



April 2007

Mrs Sue Farr is appointed a Trustee of the Historic Royal Palaces.

David Lammy, the Minister for Culture, announced today that Sue Farr has been appointed as a Trustee of the Historic Royal Palaces. Her term of appointment will run from 1st April 2007 to 31 March 2010.

Biographical notes

Sue Farr is an Executive Director of Chime Communications plc where she is leading the company's strategic and business development programme (2003 to date). Before this, she served as Director of Communications at Thames Television plc, with responsibility for communications strategy, before joining the BBC as its first professional marketer where she introduced the Corporation's first cohesive, marketing strategy, and played a key role in the successful launches of Radio 5 Live along with the BBC's on-line and digital services (1993 to 2000). She then became European Managing Director with Golin/Harris International, before accepting an interim post as Director of Corporate Affairs with Vauxhall Motors UK (2000 to 2002). She is a Fellow of the Marketing Society, which she chaired in 1991/92. She has not undertaken any political activity in the last five years.

Background

Historic Royal Palaces [HRP] was established by Royal Charter as an independent charity contracted by the Secretary of State for Culture Media and Sport to manage the historic royal palaces on her behalf. It is responsible for the care, conservation, and presentation to the public of the unoccupied royal palaces: the Tower of London, Hampton Court Palace, Kensington Palace, the Banqueting House at Whitehall and Kew Palace with Queen Charlotte's cottage.

HRP Trustees are responsible for overseeing all aspects of HRP operations and ensuring that HRPs' broad objectives are achieved. HRP Trustees give their services on an honorary basis and receive no remuneration, except for expenses reasonably incurred in the performance of such services.

This appointment has been made in accordance with the OCPA Code of Practice. Appointments are made on merit and political activity plays no part in the selection process.