

**AVMS Implementation consultation**

**Confidential**

**Annex to Sky Response**

**Public consultation on Implementing the EU Audiovisual Media Services Directive**

**BSkyB Response**

**ANNEXES**

- Annex 1** Sky Player screen shots:
- Front page
  - Documentaries
  - Programme information
- Annex 2** Anytime on TV screen shots:
- Current Sky Anytime on TV listing menu
  - [X]
  - [X]
- Annex 3** Go!View screen shots:
- homepage
  - Pre-purchase Programme information

Annex 1  
Sky Player

Home page

The screenshot shows the Sky Player website home page as viewed in a Microsoft Internet Explorer browser. The browser's address bar displays the URL <https://skyplayer.sky.com/vod/page/homePage.do?l=l>. The website's navigation menu includes links for Home, Quick Links, Recommendations, Search All, Sky Player, Log Out, Account & Settings, About Sky Player, and Help. The main content area features a large banner with three movie posters: 'Movies', 'Entertainment', and another partially visible one. Below the banner, the heading 'Sky Player - Sky TV online' is followed by the text: 'Watch your Sky Movies and Sky Sports where and when you want, plus the best of Sky TV from Sky One, National Geographic Channel, The History Channel and others'. The page is divided into three columns: 'WHAT IS ON SKY PLAYER?' with a list of channels and content, 'SKY MOVIES TOP TEN DOWNLOADS' with a list of movies, and a 'Sky Parental Alert' box with the text 'Find out more' and the Sky logo. The browser's status bar at the bottom indicates 'Done' and 'Trusted sites'.

**WHAT IS ON SKY PLAYER?**

- ▶ BBC
- ▶ Sky Movies
- ▶ Sky Sports
- ▶ Sky1
- ▶ National Geographic Channel
- ▶ The History Channel
- ▶ ESPN Classic
- ▶ Biography Channel
- ▶ Sky News
- ▶ Sky Arts
- ▶ Sky Real Lives

**SKY MOVIES TOP TEN DOWNLOADS**

- ▶ Three
- ▶ Hairspray
- ▶ American Gangster
- ▶ Wrong Turn 2
- ▶ The Simpsons Movie
- ▶ Run, Fat Boy, Run
- ▶ Breach
- ▶ Surf's Up
- ▶ Shoot 'Em Up
- ▶ Pirates of the Caribbean 3: At World...

**Sky Parental Alert**  
Find out more

sky  
sky.com

**AVMS Implementation consultation**  
**Confidential**  
**Annex to Sky Response**  
**Example content listing**

Watch DOCUMENTARIES HOME in Documentaries on Sky Player - Microsoft Internet Explorer provided by BSkyB

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites Print Mail New Tab

Address <https://skyplayer.sky.com/vod/content/SKYDOCUMENTARIES/content/#!/content/promoPage.do> Go

Links Personal Information UK European Competition update International Competition BSkyB Fantasy Football Google Google Video

---

**DOCUMENTARIES**

Home

**Browse by Channel:**

National Geographic

The History Channel

Crime & Investigation

**Search Documentaries:**

**A-Z**


**Browse by Category:**

Select...

## DOCUMENTARIES HOME

**NATIONAL GEOGRAPHIC CHANNEL**


**ANIMALS, SCIENCE & EXPLORATION - WATCH ONLINE**



**The Interrogators**

How do you crack criminals, psychopaths and pathological liars in cases where no forensics tie them to the crime? It's time to call for the help of...

FREE\*



**Bug Attack Blood Suckers**


Entomologist Philip DeVries takes us on a journey to the dark side of the bug world when he investigates the tiny creatures that nest in our living...

FREE\*

---

**THE HISTORY CHANNEL**


**DOWNLOAD TO GET CLOSER**



**Mega Movers Ancient Mystery Moves**

They are miracles of engineering dating back thousands of years, remains of ancient str...


FREE\*



**Barbarians The Lombards**

We explore the primal pagan rites of the Lombards, as they fight tribe against tribe, i...


FREE\*



**A Global Warning**

This controversial documentary debates the hot topic of global warming. We dig deep int...

FREE\*



**Cities of the Underworld Hitler's Last Secret**





Prague is a city cloaked in mystery with an underground to match. Medieval castles line...

