

DIGITAL BRITAIN

IMPLEMENTATION PLAN

AUGUST 2009



## INTRODUCTION

On 16 June 2009, the Government published the Digital Britain Final Report (Cm 7650) ([http://www.culture.gov.uk/what\\_we\\_do/broadcasting/6216.aspx](http://www.culture.gov.uk/what_we_do/broadcasting/6216.aspx)). It contained over 70 actions, most of which require further action to implement. Work is already ongoing across Government and outside it.

Following Ministerial changes, this paper formally sets out the future governance arrangements and overall programme plan for the delivery of the actions contained in the Final Report.

This paper also sets out responsibility for delivery of the actions arising from Digital Britain. It does not set out timing around every item of the programme. Each workstream may proceed at a slightly different pace depending on the nature of the work, the need for consultation or legislation and the links to other workstreams. In general, though, immediate or preparatory actions will be completed in the Summer or Autumn, with longer term projects stretching to 2012 or beyond.

Chapter 9 of the Digital Britain Final Report set out a number of actions across all workstreams with timings for delivery. We will report on progress against the timetable in the Autumn.

The paper is divided into three parts:

- 1) Programme Governance;
- 2) Implementation of proposals requiring legislation; and
- 3) Implementation of non-legislative proposals.

Legislative Proposals are those actions which will be taken forward in the Digital Economy Bill, subject to Parliamentary time.

Non-legislative proposals are the actions which do not require legislation, but which do require further action. In some cases these actions may be for a third-party, such as Ofcom, in which case Government's role will primarily be to monitor progress rather than direct implementation.

Digital Britain will remain a joint programme led by the Department for Business, Innovation and Skills and the Department for Culture, Media and Sport, supported by other relevant cross Government activity, including the work of the new Champion for Digital Inclusion, Martha Lane Fox.

Building on the extensive stakeholder engagement leading to the Digital Britain Final Report, we will continue actively to engage with all stakeholders from across the sector on both legislative and non-legislative implementation.

Delivering the actions contained in the Digital Britain Final Report is critical to maintaining and furthering the UK's position as one of the world's leading digital knowledge economies.

## **SECTION 1: PROGRAMME GOVERNANCE**

A new Governance Structure is required for implementing Digital Britain. **Annex 1** sets out an Organogram showing the new structure.

The actions contained in the Digital Britain Final Report will be delivered through a number of **individual** projects, usually managed within one of BIS or DCMS. Full details are contained in **Annex 2**.

These workstreams will report to a Programme Board, responsible for ensuring delivery of the entire programme, monitoring progress, and ensuring value for money.

To ensure that partners outside the immediate two departments (such as Ofcom and the BBC) help us deliver the actions in the Digital Britain Final Report a **Digital Partner Contact Group** will meet regularly and report to the Programme Board. This Group will exist to maintain relationships between different delivery partners and track progress where delivery is outside the immediate control of BIS and DCMS.

Day to day responsibility for the Digital Britain Programme rests with David Hendon (BIS) and Jon Zeff (DCMS) who act jointly as Senior Responsible Owners (SROs) for the work. They will ensure Ministers are fully informed and involved.

### **Digital Britain Programme Board**

The Digital Britain Programme Board will meet on a bi-monthly basis.

#### **Chair**

Alternately chaired by Ministers at BIS and DCMS.

#### **Membership**

David Hendon (BIS), Jon Zeff (DCMS), Andrew Stott (Cabinet Office), John Suffolk (Government Chief Information Officer - CIO), TBC (HM Treasury), Ian Fletcher (Intellectual Property Office - IPO), Chris Woolard (Ofcom), Board Secretary (TBC), lawyers (DCMS/BIS), Dominic Morris (BIS/DCMS), Ruth McKenzie (DCMS), Martha Lane Fox (Champion for Digital Inclusion).

### **Digital Partner Contact Group**

The Digital Partner Contact Group will meet on a bi-monthly basis and report to the Programme Board.

