

Department for Culture, Media and Sport

# Annual Report 2002



**The Government's Expenditure  
Plans 2002-03 to 2003-04 for the  
Department for Culture, Media  
and Sport**

Review Vol. 1

DCMS Sponsored Bodies Vol. 2








Presented to Parliament by the Secretary of State for Culture,  
Media and Sport and the Chief Secretary to the Treasury by  
command of Her Majesty. May 2002.

CM5423

£34.00



# Contents

	<b>Foreword</b>	<b>4</b>
	<b>Picture Gallery</b>	<b>6</b>
	<b>Chapter 1:</b> Delivering Our Objectives	<b>26</b>
	<b>Chapter 2:</b> Departmental Management, Resources and Expenditure	<b>76</b>
	<b>Bibliography</b>	<b>114</b>
	<b>Enquiries</b>	<b>116</b>
	<b>Index</b>	<b>118</b>

## Foreword

### Rt Hon. Tessa Jowell MP, Secretary of State

I am delighted to be writing my first foreword to the DCMS Annual Report. There is no one in this country who does not have an interest in at least one part of the Department's remit. We promote some of the most successful industries in the UK - broadcasting, tourism, film and music. We champion the arts, everything from dance classes in deprived areas to the Royal Opera House and the National Gallery. We are the guardian and protector of our country's built environment and of the Royal Parks. We help to maintain Hampton Court Palace, and we list the houses of 19th century workers.

And that great national passion, sport, is ours to guard too. Through agencies like Sport England, we are responsible for promoting sport and widening access to sports facilities throughout the country. All in all, separately and collectively, the areas in which we work help to make up our entire national cultural identity.

The Department for Culture, Media and Sport tries to champion every aspect, every building block, that can make up an individual's cultural life. That means encouraging and funding the Royal Ballet, Asian dance groups, brass bands, symphony orchestras, while promoting excellence in the arts, in sport and in broadcasting. We also know that equality of access to those pursuits is vital.



But above all, we must put in place the structures needed to open up to children the excitement and benefits of culture and sport. That's why we place such an emphasis on developing the educational potential of our resources, especially through initiatives such as Creative Partnerships and Schools Sports Co-ordinators. Creative Partnerships, delivered by the Arts Council of England, is a hugely ambitious initiative. It will develop long term partnerships between schools, cultural and creative organisations and young people. Partnerships will provide inspiring and challenging opportunities for young people to experience and enjoy artistic and creative activities. Everything is now on course for a successful beginning to the programme over the summer of 2002. We are also committed to providing for every child two hours of high quality PE and school sport each week. So far there have been some 420,000 new participants in after school sport as a result of the work we have championed.

Another achievement during the last year was the reintroduction of free admission to the permanent collections of museums and galleries sponsored by DCMS. In the first month of full free admission, total visitor numbers doubled on average compared with the same month last year. That is an astonishing achievement and a tribute to the hard work of my predecessor Chris Smith.

Good progress was made during his last year in many other areas. The Communications Bill, published in May 2002, will put the media industry on the right footing to become a world leader. We are on course to deliver Internet access in all public libraries by the end of 2002.

In tourism, we provided additional support to help the industry respond to the difficult conditions following Foot and Mouth and September 11th - including a massive new, £40 million marketing campaign for inbound tourism due to start shortly. Work on the Commonwealth Games and the Queen's Golden Jubilee has been proceeding at pace. We are taking forward the conclusions of the widest-ranging review for decades of the Government's policy towards the historic environment. And I am continuing to ensure that the distribution of lottery funds is as fair, transparent and unbureaucratic as possible.

Everything we do in DCMS is focused on giving people opportunities and encouraging excellence. We want to give people in communities a sense of identity in place, to encourage creativity in the workforce of the future. We want all our institutions to be the best. We want our artists to be able to practise their art.

We are on the cusp of a real revolution in all of the areas we cover. We already have a significant record of achievement in this, the 10th year of DCMS's existence, but we have only just begun to tap the potential of our people and our institutions. Making the most of that potential is the task to which we are committed in the years to come.

Tessa Jovan.