



Response to the BERR Interim Digital Britain Report by the Entertainment and Leisure Software Publishers Association (ELSPA)

About ELSPA

ELSPA (the Entertainment and Leisure Software Publishers Association) is the trade association for video games publishers in the UK. ELSPA was formed in 1989 to establish a specific and collective identity for the country's video games industry and has grown to its current membership to almost 60 companies.

ELSPA works to protect, promote and provide for its members' interests via a number of activities including IP crime enforcement, research, sales charts and reports and political lobbying. It also ensures its members publish games which are responsibly age-rated with the pan-European PEGI ratings system to ensure parents can make informed choices when purchasing games for their children. ELSPA also helps organise a number of key gaming events in the UK including the annual London Games Festival, staged every October. For more information, visit www.elspa.com

ELSPA is committed to protecting the IP rights of its members including importantly their copyrights. IP theft causes enormous damage to the digital and media industries within the UK, and the video games industry suffers alongside the film and music industries.

In this regard ELSPA endorses the response to this paper by the Alliance Against IP Theft, of which ELSPA is a full member. ELSPA will respond directly on the current consultation on the proposed UK Rights Agency and on the imminent consultation on peer to peer downloading issues.