

Dear Sir,

This is the formal and agreed response of the Board of the Warminster and Village Development Trust (WVDT) to your consultation on amendments to the Community Radio Licensing Regime.

You have three questions. We are responding to Question 3.

- 1) **The WVDT Board believes that the rule** prohibiting a community radio station from being licensed if it would overlap with an existing local radio service whose MCA is no more than 50,000 adults **should be lifted**. This is an arena where competition and diversity can only bring social and economic benefits to all sections of the community.
- 2) **The WVDT Board believes that the advertising and sponsorship restriction should NOT be applied** to community radio stations that overlap with local radio services of up to 150,000 adults. This is also an arena where competition and diversity can only bring social and economic benefits to all sections of the community.

Yours faithfully,

Michael Mounde  
Chairman  
Warminster and Villages Development Trust  
c/o Warminster Information Centre, Central Car Park,  
Warminster, Wiltshire BA12 9BT