

DCMS SUSTAINABLE DEVELOPMENT STRATEGY: SECTORS

NATIONAL LOTTERY

We want to help create lasting improvements to the physical environment and to the quality of life of future generations. We are committed to keeping up to date with current thinking on ways of achieving this and we will use that knowledge to inform our grant making. (New Opportunities Fund - *Our Values*)

CURRENT POSITION

Since 1998, Lottery policy directives have required distributors to further the objectives of sustainable development, which can be reflected in any of the good causes which lottery money funds – health, education and environment, sport, art, heritage and charities. For example:

- The **New Opportunities Fund's** £125 million Green Spaces and Sustainable Communities initiative is supporting thousands of projects which involve communities in improving their local environments, through recycling projects, new sources of renewable energy and better quality green spaces. But these are just one aspect of NOF's programme to support sustainable communities. The **Fair Share Trust**, part of the joint initiative with the **Community Fund**, aims to provide longer-term support to deprived communities which have missed out on their share of lottery funding in the past.
- NOF's healthy living centre programme focuses on improving public health and quality of life, with an emphasis on community involvement, helping to tackle social exclusion in the areas served. One scheme in Islay and Jura includes support for a community garden, healthy eating schemes, exercise classes and sexual health information, with a central aim of increasing awareness of health issues and the availability of fresh local produce. The social aspect of the project is also vitally important, bringing together people from some of the country's most remote communities and helping to reduce isolation and loneliness.
- NOF is currently taking forward its own sustainable development strategy and produced a public statement of its policies and future work plan in the summer of 2003.
- Since January 2001, the **Heritage Lottery Fund** has required that applications for HLF grants for projects over £1million include provision for training personnel in heritage skills. This can involve taking on new modern apprentices, offering graduate internships or work placements for local firms to develop specialist conservation skills, or organising heritage skills days for the local community. This provision is intended to ensure that there continues to be a pool of highly trained specialist workers who can ensure the sustainability of the project and be employed on further heritage projects.

- **NESTA**, the National Endowment for Science Technology and the Arts, pioneers ways of supporting and promoting talent, innovation and creativity in Science Technology and the Arts. NESTA is not a lottery distributor, but invests the income from an endowment which was set up through the lottery. Since its establishment in 1999, it has supported a number of people and projects which relate directly to sustainable development. Some recent highlights are:
 - i. Charlie Paton's work on a new way on producing fresh water from air that has been humidified with seawater – an innovation that could have a major impact on the world's driest places;
 - ii. Julian Hasinski's development of a new method of reducing diesel particulate emissions that could bring fresher air to our towns and cities;
 - iii. **FUTERRA**, also funded originally by NESTA, is a new type of business, both consultancy and advocacy, dedicated to improving the communication of sustainable development. As a consultancy, Futerra offers a range of services including the development of corporate social responsibility strategy, sustainable development training, stakeholder facilitation and production of sustainable development communications. As advocates they make and distribute short films, convene debates, inspire other communicators/advertisers to engage with sustainable development and create publications

- **Parvaaz Project** - funded by **Awards for All**, is aimed at young Asians with disabilities aged 15 – 25, their families and carers. It aims to improve their social and independent living skills. It provides an integrated youth club for both able-bodied and disabled young Asians, including culturally appropriate sessions for Asian girls with disabilities via 'girls only' sessions. This project will increase the opportunities for sports participation from its target group. Parvaaz will partner other community-led organisations such as Sports Association for the Disabled, Slough and District, Pakistani Welfare Association and Meera (an Asian women's group), and also develop community sports volunteers and trainers.

- **Arts Lottery** – **BALTIC** is a major new international centre for contemporary art which is contributing greatly to the regeneration of Newcastle Gateshead. Nearly 700,000 visitors have passed through its doors since it opened in July 2002. It has attracted a high level of repeat visitors from the region as well as a growing tourist base. It is part of a 15 year £250 million regeneration project for Gateshead, which includes the award winning Millenium Bridge and Sage, a £70 million music centre due for completion in 2003. The whole programme is estimated to create 1,840 new homes and 1.500 new jobs to the area.

SUSTAINABLE DEVELOPMENT VISION

2. DCMS wants sustainable development to continue to be a major strand of the National Lottery. It wants to see:

- Lottery distributors taking full account of sustainable development in considering bids.
- Lottery distributors developing their own corporate approaches to sustainable development issues within their organizations; where appropriate such approaches could be underpinned by published strategies.
- Lottery distributors working together, and with other DCMS NDPBs, to share best practice and develop further understanding of the principles of sustainable development.
- Lottery distributors increasingly adopting the principles of sustainability, such as whole life costing, in making funding decisions.
- Lottery distributors increasingly encouraging applicants to consider and incorporate environmental innovations in their bids.

FUTURE ACTION

3. DCMS aims to achieve this by:

- Encouraging the lottery distributors to consider how their corporate approaches to sustainable development fit with this strategy.
- Supporting distributors who plan to introduce sustainable development strategies, and work with them to introduce these;
- Encouraging distributors to work with one another, and other NDPBs, within the planned DCMS sustainable development Forum.