

DCMS CREATIVE ECONOMY PROGRAMME

Minutes of the CEP Delivery Partners Group 15 July 2008

Attendees

Stuart Bartholomew, UK ADIA
Andrew Senior, British Council
Roger Cotes, DIUS
Julie Taylor, AHRC
Helen Mansfield, Universities UK
Will Bridge, UAL
Victoria Carson, British Library
Jon Kingsbury, NESTA
Stephen Bristow, UKFC
Linda Florance, Skill Fast
Nigel Payne, e-skills
Chris Garcia, SWRDA
Lesley Morris, Design Council
Nema El-Nahas, ACE
Laura Gander-Howe, ACE
Catherine Mcleod, UKTI
Tom Bewick, CCS
Dinah Caine, Skillset
David Clews, Arts, Design and Media Higher Education Academy.
Andrew Yeates, ERA
Jon Zeff, DCMS
Eleanor van Heyningen, DCMS
Alastair Findlay, DCMS
Tim Scott, DCMS
Will Calladine, DCMS

Apologies

Lisa Vango, UK IPO
Valerie Waters, UK IPO
Adrian Brazier, BERR
Simon Miller, BERR

Introduction

- Jon Zeff introduced the group and highlighted its principal benefits/purposes:
 - It enables DCMS, BERR and DIUS to update delivery partners on the implementation programme as a whole.
 - It provides a forum for discussion and knowledge-sharing on a range of CEP and creative industry issues.
 - And it provides an opportunity for new partnerships and collaborations to be formed within the group to further the aims of *Creative Britain*.
- **Action** – Will Calladine to circulate list of group members and contact details.

Governance

- **Agreement** - The group's draft Terms of Reference were agreed.
- Eleanor van Heyningen took the group through the governance structure for the CEP – **Action** - Will Calladine to circulate slides.

- The Ministerial Steering Board is not a cabinet committee so does not report to No.10, although there are reporting routes via Ministers and Special Advisors.

CEP Budget and Finance Issues

- DCMS CEP has £9m funding over 3 years, £3 million per year, which can not be carried over from one year to the next.
- EvH explained how DCMS intends to manage the budget, including how DCMS will make decisions to fund individual projects and the three anticipated categories funding will fall into.
- **Action** – Will Calladine to circulate finance slides.

Progress update

- NESTA, UAL, ACE, ADMHEA and SWRDA updated the group on progress to meeting the commitments in their areas and DCMS updated on the World Creative Business Conference and Keeping the Strategy up to Date.
- A number of issues arose from the discussion of progress on the commitments in Creative Britain...
- In determining how to approach the delivery of a commitment, delivery partners are taking care to build on previous work, rather than to repeat it.
- Several commitments seek to disseminate good practice, but there is a need to determine how success should be measured.
- Many delivery partners are doing work on projects that share the vision set out in *Creative Britain* but are not listed in the commitments or are funded from the CEP pot – acknowledging their link may add value to the delivery of the CEP commitments.
- TSB may consider funding further Creative Industries projects as they are satisfied with the success of current ones.
- There is also scope for DPG members to be involved in future assessment panels given their expertise.
- There may be links between the regional and local commitments and other commitments and initiatives being delivered by the partners, these need to be taken into consideration.
- The dissemination of the outcome of various pilot schemes needs to be considered.
- DCMS are trying to improve the communications strategy for the CEP.

Group Discussion

- Due to time pressure, the original plan to divide the group into smaller groups to discuss the topics circulated was postponed.
- Instead the group discussed issues pertaining to the group's future.
- There was a general view that it would be more beneficial for the group to focus on thematic issues and spend less time on commitment updates and that the group should spend some time considering how the commitments fit together.
- The group would like to be able to share information between members outside group meetings – **Action** - DCMS and group members to consider potential ways to do this.

- The group could also gather and share good news stories.
- Measuring success and intelligence gathering could both be future agenda items – common methodologies, evidence tool kits and coordinated intelligence gathering would be useful.
- Growth vs Sustainability, Education and Learning and workforce diversity were all suggested as possible themes for discussion.
- Suggestions for additional working groups included: Apprenticeships and local/regional issues.
- **Action** – Group to feedback on which issues they would like to discuss.

Next meeting

The next meeting will be held in early October, date and time to be confirmed.