

Dear Sir,

If product placement laws were reviewed last year and decided against why is time and money being spent reviewing them again?

Taking a broad overview it seems obvious that the only benefactor is the company trying to sell more cheese / house insurance / bathroom cleaner and the potential danger is that future programs on TV / articles or editorials in Newspapers can be paid for and directed by big business, quite legally. This can only be a bad thing.

Why is a government department that claims to represent culture trying to change this law? Again?
Best

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C Hope