#### **Chair**

David Hendon (BIS), Jon Zeff (DCMS)

## **Membership to include**

John Suffolk (CIO), Stewart Purvis (Ofcom/Chair Consortium of Stakeholders), Graham Walker (Director, Office of the Champion for Digital Inclusion), MD of Network Procurement and Design Group (TBC), David Scott (CEO, Digital UK), Helen Milner (UK Online Centres), Seetha Kumar (BBC Digital Inclusion Champion), Stephen Hillier (BIS), Karen Price (e-Skills UK), Dinah Caine (Skillset), Sarbjit Bakhshi (UK Trade and Investment - UKTI).

## **Central coordination and monitoring**

A small team will support the Digital Britain Programme Board and the Digital Partner Contact Group. This team will be responsible for:

- Overall monitoring of the implementation, both legislative and non-legislative against agreed project plans;
- Maintaining an up to date risk register/issues log and providing updates to the Programme Board;
- Agreeing agendas with SROs and assembling papers for the bi-monthly Programme Board meeting;
- Escalating issues to Board members as necessary between regular meetings;
- Weekly report to SROs;
- Providing secretariat support to the Digital Partner Contact Group;
- Assisting in monitoring the implementation in particular of the non-legislative projects against an agreed project plan;
- Maintaining an up to date risk register/issues log on non-legislative actions; and,
- Tracking milestones and deliverables for the non-legislative actions.

## **Links to other Government work**

Digital Britain is an important component of the Government's overall programme, and in particular the New Industries, New Jobs strategy. The SROs and central team will ensure the Digital Britain Programme reports in to all relevant processes and that links to other projects are maximised.

As set out in the Digital Britain Report, UKTI is responsible for developing and implementing the UK ICT (information and communication technology) and Creative Industry Marketing Strategies, aimed at helping all sectors of the Digital Community promote the UK's digital economy around the world. UKTI will sit on the contact group for Digital Britain to ensure the marketing strategies reflect the policy programme.

## **SECTION 2: IMPLEMENTATION OF PROPOSALS REQUIRING LEGISLATION**

The legislative proposals set out in the Final Report will be taken forward through the **Digital Economy Bill**. The Government's Draft Legislative Programme was published on 29 June as part of "Building Britain's Future" (Cm7654)<sup>1</sup>. This included the Digital Economy Bill as part of the theme 'building tomorrow's economy today'.

The Bill is already managed by a joint Bill Team between DCMS and BIS, led by Colin Perry. Its aim is to ensure the smooth and successful delivery of the Bill, subject to Parliamentary time. The Bill Team is responsible for the day-to-day coordination, liaison, management and reporting on progress. They keep all members of the extended Bill family informed of developments in relation to the Bill and work closely with the lead lawyers. The Bill team is also responsible for maintaining contact with other key players in the Cabinet Office and Parliament.

In terms of individual Governance, a Bill Project Board oversees the delivery of the Bill. It meets on a six weekly basis, with written weekly progress updates provided by the core Bill Team. Members of the Project Board are the SROs, the core Bill Team and the lead BIS/DCMS lawyers.

There is also a **Bill Management Group** (BMG) to track progress and drive delivery of the Bill. Its key functions are to:

- track progress against the delivery plan;
- identify delays, problems and agree action to address them;
- keep the extended Bill family informed of emerging issues; and
- ensure accountability of everyone involved to the whole Bill family for individual contributions.

The permanent members of BMG are the core Bill Team, the lead lawyers, the IPO and the Deputy Director leads across both departments. Other policy leads attend as appropriate. BMG is chaired by the Bill Team Leader (Colin Perry) and meets on a fortnightly basis.

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<sup>1</sup> [http://www.hmg.gov.uk/media/27749/full\\_document.pdf](http://www.hmg.gov.uk/media/27749/full_document.pdf)

