

RE-APPOINTMENT AT SIANEL PEDWAR CYMRU (S4C)

Shaun Woodward, Minister for Creative Industries and Tourism has reappointed Carys Howell as a member of the Sianel Pedwar Cymru Authority(S4C Authority). The term of reappointment is for two years until 31 December 2008.

Biographical details

Carys Howell

Carys Howell is a communications and marketing consultant, specialising in the environment, heritage and tourism. She was previously Welsh Affairs Manager for the National Trust (1989-2003) where her responsibilities included external relations and marketing. Prior to that she worked for BBC Television and Radio. Carys has also been a member of the Board of the Wales Tourist Board and currently sits on various Committees such as Audiences Wales and Common Purpose Cardiff.

Notes for Editors

1. S4C (Sianel Pedwar Cymru - the Welsh Fourth Channel) was established to provide a wide-ranging and high-quality television service in Welsh. The S4C Authority, as a regulatory body, is responsible for ensuring that S4C and S4C Digidol (the digital service) are delivered as public services and also that effective management arrangements, including financial management, are in place for S4C's public and commercial services.
2. On analogue, S4C has a duty to provide a wide-ranging, varied and high-quality programme service, with a substantial proportion of programmes in Welsh. During peak hours (between 18.30 and 22.00) the majority of programmes must be in Welsh. English language programmes on S4C must usually be programmes broadcast on Channel 4. On digital, S4C has a duty to provide a wide-ranging, varied and high-quality programme service, with a substantial proportion of programmes broadcast in Welsh. S4C also provides coverage of the National Assembly for Wales and additional services on its other digital service, S4C2.

3. S4C is funded by grant-in-aid, the level of which is determined by a formula set out in the Broadcasting Act 1996. S4C's grant-in-aid for 2006 is £90.857m.
4. Remuneration for the post is £9130 plus expenses.
5. This reappointment has been made in accordance with the Office of the Commissioner for Public Appointments' Code of Practice.
6. All public appointments are made on merit and political activity plays no part in the selection process.