FREE\*

---

**crime investigation network**

**WATCH ONLINE AND CRACK THE CASE**

**Show more from Crime & Investigation Network**

**AVMS Implementation consultation**  
**Confidential**  
**Annex to Sky Response**  
**Pre-Order Programme information**

Watch National Geographic in Documentaries on Sky Player - Microsoft Internet Explorer provided by BSkyB

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites Print Mail New Folder

Address <https://skyplayer.sky.com/vod/content/SKYDOCUMENTARIES/content/#!/content/promoPage.do> Go

Links Personal Information UK European Competition update International Competition BSkyB Fantasy Football Google Google Video

Sky.com News Sports Showbiz More Join Sky Sky Customers Email & Tools

Home Quick Links Recommendations Search All Sky Player Log Out Account & Settings About Sky Player Help

## DOCUMENTARIES

Home

**Browse by Channel:**

- National Geographic
- Latest
- Most Popular
- The History Channel
- Crime & Investigation

**Search Documentaries:**


🔍

**A-Z**

**Browse by Category:**

Select... ▾

Close X



**North Africa**

November 1942 saw the first amphibious Allied landing of WWII. Heinz Aberger, a soldier in Rommel's forces, relives their crushing defeat at American hands.

---

**Programme** [Battlefront](#)

**Provider** National Geographic Channel

**Genre** Conflict, World War

**Duration** 23 Mins

**Size** 164 MB

**Certificate** Cert / U

📄 Remote Download
▶ Play

the movie? It's time to ask for the help of...

📄 [FREE\\*](#)

📄 [FREE\\*](#)

📄 [FREE\\*](#)

📄 [FREE\\*](#)

📄 [FREE\\*](#)

📄 [FREE\\*](#)

📄 [FREE\\*](#)

Done Trusted sites

Current Sky Anytime listing

sky 4.05pm Mon 14 Jan  
guide ANYTIME TV

Preview. An orphaned farm boy finds a dragon egg and is propelled into a momentous battle between good and evil. Magical action. [HD]



Available Until

Eragon	PG	Wed 16 Jan	Sky Movies HD
Nothing But The Truth		Tue 15 Jan	Sky One HD
Spa Of Embarassing Illness..		Mon 14 Jan	UKTV Style
Hunter Hunted		Wed 16 Jan	NatGeo Wild
Twisted		Tue 15 Jan	Sky Real Lives
Inside The Actor's Studio..		Fri 18 Jan	Sky Arts

■ Movies ■ Entertainment ■ Documentaries ■ Kids

Press **SELECT** to view, **R** to record, **⬅➡** for options



Homepage

The screenshot shows the Go!View website homepage as viewed in a Microsoft Internet Explorer browser. The browser's address bar displays the URL <http://www.goview.tv/vod/page/promoPage.do>. The website features a dark theme with the Go!View logo prominently displayed at the top left, accompanied by the text "on PSP" and "powered by sky". A navigation menu includes links for Home, Search, My Profile, and Help. A search bar is located in the top right corner. The main content area is divided into several sections: a "Free trial available now" banner with a "Free trial" button, a "Sign up to GO!VIEW, and trial it free for a month!" headline, and a grid of featured content. On the left, a box promotes "AND WATCH THE BEST IN COMEDY" with a "CLICK HERE" button. The featured content includes "Scrubs Season 3" with a description of Zach Braff's role, "Big Cat Diaries Series 5" described as an animal soap opera, "Broken News" featuring a panel show, and "Coupling Series 1" described as a British 'Friends' parody. The browser's status bar at the bottom indicates an "Internet" connection.

**AVMS Implementation consultation**  
**Confidential**  
**Annex to Sky Response**  
**Pre-purchase Programme information**

GO!VIEW - Microsoft Internet Explorer provided by BSkyB

File Edit View Favorites Tools Help


Back Forward Stop Home Search Favorites RSS Print Mail Wordpad

Address <http://www.goview.tv/vod/page/promoPage.do> Go

Links Personal Information UK European Competition update International Competition BSkyB Fantasy Football Google Google Video

Man United v West Ham - 1st Half Man United v West Ham - 2nd Half

Close X



**Log In**

Log in to download this item

Section : SPORTS  
Genre : Football  
Duration : 55 minutes  
Available For : 3 days  
Size : 279 MB  
Date : 26 Oct 2008  
Provider : Sky Sports

**Chelsea v Liverpool**  
Highlights from Sunday's Barclays Premier League fixture between Chelsea and Liverpool.

Bolton v Everton - 1st Half Bolton v Everton - 2nd Half Stoke v Sunderland - 1st Half Stoke v Sunderland - 2nd Half

Sky Sports Football - Barclays Premier League

Sunderland v Newcastle  
Highlights from Sunday's Barclays Premier League fixture between Sunderland and Newcastle.

Chelsea v Liverpool  
Highlights from Sunday's Barclays Premier League fixture between Chelsea and Liverpool.

West Ham v Arsenal  
Highlights from Sunday's Barclays Premier League fixture between West Ham United and Arsenal.

Soccer AM - 25th October

Done Internet