### SECTION 3: IMPLEMENTATION OF NON-LEGISLATIVE PROPOSALS

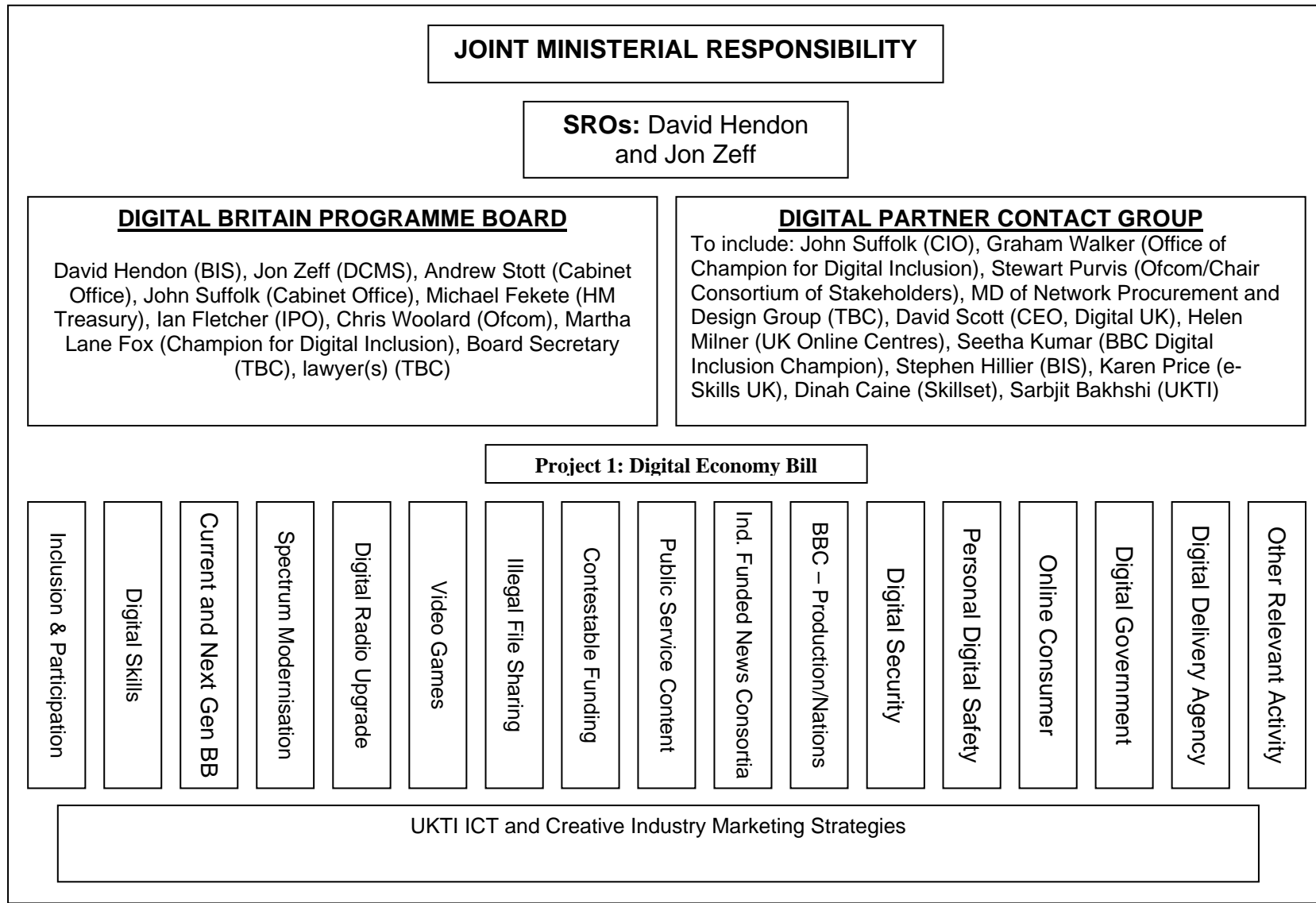
Implementation of non-legislative proposals will be carried out through a new set of projects, each with a lead official. These are currently being established.

The table below sets out the projects and the lead officials.

