

Video Games Classification Consultation Response – Public

As a supplier to the games industry with 13 years experience I confirm my support for an enhanced PEGI ratings system.

I am making this recommendation having read and researched a range of publications, websites, attended meetings and discussing the matter with contacts within the industry on a professional basis.

To add to this, having informally talked with friends and family who have children ranging from 1 to 18+ I feel that with the right level of promotion this could easily be made understandable to all and could be implemented with the greatest effect for the users i.e. guaranteeing safe gaming for users.

Sites such as askaboutgames.com and full press campaigns would support the industry which is one of the few remaining buoyant in the current downturn..