

## **REVIEW OF TOURISM STATISTICS**

### **APPENDIX 3: BIBLIOGRAPHY**

Documents provided to the review included the following

#### **A: OTHER REVIEWS**

1. Review of Scottish Tourism statistics: Draft Terms of Reference (August 2003; provided by Visit Scotland)
2. Understanding the Tourism Research Needs of the Private Sector:
  - a. Research Brief for ETC/DCMS/Tourism Alliance/MORI survey of private sector providers: 21/11/02
  - b. Questionnaire: 17/3/03
  - c. Report: Expected May 03
3. ETC papers Tourism Data (undated) and Tourism Information Needs (31 October – year not stated)
4. Achieving Better data For UK Tourism: Recommendations For Action In 2003: Published by Tourism Society in February 2003: Prepared by a working Group chaired by Prof. Victor T C Middleton FTS
5. Evaluation of Tourism and Data Intelligence in London: LOCUM Destination Consulting: February 2003
6. Domestic Tourism Statistics in the UK: Domestic Tourism Statistics Review Group (Stephen Wanhill): June 1988
7. Review of the UK Leisure Day Visits Survey: Dr Rob Hirst: August 2000
8. Review of UKTS 2000: Roberts - Miller Associates March 1999
9. West Midlands Tourism Research Plan: Visit Heart of England with RJS Associates Ltd: Nov 2002
10. National Task Force on Tourism Data Canada: Global Tourism Solutions UK Ltd: March 1989
11. Joint Industry Committee for Tourism Statistics: September 1991 paper and March 1992 Final Report
12. Tourism Data – Initial Paper Following Hartwell House Seminar: DCMS officials: January 2002
13. Identification of Attraction Monitoring Schemes: ETC Research Department: November 2002

14. Future of Survey of Visits to Visitor Attractions – Views of Attraction Forum Members: VisitBritain Strategy and Insight Division: August 2003
15. UKTS Technical Review: Martin Collins and Wendy Sykes: April 2001
16. Tourism Statistics Report: VisitScotland: July 2003 (report of research amongst Scottish tourism industry to gauge awareness and use of tourism information and statistical data)
17. Business Tourism in the AWM Region: BACD: June 2003
18. Scottish Recreation Day Visits: Pilot Study: Presentation of Key Findings: NFO World Group: October 2002
19. Tourism Indicators, Forecasting and Scenario Models: Confidential Paper for VisitScotland by Christel DeHaan Tourism and Travel Research Institute: June 2003
20. Community Perception Survey – Sustainable Tourism Indicators: Taylor Nelson for ETC: January 2003
21. QUALITEST: Minutes of Steering Group Meeting: June 2003
22. Report to The Attractions Forum by The Attractions Forum Research Working Group: March 2003

## **B: TOURISM SATELLITE ACCOUNTS**

1. Towards a Tourism Satellite Account For Scotland: Augmented Final Report: Professor Iain McNicoll: August 2003
2. TSA Recommended Methodological Framework: OECD, WTO, Commission of the EU, UN [held by Gavin Sayer DCMS]
3. Informal Note of TSA Technical Workshop in Glasgow 10-11 Feb 2003: Phil Reddy
4. Regional Tourism Satellite Accounts: A Useful Policy Tool?: Welsh Economy Research Unit and ESRC Centre for Business Relationships Accountability Sustainability and Society: November 2002
5. A Feasibility Study For Compiling a TSA for the UK: DCMS: October 1998
6. The Economic Impact of Tourism in England's North East: Trends Business Research and Cogentsi: September 2002

## **C: ATTEMPTS TO ANALYSE THE INDUSTRY**

1. The Tourist Sector in the UK – A Productivity Analysis: HM Treasury officials' paper: March 2003:
2. The Seaside Economy: Centre for Regional Economics and Social Research, Sheffield Hallam University: June 2003
3. Monitoring The Impact On Tourism Of The Current International Situation: VisitScotland: July 2003
4. Employment generated by Tourism in Britain: Caledonian Economics Ltd for BTA: February 2003
5. Qualitative Research on Rural Tourism: MEW Research for ETC: August 2002
6. Tourism Crisis Management: Responding to September 11: Christel DeHaan Tourism and Travel Research Institute: July 2002
7. Quantifying the Impact of Foot and Mouth Disease on Tourism and the UK Economy: Christel DeHaan Tourism and Travel Research Institute