**Annex 2** to this document sets out in detail all of the actions in the Final Report mapped against these projects.

	<b>Project</b>	<b>Lead Dept</b>	<b>Lead Official</b>
1	Digital Economy Bill	Joint BIS/DCMS	Colin Perry
2	Digital Inclusion and Participation	BIS/DCMS	Jane Humphreys/ Chris Dawes
3	Digital Skills	BIS	Matt Hamnett
4	Current and Next Generation Broadband	BIS	Rachel Clark
5	Spectrum Modernisation	BIS	Mark Swarbrick
6	Digital Radio Upgrade	DCMS	John Mottram
7	Video Games	DCMS	Wendy Parker/Lynne Kilpatrick
8	Illegal file sharing	BIS	Rachel Clark
9	Contestable Funding	DCMS	Aude Accary- Bonnary
10	Public Service Content	DCMS	Aude Accary- Bonnary
11	Independently Funded News Consortia	DCMS	Dominic Lake
12	BBC/ Independent Production in the Nations	BIS/DCMS	Stephen Rosser
13	National Digital Security	BIS	Geoff Smith
14	Personal Digital Safety	DCMS	Chris Dawes
15	Online Consumer Protection	BIS	Suzanne Redding
16	Digital Government	Cabinet Office	Sarah Fogden
17	Digital Delivery Agency	Joint	Stuart Brand
18	Other Relevant Activity	Joint	Various

**ANNEX 1: ORGANOGRAM**



## **ANNEX 2: PROJECTS**

### **PROJECT 1: DIGITAL ECONOMY BILL**

**LEAD: Colin Perry**

#### **GOVERNANCE**

- Bill Project Board oversees the delivery of the Bill. Members are David Hendon (BIS)/Jon Zeff (DCMS) - joint SROs, Carola Geist-Divver (DCMS legal), Eve Race and Jose Martinez-Soto (BIS legal), Colin Perry (Bill Team Leader), Laura Williams (secretariat)

- Bill Management Group tracks progress and drives delivery of the Bill. Members are Colin Perry (Bill Team Leader) chair, Deputy Directors BIS/DCMS, Carola Geist-Divver (DCMS legal), Eve Race and Jose Martinez-Soto (BIS legal), Laura Williams (secretariat). Other policy leads attend as appropriate.

#### **ACTIONS COVERED FROM THE FINAL REPORT**

- Amending the Communications Act 2003 to make the promotion of investment in communications infrastructure and content one of Ofcom's principal duties.
- Ensure the Board of Ofcom has a statutory obligation to write to the Government alerting Secretaries of State to any matters of high concern regarding developments affecting the communications infrastructure and in any event to write every two years giving an assessment of the UK's communications infrastructure.
- Encouraging, where appropriate, adjoining radio multiplexes to merge and extending existing multiplexes into currently un-served areas rather than awarding new licences. Grant Ofcom powers to alter multiplex licences which agree to merge.
- We will make an amendment to the existing legislation to support a change in the localness regulatory regime to allow location in mini regions defined by Ofcom.
- Grant a further renewal for up to seven years of analogue radio licences for broadcasters which are also providing a service on Digital Audio Broadcasting (DAB).
- Grant Ofcom new powers to insert a two year termination clause into all radio licences awarded or further renewed before the Digital Radio Upgrade date.
- Provide backstop powers for Ofcom to place additional conditions on Internet Service Providers (ISPs) to reduce or prevent online copyright infringement by the application of various technical measures.

- To pave the way for a more effective framework to deal with orphan works, the Government proposes to introduce legislation to enable commercial schemes for dealing with orphan works to be set up on a regulated basis.
- Legislate to ensure matched penalties for online and physical copyright infringement.
- Consider whether there is sufficient flexibility to allow commercial Public Service Broadcasters' (PSBs) public service obligations to be adjusted up to and beyond the completion of Digital TV Switchover, in line with the diminishing value of the licences.
- Update the statutory remit for C4 Corporation, having regard to the views of the Channel 4 Board.
- In relation to STV and UTV (Channel 3 licensees for Scotland and Northern Ireland respectively), ensure that while they continue to produce the majority of their output for their respective Nations, they have a full and fair chance to supply into the BBC, C4, ITV plc and five in the UK-wide market. The Government proposes to bring forward any necessary legislation to give effect to this objective following a consultation.
- Work with Ofcom to enable any appropriate amendments to the relevant Channel 3 Licensees' regional news obligations in order to allow for the development of Independently Funded News Consortia (IFNCs).
- Domain names: seek reserve powers in legislation to regulate against the risk that the entry into the sector of a number of new, and as yet unidentified, players will mean we need a basis for industry cooperation. These powers may, for example, enable the Government to direct Ofcom to regulate the distribution of domain names in the UK.
- Consult on the penalties that Ofcom is able to impose for contraventions of the Communications Act 2003 and, in particular, the level of the fine it can impose in relation to persistent misuse cases.
- Adopt a new and strengthened system of classification for boxed video games incorporating the newly enhanced Pan European Game Information system (PEGI).

