

SUMMARY ANALYSIS OF RESPONSES TO THE CONSULTATION DOCUMENT FROM MEMBERS OF THE PUBLIC

A total of 148 responses were received:

Q1. Do you think that the UK should continue to protect certain major events through live or deferred coverage on free-to-air television?

Yes	-	142
No	-	3
No view	-	2
Deferred only	-	1

Q2. Do you think that events other than sporting events should be listed?

Yes	-	73
No	-	39
No view	-	34
Undecided	-	2

Q3. Do you agree the essential criterion test?

Yes	-	117
No	-	16
No view	-	15

Q4. If your answer to Q2 was that non-sporting events should also be considered for listing, what might an essential criterion be?

Should not be listed	-	48
No view	-	39
National unity/pride/interest/ significance/eminence	-	27
Historical/traditional/cultural/	-	20
As for sports criterion political	-	10
Educational	-	2
Public funding given	-	1
Inspirational/achievement	-	1

Q5. Do you consider that these characteristics (ie large TV audience, history of FTA broadcasting) remain appropriate?

Yes	-	77
No view	-	26
No	-	3
Other qualified responses ¹		

¹ Some expressed more than one view, so total sums (157) to slightly more than 148

Disregard/less weight to audience size	-	22
Disregard/less weight to FTA history	-	20
Include promotion of participation	-	7
Include issues of cost, access and social inclusion	-	2

Q6. Are these the appropriate other factors (ie the interests of sport, broadcasting and the viewer/public) that the Secretary of State should take into account when considering whether or not to list an event?

Yes	-	54
No view	-	26
No	-	4

Other qualified responses²

Attach less weight to income loss	-	26
Highlights are unsatisfactory	-	14
Attach less weight to scheduling issues	-	10
Attach more weight to maintaining sporting prestige/culture	-	7
Attach more weight to public interest	-	5
Attach more weight to exposure/participation	-	4
Exclude radio coverage from factors	-	4
Include affordability for lower income groups and the elderly	-	4

Q7. Do you agree that both an A and B list should be maintained?

Yes	-	83
A list only	-	40
B-list only	-	1
No view	-	22
No	-	2

Q8. Are there any issues that you would wish to draw to our attention in regard to the way in which the listing arrangements are given practical effect by Ofcom?

No view	-	137
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Other qualified responses³

² Some expressed more than one view, so total sums (158) to slightly more than 148

³ Some expressed more than one view, so total sums (149) to slightly more than 148

Transmission quality of FTA sport	-	4
Remove from process	-	1
Make role less subjective	-	1
Highlights on sooner/longer	-	1
Remove Pay TV monopoly on Premier League football	-	1
Pay TV to unbundle sports packages	-	1
More use of red button	-	1
No channel to have a monopoly of a sport	-	1
Broadcasters to share equally any unwanted listed sports rights	-	1

Q9(a) Do you think the Secretary of State should leave the current arrangements unchanged?

Yes	-	9
No	-	131
No view	-	8

Q9(b) Do you think the Secretary of State should move existing events between the A and B lists?⁴

No	-	21
All B list to A list	-	15
All A list to B list	-	1
No view	-	14

To A list from B list

Test match cricket/Ashes	-	75
Six Nations	-	29

Ryder Cup	-	14
Open Golf	-	12
Rugby World Cup – all	-	17
Home, QF on	-	1
QF on	-	1
Wimbledon	-	15
Commonwealth Games	-	9
Cricket World Cup - all	-	8
Final only	-	1
SF and Final	-	1
Home, SF and Final	-	1

World Athletics Championship	-	4
Champions League Final	-	1

⁴ Do not sum to 148 because of multiple choices

To B list from A list

League Challenge Cup Final	-	4
Football World Cup - all except opening match, home nations, SF and Final	-	3
All when no home interest	-	1
European Football Championships – all except opening match, home nations, SF and Final	-	3
All when no home interest	-	1
Winter Olympics	-	1
Grand National	-	1
Wimbledon	-	1
Rugby		

Q9(c) Do you think the Secretary of State should add any entirely new events?

Yes	-	72
No	-	58
No view	-	14
Proposal unclear	-	4

Those who answered “Yes” suggested⁵

Group A

England 1 day internationals	-	5
England T20	-	5
Away Test Matches	-	3
Domestic cricket finals	-	3
World Twenty20	-	2
World Twenty20 Semis and Final	-	2
World Twenty20 Final	-	1
World Twenty20 England and Final	-	1
Other domestic cricket	-	2
Women’s international cricket	-	1
One whole tournament	-	1
All cricket internationals	-	1
Test Match Special	-	1
World Cup Finals (UK teams)	-	1
World Cup qualifiers	-	3
European Championship qualifiers	-	3
All national football	-	9

⁵ The events suggested sum (180) to very substantially more than the 72 respondents in favour of adding new events as many made more than one suggestion