## **D: REPORTS FROM, AND DESCRIPTIONS OF, OFFICIAL DATA SOURCES**

1. Pages 128 to 135 of Evaluation of Tourism and Data Intelligence in London (see A5): LOCUM Destination Consulting: February 2003 gives a list
2. Scottish Recreation Day Visits Survey: Pilot Study: NFO System Three
  - Presentation of Key Findings: 16 October 2002
  - Draft Final Report: December 2002
3. Sightseeing in the UK 2001: ETC and others: January 2003
4. Visits to Visitor Attractions 2001: ETC and others: June 2002
5. Digest of Tourist Statistics No 25: British Tourist Authority: Dec 2001
6. Labour Market Review 2003 for Hospitality Industry: Hospitality Training Foundation
7. Perspectives on English Tourism: ETC: 2000

8. Tourism Intelligence Quarterly: BTA: March 2003
9. UK Tourist 2001 (Principal Findings of UKTS): ETC and others
10. London Tourism Statistics 2001: London Tourist Board
11. UK Occupancy Survey for serviced accommodation: 2002: Visit Britain and others: June 2003
12. UKOS Minimum Standards Manual: March 2002
13. Travel Trends – A report on the 2000 IPS: ONS: November 2001

## **E: OTHER**

1. ETC Customer Segmentation Development: Outline Proposal: Arkenford (Commercial In Confidence proposal to ETC)
2. Routine briefs for DCMS ministers
  - IPS Inbound Tourism Figures (monthly)
  - Tourism Key Facts (annual and quarterly)
  - Tourism sources latest (monthly)
3. Measuring the Local Impact of Tourism. A Report for the British Resorts Association: Victor T C Middleton: March 1966
4. Measuring the Local Impact of Tourism: A review for the British Resorts Association and the Local Government Association: Victor T C Middleton: April 2002
5. Measuring the Local Impact of Tourism: A Response to the 2002 BRA and LGA Paper: English Regional Tourist Boards: July 2002
6. Destination Audit: Determining the local economic impact of tourism: English Tourist Board and Tourism Management Institute: 2003
7. Measuring The Local Impact of Tourism: DCMS: Sept 1998
8. Practical Guide to Local Area Tourism Models: DCMS: Sept 1998
9. The EU Tourism Statistics Directive: A briefing note by DCMS: Sept 1998
10. National Sustainable Tourism Indicators: ETC: 2001
11. Protocols For the Use of Tourism Statistics in Scotland: Working draft: Scottish Tourist Board and others: April 2001

12. Regional Cultural Data Framework: DCMS and others: November 2002

**F: REPORTS FROM, AND DESCRIPTIONS OF, NON OFFICIAL SURVEYS ETC**

1. BHA Trends and Statistics 2003
2. BHA Food and Service Management Survey 2003
3. Skills and Employment Foresight 2001 For the Hospitality Industry: Hospitality training Foundation
4. A Collective Insight (Findings of Scotland's First National Cultural Audit): Scottish Museums Council: July 2002
5. Business Tourism Briefing: Business Tourism Partnership: January 2003
6. City Survey 2002: PKF: 2002
7. UK Trends 2002 (Performance and Profitability of the Country's Hotels): PKF: 2002
8. UK Hotel Industry 2002: TRI Hospitality Consulting
9. London Trends 2003: PKF: March 2003
10. Draft Final Report on Conference Delegate Expenditure Research: System Three: February 1998
11. ABTA Travel Statistics and Trends 2003
12. Restaurant Industry Gold Standard Report: The Restaurant Association: July 2002
13. NOP Holiday Survey 2002: Presentation to ETC: March 2003
14. Report of survey of Ryanair passengers using Prestwick: BIG partnership for Scottish Enterprise Ayrshire: 2002

**G: DATA COLLECTION EXERCISES REFERRED TO BY CONSULTEES**

Sources mentioned during interviews or in questionnaires included the following (some further sources are identified in the publications listed at section F above). It

should be noted that the review made no attempt to produce a comprehensive list of exercises collecting data from tourism businesses or tourists.