## **PROJECT 2: DIGITAL INCLUSION/ PARTICIPATION**

**LEAD: Jane Humphreys/Chris Dawes**

### **ACTIONS COVERED FROM THE FINAL REPORT**

- Newly appointed Champion for Digital Inclusion, supported by an Expert Task Force, to review existing activities to help 6 million socially and digitally excluded people get online.
- Champion for Digital Inclusion to develop a drive a coherent cross Government and cross sector programme of activity to ensure that all have the motivation, opportunity, and capability to benefit from using the Internet.
- Ask Consumer Expert Group to report on the specific issues confronting people with disabilities' use of the Internet.
- Formation of a Consortium of Stakeholders, led by Ofcom, to drive Digital Participation. Funding will be made available of up to £12m over three years from the Universal Service provision announced in Budget 2009. The Champion for Digital Inclusion will advise on best practice for the Programme.
- Ministers, together with the Champion for Digital Inclusion, to evaluate the work of the Consortium after 12 months.
- Invite Board of Channel 4 to consider how it can further contribute to driving Digital Participation, including consideration of Digital Participation Champion from among its Senior Management Team.

## **PROJECT 3: DIGITAL SKILLS**

**LEAD: Matt Hamnett**

### **ACTIONS COVERED FROM THE FINAL REPORT**

- Digital Economy Programme will in its first three years invest £120m in new research and training to prepare the country for the next 20 years of digital evolution.
- Technology Strategy Board (TSB) has assigned an initial budget of £30m, to advance this Digital Britain-related innovation.
- In the autumn we will clarify the Government's response to the Estelle Morris review recommendations on digital life skills and how this will contribute to digital participation.
- Later this year we will publish a Higher Education Framework which will set out how the activist approach of New Industry, New Jobs will be applied in the HE sector, including measures which will support strategically important sectors and markets such as those identified in Digital Britain. This will include looking at options for evolving the current higher education funding model to ensure universities have clear incentives to respond quickly to support emerging areas of potential growth, and setting up HE-industry forums in key sectors to help align supply and demand.
- BIS, in collaboration with the Regional Development Agencies (RDAs), is spending up to £23m over three years piloting a range of business support interventions for SMEs to assist them to exploit advanced ICT to transform their business processes.
- Whenever Government Departments and Agencies let major new IT contracts, they will now look to make it a requirement that the successful contractor has in place a formal training plan for the development of the project workforce. We will also look to promote investment in skills through Government's procurement of creative content.
- The Government will be working with Channel 4 and with Skillset in the coming months to ensure that C4 as Public Service Broadcaster and in line with its new remit fulfils its unique responsibilities to contributing to the skills needed for a Digital Britain with a particular emphasis on the potential for their contribution to diversity.

## **PROJECT 4: CURRENT AND NEXT GENERATION BROADBAND**

**LEAD: Rachel Clark**

### **ACTIONS COVERED FROM THE FINAL REPORT**

- Establish a delivery body - the Network Design and Procurement Group - at arm's length from central Government, to deliver Universal Service Commitment.
- Establish a Final Third Project to deliver at least 90% coverage of Next Generation broadband for homes and businesses by 2017.
- A small general supplement on all fixed lines from 2010 for a Next Generation Fund.
- Linking the Next Generation Fund and the Network Design and Procurement Group.
- £150,000 to support localised and community networks through the Independent Networks Co-operative Association (INCA).
- Wholesale Markets: (1) Ask community broadband groups for evidence of where access to existing infrastructure or shared digs could speed up deployments (2) as part of scheme design for Next Generation Fund to maximise access (3) Streetworks information 1-2 yrs ahead.
- Caio follow up consultation on overhead lines.