All National competitive football	-	4
Champions League Final	-	6
Champions League Final (UK teams)	-	2
Champions League QF on (UK teams)	-	1
UEFA Cup Final (UK teams)	-	1
All European club (UK teams)	-	1
Premier League Football	-	3
Premier League (1 match per week)	-	3
Premier League (1 package)	-	1
Football League	-	2
FA Cup matches	-	1
FA Cup (1 match per round)	-	1
Domestic football play-offs	-	1
Domestic football play-off finals	-	1
Football League Cup	-	1
All domestic football Cups QF on	-	1
Women's FA Cup Final	-	1
Women's Football World Cup and internationals	-	1
All Scottish football	-	1
British and Irish Lions Tour	-	5
All national rugby union	-	5
Welsh rugby matches (Wales only)	-	2
All domestic rugby Cups QF on	-	1
Guinness Premiership	-	2
Heineken Cup	-	1
Anglo-Welsh Cup Final	-	1
Super League	-	1
World Rugby League Cup Final	-	1
All national rugby league matches	-	2
GB Formula 1 Grand Prix	-	4
Formula 1	-	5
GB MotoGP	-	2
All motor sport	-	1
Grand Slam Tennis finals	-	3
Davis Cup	-	1
Masters Golf Finals	-	2
US Masters	-	1
Walker Cup	-	1
Golf (generally)	-	1
Cheltenham	-	2
Royal Ascot	-	2
The Classics	-	1
World Dressage Championships	-	1
European Eventing Championships	-	1

Athletics (generally)	-	1
European Athletics Championships	-	1
Great North Run	-	1
London Marathon	-	1
Snooker World Championships	-	2
UK Snooker Championships	-	1
Snooker (generally)	-	1
National Swimming Championships	-	1
World Track Cycling Championships	-	1
Cycling (generally)	-	1
Boat Race	-	2
Boxing (generally)	-	1
Target shooting	-	1
Archery	-	1
Clay pigeon shooting	-	1
All national team games	-	1
<u>Group B</u>		
Overseas Test Matches	-	2
World Twenty20	-	2
England 1-day internationals	-	2
England T20 matches	-	1
Domestic cricket (generally)	-	1
World Cup qualifiers	-	3
European Championship Qualifiers	-	3
Home country international football	-	1
Home country friendlies	-	1
Champions League (all except Final)	-	1
Premier League	-	8
Scottish Premier League	-	1
Domestic football semi-final play-offs	-	1
British and Irish Lions Tour	-	4
Heineken Cup	-	2
Guinness Premiership	-	1
Guinness Premiership Final	-	1
Magners League Final	-	1
World Athletics Championships	-	1
European Athletics Championships	-	1

Tennis Grand Slam except Final	-	1
US Golf	-	1

Q9(d) Do you think the Secretary of State should remove any events that are currently listed?

No	-	124
Yes	-	12
No view	-	12

Those who answered "Yes" suggested removing⁶

The Derby	-	7
Rugby League Challenge Cup Final	-	3
Grand National	-	2
Open Golf	-	2
World Athletics Championships	-	1
All events	-	1

Q10. If you have suggested that live coverage of tournaments that take place over an extended period of time or over a period of days should be listed do you think that:

- a. the entire tournament should be listed; or,
- b. only selected stages, events or matches involving national teams or representatives⁷

Whole	-	69
Depends on event	-	10
Partial	-	12
No view	-	53
Proposal unclear	-	1
No	-	1
Pay TV/FTA to share cricket coverage	-	2

Q11. Please suggest which non-sporting events you would like to see listed

None	-	34
No view	-	57
Yes	-	57

Those who answered "Yes" suggested⁸

⁶ The events (16) sum to more than the 12 respondents in favour of removing events as some made more than one suggestion

⁷ There was a significant degree of misunderstanding of this question with many answers relating only to the specific events respondents had earlier suggested should be listed

⁸ The events (90) sum to more than the 57 respondents in favour of listing non-sporting events as some made more than one suggestion

General royal/parliamentary events	-	19
Proms/Last Night	-	16
Popular music festivals	-	10
Festival of/Remembrance Day	-	5
Unique/cultural/regional/civic	-	5
Chelsea Flower/agricultural show	-	4
Trooping the Colour	-	3
Major charity events	-	3
Eurovision Song Contest	-	3
Queen's Christmas address	-	3
Lord Mayor's Parade	-	2
Oscars	-	2
Edinburgh Festival	-	2
Heritage/major public figures	-	2
Plays	-	1
Glyndebourne	-	1
Hogmanay	-	1
Crufts	-	1
London Marathon	-	1
Publicly funded events	-	1
Boat Race	-	1
Notting Hill Carnival	-	1
LGBT Pride	-	1
Talent	-	1
Vienna New Year's Day concert	-	1

Q12. Do you have any other issues that you would like the Panel to take into account in considering what its recommendations should be?

No	-	83
Yes	-	62
No view	-	3

Those who answered "Yes" suggested⁹

Affordability for lower income groups	-	12
NGBs - better balance between income and FTA exposure	-	9
Resist pressure from vested interests (NGBs, Pay TV, FTA channels)	-	8
Need for regular review of list	-	6
FTA key to health of sport	-	3
Pay TV/FTA should share rights	-	2
No excessive listing/sport not free	-	2
Digital switchover allows easier scheduling	-	2
No purchase of men's rights without women's	-	1

⁹ The issues raised (64) sum to more than the 62 respondents as some made more than one suggestion

Oppose listing of cricket	-	1
Remove from lists if audience under 2m	-	1
Restrict Pay TV to 2 PL packages	-	1
Insufficient minority/women's sport on TV	-	1
Listing fosters social inclusion	-	1
Live coverage is key	-	1
Need wider variety of sports on TV	-	1
Pay TV serves sport better	-	1
Set minimum price for rights for FTA	-	1
Remove Ofcom from process	-	1
Freeview channels should be "qualifying channels"	-	1
Highlights best for young people	-	1
Reflect regional differences (Wales/Rugby)	-	1
Too much sport on TV	-	1
Follow Australian listing model	-	1
Follow European practice	-	1
Pay TV too expensive for sports clubs	-	1
Pay TV to market stand alone sports packages	-	1
BBC should own all sports rights	-	1