

January 2007

## CULTURE SOUTH WEST CHAIR APPOINTMENT

David Lammy MP, Minister for Culture has appointed **Peter Boyden** as Chair for Culture South West, the Cultural Consortium for the South West of England. His term of appointment will run from 29<sup>th</sup> March 2007 to 29<sup>th</sup> March 2011.

### **Biographical Notes:**

Peter Boyden has recently taken up his appointment as the Creative Director for the Eden Project where he has responsibility for all aspects of the creative programme and for Eden's development as a social enterprise. Peter has 20 years experience as a cultural and public policy consultant, with a particular interest in the performing arts and the development of creative and campaigning organisations. He has been involved in the making of cultural policy at local, regional and national levels across the arts, media, tourism and heritage sectors. Peter was commissioned by ACE to review the roles and functions of the English regional theatres, resulting in the 'Boyden Report' which was instrumental in the subsequent National Theatre Review. He was also previously a Trustee for the Theatres Trust.

Peter has not undertaken any political activity in the last five years.

### **Notes to Editors:**

1. In 1999 the Department for Culture, Media and Sport established a Regional Cultural Consortium in each of the English regions outside London to champion the whole spectrum of cultural and creative interests in the regions, including tourism and sport. The consortiums have responsibility for implementing their regional cultural strategy and have a role in central policy making, regional data collection and research.
2. Culture South West works in partnership with all of the key regional cultural bodies as well as groups, organisations and individuals in the public, private and voluntary cultural sectors. It aims to deliver the objectives of the regional cultural strategy in order to create greater understanding of how culture can support wealth creation, social inclusion, education and regeneration in the South West.
3. This appointment has been made in accordance with the OCPA Code of Practice. Appointments are made on merit and political activity plays no part in the selection process.