## **PROJECT 5: SPECTRUM MODERNISATION**

**LEAD: Mark Swarbrick**

### **ACTIONS COVERED FROM FINAL REPORT**

- Technical Arbitration paid for by industry.
- Subject to the outcome of the arbitration and the resulting Independent Spectrum Broker report, a final decision will be made on any implementation of the proposals outlined in the final report. In the event that the Government decides to direct Ofcom, the direction will be subject to consultation as required by statute.
- White Spaces: Government encourages Ofcom to carry out the necessary technical work and testing to establish the parameters for use and will support Ofcom to achieve the international harmonisation that is required.
- Government to consider how best it might support the availability of broadband on trains.
- Engage with the Mayor of London's office to explore opportunities for mobile on the Tube.

## **PROJECT 6: DIGITAL RADIO UPGRADE**

**LEAD: John Mottram**

### **ACTIONS COVERED FROM FINAL REPORT**

- Develop Action Plan for Digital Radio Upgrade, including a Cost/Benefit Analysis.
- Invite Consumer Expert Group to extend its current scope to inform the development of the Digital Radio Upgrade.
- Facilitate the roll-out of the BBC's national multiplex to ensure it achieves coverage comparable to FM by the end of 2014.
- Encourage, where appropriate, adjoining local multiplexes to merge and extend coverage into currently un-served areas. Grant Ofcom powers to alter multiplex licences which agree to merge.
- Allow for the extension of multiplex operators' licences until 2030, if part of an agreed plan towards Digital Radio Upgrade.
- Consider with Ofcom the case for delaying the implementation of AIP on DAB multiplexes until after the Digital Radio Upgrade is completed.
- Grant Ofcom new powers to extend the licence period of all national and local licences, broadcasting on DAB, for up to a further seven years, although this decision will be kept under review. In addition, amend the rules under which Ofcom grants analogue licence renewals to ensure that regional stations which do become national DAB stations do not lose their current or future renewal.
- Grant Ofcom new powers to insert a two year termination clause into all licences awarded or further renewed before the Digital Radio Upgrade date.
- Work with broadcasters and vehicle manufacturers to implement the 'Digital Radio in vehicles: a five point programme'.
- Agree with Ofcom a two-year pilot of a new output regulatory regime.
- Reduction in number of locally-produced hours in exchange for enhanced commitment to local news.
- Ofcom to consult on a new map of mini-regions which balances the potential economic benefits but also the needs and expectations of listeners. We will make an amendment to the existing legislation to support this change.
- Consultation seeking views on proposals for a new licence renewal regime for community radio. This consultation will include proposals to remove the 50% funding limit from anyone source and the restriction preventing a station being licensed in an area overlapping with a small commercial service and extending our commitment to promoting best practice within the community sector and encouraging self-sustainability by allocating a small portion of the Community Radio Fund to support the work of the industry body, the Community Media Association.

- Insert two year termination clause into all new licences.
- Grant Ofcom new powers to extend the licence period of all national and local licences, broadcasting on DAB, for up to a further seven years (keep this decision under review). If by the end of 2013 it is clear the Digital Radio Upgrade timetable will not be achieved we will use the powers, set out above, to terminate licences and the existing licensing regimes will apply.
- Amend the rules under which Ofcom grants analogue licence renewals to ensure that regional stations which do become national DAB stations do not lose their current or future renewal.

## **PROJECT 7: VIDEO GAMES**

**LEAD: Wendy Parker and Lynne Kilpatrick**

### **ACTIONS COVERED FROM FINAL REPORT**

- Collect and review evidence for a tax relief to promote cultural British video games.
- Examine the options arising from a feasibility study into a new Usability Centre for Video Games.
- Adopt a new and strengthened system of classification for boxed video games incorporating the newly enhanced Pan European Game Information system (PEGI).

## **PROJECT 8: ILLEGAL FILE SHARING**

**LEAD: Rachel Clark**

### **ACTIONS COVERED FROM FINAL REPORT**

- Consultation on proposals to legislate to give Ofcom a duty aimed at reducing copyright infringement.
- Provide for backstop powers for Ofcom to place additional conditions on ISPs to reduce or prevent online copyright infringement by the application of various technical measures.
- At the end of the 12 month period there is no significant reduction in unlawful file sharing Ofcom should use its backstop powers.
- Consultation on the trigger mechanism which needs to give both rights holders and ISPs strong incentives to make the notification system work.

