

## NATIONAL PORTRAIT GALLERY: FUNDING AGREEMENT 2008-11

1. This agreement is between the Department for Culture, Media & Sport (DCMS) and the National Portrait Gallery.

### National Portrait Gallery

2. The Museums and Galleries Act 1992 established the corporate status of the Board of Trustees of the National Portrait Gallery. This act superseded the Treasury Minute of 2 December 1856 by which the Gallery was originally established. The National Portrait Gallery is recognised as an exempt charity under the provisions of the Charities Act 1993.

3. The Gallery's **overall aim** (derived from the provisions of the 1992 Museums and Galleries Act) underpins six strategic objectives. The aim is:..." *to promote through the medium of portraits the appreciation and understanding of the men and women who have made and are making British history and culture, and ...to promote the appreciation and understanding of portraiture in all media*".

4. The **strategic priorities** for the National Portrait Gallery (NPG) are:

- To extend and broaden the range of audiences for the NPG and its work.
- To develop the Collection, creating opportunities for acquisition and commission, while improving its care and conservation.
- To increase the understanding of and engagement with the Collection and its subjects through bringing more of the reference collections into use, and through outstanding research, displays and exhibition, education, access, publishing, information, regional and digital programmes, and a higher national and public profile.
- To maximize the financial resources available through both public and private sector support, trading and licensing and through the effective management of the NPG's assets and resources.
- To develop staff as an essential resource through the extension of staff diversity, training, development and learning programmes.
- To bring the buildings, technical and managerial infrastructure of the NPG to the highest standards, including processes, systems, collection storage and staff accommodation.

### Financial Allocation

5. The Secretary of State's letter of December 2007 sets out:

- The NPG's allocations for 2008-9 to 2010-11, including ring-fenced sums to be spent on particular projects;

- the Secretary of State's priorities and the Departmental Strategic Objectives (DSOs) for 2008-11 and the NPG's contribution towards their achievement;

6. The grant in aid allocation is dependent on the NPG's maintaining free admission to the permanent collections. The NPG's ability to show measurable improvements in service delivery and its contribution to the delivery of DCMS's DSOs will be factors in the Secretary of State's decisions on future allocations, in addition to any other performance monitoring processes that may be introduced.

### **Compliance**

7. In addition, the NPG has undertaken to:

- comply with all relevant legislation;
- comply with its Management Statement and Financial Memorandum;
- observe the requirements of Managing Public Money.

### **Performance and Monitoring**

8. The NPG will supply DCMS each year with the regular financial information set out in the Data collection schedule, as well as returns against 12 performance indicators supplied by DCMS and returns against four further measures selected by the NPG (annexed).

9. This information, together with Annual Reports and any further reports the NPG prepares in relation to progress against its own corporate priorities, will be used to monitor performance year-on-year. DCMS expects the Gallery to be able to report in its Annual Report progress against the areas that are of greatest priority to Ministers. These include diversity (of both audiences and those employed by the museum or serving on the board) and actions being taken to promote sustainability and mitigate the effects of climate change.

10. The level of scrutiny that DCMS will adopt in monitoring performance during the period of this funding agreement will be commensurate with the outcome of regular joint risk assessment exercises. The NPG's risk rating at the start of the funding period is as follows:

Delivery of DCMS objectives	Low
Systems	Low
External environment	Low

### **Supporting Information**

11. The documents relevant to this agreement, and against which the NPG will be monitored are as follows:

- Allocation letter
- Performance Indicators

- Risk Assessment
- VFM delivery plan
- Data collection schedule
- MS/FM
- Statement of Internal Control
- Managing Public Money
- Annual Reports and Accounts
- Corporate Plan and reports

Ben Lowell

Department for Culture, Media & Sport

Date 3 July 2008

Judy Naimé  
Director

National Portrait Gallery

Date 30 June 2008

## PERFORMANCE INDICATORS

### Access

1. Number of visits to the museum/gallery (excluding virtual visitors)
2. Number of unique website visits

### Audience Profile

3. Number of visits by children under 16
4. Number of visits by UK adult visitors aged 16 or over from NS-SEC groups 5-8
5. Number of visits by UK adult visitors aged 16 and over from an ethnic minority background
6. Number of visits by UK adult visitors aged 16 and over who consider themselves to have a limiting long-term illness, disability or infirmity
7. Number of overseas visits

### Learning/Outreach

#### 8. *Children*

- Number of facilitated and self-directed visits to the museum/gallery by children under 16 in formal education
- Number of instances of children under 16 participating in on-site organised activities
- Number of instances of children under 16 participating in outreach activity outside the museum/gallery

#### 9. *Adults*

- Number of instances of adults aged 16 and over participating in organised activities at the museum/gallery
- Number of instances of adults aged 16 and over participating in outreach activities outside the museum/gallery

### Visitor Satisfaction

10. % of visitors who would recommend a visit

### Income Generation

#### 11. *Self generated income*

- Admissions
- Trading
- Fundraising

## **Regional Engagement**

12. Number of UK loan venues

## **Additional Measures**

13. Number of visits at specific exhibitions
14. Number of new acquisitions
15. Total expenditure on exhibitions
16. Total income from exhibitions