### **Business Tourism Partnership**

BHA Survey of Contract Caterers

The British Conference Venues Survey

UK Exhibition Facts

Conference Delegate Expenditure Survey 1998

Survey of Incentive Travel 1996

Survey of BACD members about tourism investment in their localities

### **British Holiday and Home Parks Association**

Membership Data Check

Specification of benchmark data drafted for Profit through Productivity

### **National Trust**

Visitor Survey

Members' Survey

Overseas' Visitors Survey

### **Cumbria TB**

Tourism Business Performance Survey

Visitor Spending in the North West (NWTB Survey)

Workforce Development Questionnaire

### **The Tussauds Group**

ALVA survey of visitor numbers

ALVA market condition survey

VisitBritain's attraction operators' benchmarking service

## **Wales Tourist Board**

Self Catering Occupancy Survey

Business Barometer Survey

Overseas Visitor Survey

## **Scottish Enterprise National**

Survey of Day Visits

Survey of Visits to Friends and Relatives

Local Occupancy Survey

## **Highlands and Islands Enterprise**

Economic Impact of Outdoor and Environment Related Recreation – Survey of businesses and Survey of visitors

Survey of cycling tourism

## **VisitLondon**

London Business Confidence Monitor

London Survey of Overseas Visitors

Survey of Residents' Opinion

Survey of Visits to Friends and Relatives

## **Best Practice Forum**

Collection from employers of

- Key Performance Indicators
- Staff satisfaction
- Employment practice
- Customer satisfaction

Skills Audit

**ABTA**

Agent and Operator Benchmarking surveys

Information, including turnover, from members

**Coach Tourism Council**

Quarterly performance statistics from members

**Gloucester City Council**

Business performance statistics from accommodation providers and attraction operators

**Scottish Museums Council**

Scotland's National Audit of museum and gallery collections, premises and museum organisation

**Instituto de Estudios Turísticos**

The Spanish Border Survey of Inbound Tourism

**VisitScotland**

Scottish Local Area Visitor Survey

**Cardiff Business School**

The Welsh Tourism Impact Study

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### **APPENDIX 4: ACRONYMS USED IN THIS REPORT**

ABI: Annual Business Inquiry (an ONS Inquiry)  
BH&HPA: British Holiday and Home Parks Association  
BHA: British Hospitality Association  
BHPS: British Household Panel Survey  
CBI: Confederation of British Industry  
CPS: Continuous Population Survey (an ONS proposal)  
DCMS: Department for Culture, Media and Sport  
DMO: Destination Management Organisation  
DVS: Day Visits Survey – i.e. the Leisure Day Visits Survey extended to cover business tourism day trips  
EU: European Union  
FES: Family Expenditure Survey  
GB: Great Britain  
GHS: General Household Survey  
GSS: Government Statistical Service  
HOAST:  
IDBR: Inter-Departmental Business Register  
IPS: International Passenger Survey  
LA: Local Authority  
LDVS: Leisure Day Visits Survey  
LSC: Learning and Skills Council  
LVS: Local Visitors Survey  
NS: National Statistics  
NTB: National Tourist Board  
OECD: Organisation for Economic Co-operation and Development  
ONS: Office for National Statistics  
PAF: Postcode Address File  
PID: Project Initiation Document  
QUALITEST: a “Destination Quality Evaluation Index” being developed by the EU  
RDA: Regional Development Agency  
RPI: Retail Price Index  
SIC: Standard Industrial Classification  
SOC: Standard Occupational Classification  
SME: Small and Medium Enterprises  
SSCfT: Sector Skills Council for Tourism  
SVVA: Survey of Visitors to Visitor Attractions  
TB: Tourist Board  
TGI: Target Group Index  
TSA: Tourism Satellite Account  
TSU: Tourism Statistics Unit – proposed by the review  
UK: United Kingdom  
UKOS: United Kingdom Occupancy Survey  
UKTS: United Kingdom Tourism Survey  
UN: United Nations  
WTO: World Tourism Organisation