## **PROJECT 9: CONTESTABLE FUNDING**

**LEAD: Aude Accary-Bonnery**

### **ACTIONS COVERED FROM FINAL REPORT**

- Consultation on Contained Contestable Element of the Licence Fee used by or channelled through other organisations, primarily for news in the nations, locally and in the regions.

## **PROJECT 10: PUBLIC SERVICE CONTENT**

**LEAD: Aude Accary-Bonnery**

### **ACTIONS COVERED FROM FINAL REPORT**

- Discuss with Ofcom how it can take best account of the wider delivery of public service content in the future, including reviewing Ofcom's statutory duties.
- Ofcom may need to adjust commercial PSBs' other public service obligations up to and beyond the completion of digital switchover, in line with the diminishing value of the licences. The Government is willing to consider legislative change if adjustments beyond Ofcom's current powers are considered necessary.
- Bring into force Sections 272 and 273 of the Communications Act 2003. This has two effects: firstly it ensures that commercial PSBs' programming remains available on all specified platforms for the remaining duration of their public service licences; secondly that they can ask Ofcom to bring forward by a year the re-valuation of their remaining analogue licences.
- Take the views of the Channel 4 Board on an updated statutory remit for C4 Corporation.
- Amending Communications Act 2003 to make promotion of investment in content one of Ofcom's principal duties.
- Work with Ofcom to consider how they can assess cost/benefit analysis for "re-use fees".
- Encourage the BBC Trust to continue to consider proposals to achieve that greater separation of BBC Worldwide.

## **PROJECT 11: INDEPENDENTLY FUNDED NEWS CONSORTIA**

**LEAD: Dominic Lake**

### **ACTIONS COVERED FROM FINAL REPORT**

- Mount three pilot IFNCs before 2012 - one in Scotland, one in Wales and one in an English region. One of the objectives of the pilots will be to test the scope and scale of commercial funding.
- Work with Ofcom to identify and implement any necessary amendments to the relevant Channel 3 Licensees' regional news obligations in order to allow for the delivery of IFNCs.
- Identify Governance and funding arrangements following the consultation on funding (end September 2009).

## **PROJECT 12: BBC/INDEPENDENT PRODUCTION IN THE NATIONS**

**LEAD: Stephen Rosser**

### **ACTIONS COVERED FROM FINAL REPORT**

- BBC Trust to encourage the BBC to seek to exceed its targets for enhanced network production in Scotland for 2012 and subsequently for 2016 to adopt a comparable approach for Wales and Northern Ireland.
- BBC Trust to encourage the BBC to seek to exceed its targets for enhanced network production in Scotland for 2012 and subsequently for 2016 to adopt a comparable approach for Wales and Northern Ireland.
- In relation to STV and UTV, ensure that while they continue to produce the majority of their output for their respective Nations, they have a full and fair chance to supply into the BBC, C4, ITV plc and five in the UK-wide market. The Government proposes to bring forward any necessary legislation to give effect to this objective following a consultation.

## **PROJECT 13: DIGITAL SECURITY**

**LEAD: Geoff Smith**

### **ACTIONS COVERED FROM FINAL REPORT**

- UK Government to supports the continuation of the Internet Governance Forum (IGF) for a further five year term continuing to represent all stakeholders involved.
- UK to support the Internet Corporation for Assigned Names and Numbers (ICANN) continuing as the unique not-for-profit multi-stakeholder organisation with responsibility for the management of the domain name system and it taking a leadership role in improving standards of the security in the key protocols, processes and technology that underpins the use of the domain name system.
- Domain names: seek reserve powers in legislation to regulate against the risk that the entry into the sector of a number of new, and as yet unidentified, players will mean we need a basis for industry cooperation. These powers may, for example, enable the Government to direct Ofcom to regulate the distribution of domain names in the UK.
- Government to carry out a major test in late 2009 of our ability to manage and recover from a major loss of network capacity.
- The chairman of the Electronic Communications Resilience and Response Group (ECRG) to make publicly available the planned report to the Secretary of State for BIS on the work of that group.
- Explore the formation of a new tripartite initiative, the Tripartite Internet Crime and Security Initiative, between parliamentarians, Government and business to look across the spectrum of issues and responsibilities and at a practical level look at promoting new efforts in the self regulatory sphere, chaired by Alun Michael MP.

