

APPOINTMENTS AT SIANEL PEDWAR CYMRU (S4C)

The Culture Secretary James Purnell has appointed Bill Davies and Cenwyn Edwards as a members of the Sianel Pedwar Cymru Authority (S4C Authority). The terms will be for a four-year period, from 16 July 2007 to 15 July 2011.

Biographical details

Bill Davies

Bill has over 34 years experience of Personnel/Human Resources Management in Wales. He was Director of Personnel at Gwynedd County Council for over ten years, and is currently Personnel Manager at Careers Wales North West. Previously, Bill worked for the Welsh Water Authority as Divisional Personnel Manager for North Wales, and before that, he was an Employee Relations Officer at the British Steel Corporation in Glamorgan. Bill is a Lay Member, Employer Representative at the Employment Tribunals Service and an Independent Assessor in the Public Appointments Unit at the Welsh Assembly. He is a Chartered Member of the Chartered Institute of Personnel and Development. He is a Non Executive Director of Theatre Gwynedd in Bangor.

Bill Davies has not carried on any political activity in the last five years.

Cenwyn Edwards

Cenwyn has had a career in broadcasting, with various roles in HTV including Controller of Factual Programmes, Controller North Wales Production and Head of Current Affairs. He started his career as a news reporter and political journalist. After over 20 years at HTV, he moved to S4C where he was Head of Co-Production and Commissioning Editor Factual with executive responsibility for S4C2 and political affairs. More recently, he was Director of Television at Tinopolis where he led the company's strategic development, incorporating television production, interactivity and new media. He now acts as a Media Consultant on international co-productions.

Cenwyn Edwards has not been involved in any political activity during the last five years.

Notes for Editors

1. S4C (Sianel Pedwar Cymru - the Welsh Fourth Channel) was established to provide a wide-ranging and high-quality television service in Welsh. The S4C Authority, as a regulatory body, is responsible for ensuring that S4C and S4C Digidol (the digital service) are delivered as public services and also that effective management arrangements, including financial management, are in place for S4C's public and commercial services.

2. On analogue, S4C has a duty to provide a wide-ranging, varied and high-quality programme service, with a substantial proportion of programmes in Welsh. During peak hours (between 18.30 and 22.00) the majority of programmes must be in Welsh. English language programmes on S4C must usually be programmes broadcast on Channel 4. On digital, S4C has a duty to provide a wide-ranging, varied and high-quality programme service, with a substantial proportion of programmes broadcast in Welsh. S4C also provides coverage of the National Assembly for Wales and additional services on its other digital service, S4C2.
3. S4C is funded by grant-in-aid, the level of which is determined by a formula set out in the Broadcasting Act 1996. S4C's grant-in-aid for 2006 is £90.857m.
4. Remuneration for the post is £9130 plus expenses.
5. These appointments have been made in accordance with the Office of the Commissioner for Public Appointments' Code of Practice.
6. All public appointments are made on merit and political activity plays no part in the selection process.