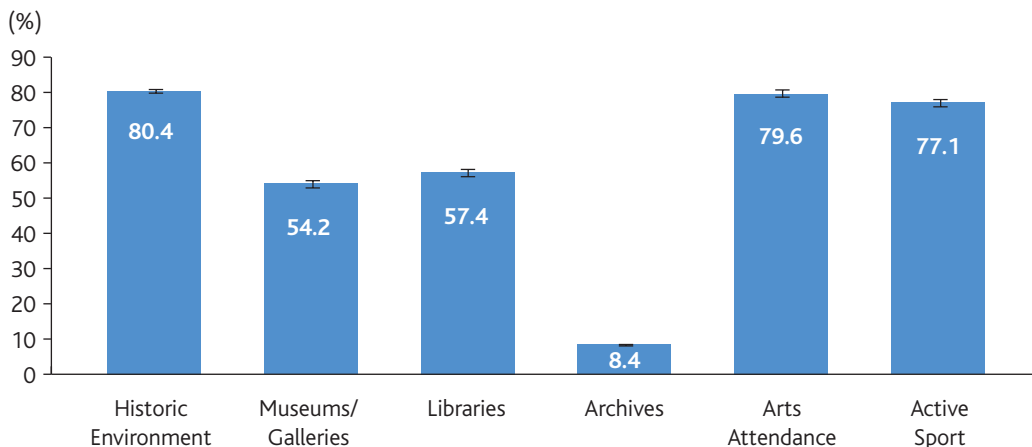
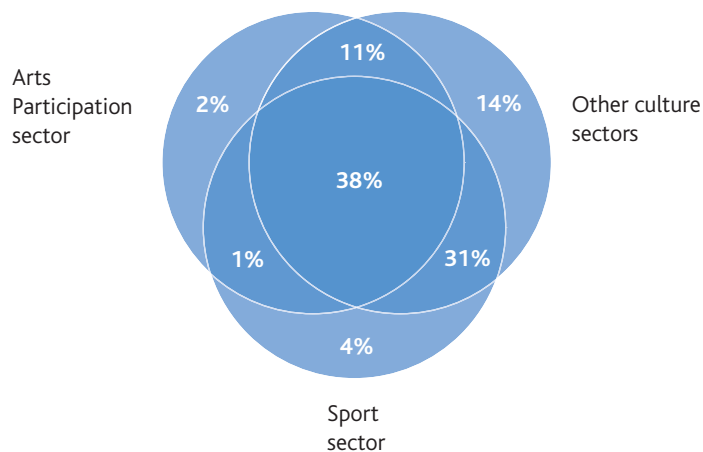
Figure 2.7.6: Type of other sector engaged in

Figure 2.7.7 shows the proportion of the overall cultural and sporting engagement rate (94%) accounted for by participation in an arts activity and engaging in another culture or sport sector, and illustrates the overlap. For example, it shows that 2 per cent was accounted for by those who only participated in an arts activity, 11 per cent was accounted for by those who participated in an arts activity and engaged in another culture sector and 38 per cent was accounted for by those who participated in an arts activity and engaged in both another culture sector and the sport sector.

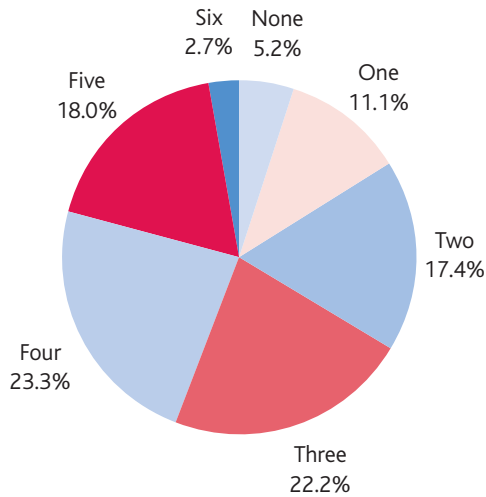
Figure 2.7.7: Overlap of engagement in different sectors

2.8 Active Sport

Chapter 8 shows that 69 per cent of all adults participated in at least one type of active sport during the past twelve months. Of which, 95% had also engaged in a cultural sector, with just under half engaging three or four other sectors during that period (Figure 2.8.1).¹²

¹² Cultural sector includes all sectors in the chapter excluding sport.

Figure 2.8.1: Number of other sectors engaged in



Around half of all those who had participated in an active sport also participated in the arts and attended a library and a museum/gallery, whilst over three-quarters had attended the arts and a historic environment site (Figure 2.8.2).

Figure 2.8.2: Type of other sector engaged in

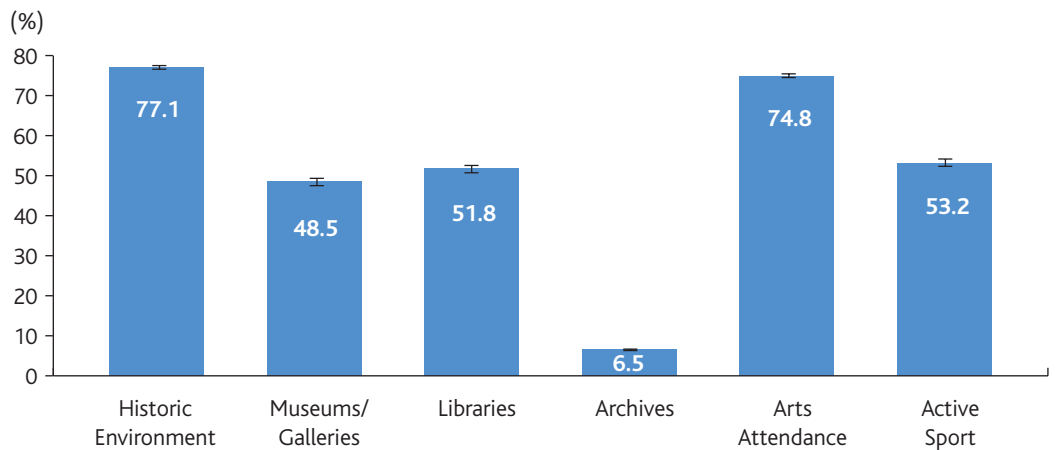


Figure 2.8.3 shows the proportion of the overall cultural and sporting engagement rate (94%) accounted for by participation in the sport sector and engaging in the culture sector, and illustrates the overlap. Of all those engaging, seven out of ten had engaged in both the culture and sport sectors. The remaining proportion had taken part in one but not the other.

Figure 2.8.3: Overlap of engagement in different sectors