## **PROJECT 14: PERSONAL DIGITAL SAFETY**

**LEAD: Chris Dawes**

### **ACTIONS COVERED FROM FINAL REPORT**

- Support the Information Commissioner's Office's (ICO) plans to develop a new code of practice "Personal Information Online" for consultation later this year.
- In order to maintain acceptable media standards and continue to build public trust and confidence in the self regulatory system through an evolving media landscape, it is of critical importance to ensure that self regulatory systems are properly resourced.
- Call on the Internet Watch Foundation (IWF) membership to propose a more secure funding model for the future.
- Explore with the IWF and the European Commission the scope for a pan-European model with commensurate funding.
- Using National Plan for Digital Participation to promote a one stop shop for information about how to be safe online.

## **PROJECT 15: ONLINE CONSUMER PROTECTION**

**LEAD: Suzanne Redding/Rupert Marsh**

### **ACTIONS COVERED FROM FINAL REPORT**

- Consumer White Paper to outline how UK enforcers including the Office of Fair Trading, Trading Standards and the Police, as well as business, could work together on national issues regarding on-line fraud and other consumer protection crime in order to gather intelligence and tackle them effectively.
- Consult on the penalties that Ofcom is able to impose for contraventions of the Communications Act 2003 and, in particular, the level of the fine it can impose in relation to persistent misuse cases.

## **PROJECT 16: DIGITAL GOVERNMENT**

**LEAD: John Suffolk, CIO (Sarah Fogden at the Cabinet Office leads on first two bullets)**

### **ACTIONS COVERED FROM FINAL REPORT**

- Starting a Digital Switchover of Public Services Programme in 2012.
- Invite each Government department to identify at least two such services to form part of the next Digital Switchover of Public Services Programme before 2012.
- CIO Council to agree a small number of potential areas for tender, and ensure the availability of a simplified, fast-track process (consistent with EU procurement rules) aimed at allowing such innovative companies to participate at the main contractor level rather than seeking sub-contractor status with incumbent bidders who may not wish to fit the particular innovation into their wider procurement bid.
- Establishment of G-Cloud.
- Government to take the necessary steps to secure that the Government CIO has a 'double lock' in terms of accountabilities and sign off for IT procurement.
- Government and the Office of Public Sector Information (OPSI), in consultation with the Office of Fair Trading (OFT), will review progress with Ordnance Survey's strategy on a regular, on-going basis, particularly over the next 6 to 12 months.

## **PROJECT 17: DIGITAL DELIVERY AGENCY**

**LEAD: Stuart Brand, working with Jane Humphreys**

### **ACTIONS COVERED FROM FINAL REPORT**

- Digital Delivery Agency: DCMS, BIS and Ofcom carry out an assessment, to be completed by the end of this year, of the opportunity for bringing together either some or all of the delivery agencies either into one body or through a federated structure to achieve economies of scale and greater operational efficiency.

## PROJECT 18: OTHER RELEVANT ACTIVITY

LEAD: As below

### ACTIONS COVERED FROM FINAL REPORT

<b>Action</b>	<b>Responsible</b>
The Technology Strategy Board will lead and coordinate the necessary investment for Next Generation Digital Test Beds and has allocated an initial budget of up to £10m for this purpose.	Aude Accary-Bonnery/ Tim Cullen
OFT to amend guidance to ensure that in cases relating to local and regional newspaper mergers raising prima facie competition issues the OFT will ask Ofcom to provide them with a Local Market Assessment.	Michel Woodman
Invite the Audit Commission to undertake a specific inquiry into local authorities paid advertising.	Michel Woodman
The BBC's voluntary introduction of its New Media Rights in 2007 has been widely welcomed and provides a model that Digital Britain recommends should be adopted more widely in Government and other public bodies who commission online content.	Stephen Rosser