

NORTH WEST CULTURAL CONSORTIUM

Tessa Jowell, the Secretary of State for Culture, Media and Sport, has appointed Loyd Grossman as Chair of the North West Cultural Consortium. The four-year appointment began on 1 June.

LOYD GROSSMAN

Loyd Grossman has had a long career in journalism and television. He wrote for Harpers & Queen and the Sunday Times before writing, producing and presenting a number of programmes such as Masterchef and the History of British Sculpture. He has been a member of the North West Cultural Consortium since it was created and Vice-Chair since 2003. He is also a Trustee of National Museums Liverpool, a member of the Museums, Libraries and Archives Council and a Governor and Member of the Council of the London School of Economics. He was formerly an English Heritage Commissioner with Special Responsibility for the North West. He has participated in no significant political activity in the last five years.

Notes for editors

The Consortium is an independent advisory body, drawing in representation from a wide range of interests including local government and the creative industries. The role of the Consortium is to support cultural and creative interests in the region and encourage a cross-cutting approach. It contributes to competitiveness, prosperity and enjoyment of life in the region. Through the Board, the Executive group and the broad Stakeholder group, the Cultural Consortium represents and engages the very broad cross section of interests covered by DCMS. Its primary role is to be the catalyst for strategic engagement with lead bodies in the economic, social, environmental and educational sectors.

The Chair is reimbursed all reasonable expenses and may claim a daily allowance of £198.00 for work undertaken outside formal consortium meetings up to a maximum of £5,000 in any financial year.

The appointment has been made in accordance with the OCPA Code of Practice. Appointments are made on merit and political activity plays no part in the selection process.