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FOR **INVESTMENT**

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✓  
yes

9 August 2006

Dear Kate,

**Casino Advisory Panel Examination in Public: Sheffield 6<sup>th</sup> September 2006**

I would like to register my desire to be invited to speak at the Casino Advisory Panel Examination in Public, taking place in Sheffield on 6<sup>th</sup> September 2006.

I intend to represent the views of Sheffield First for Investment (Sf4I), the inward investment agency for Sheffield.

The potential to locate a regional casino in Sheffield has numerous associated inward investment opportunities. I would welcome the chance to discuss these with you and to outline the range of measures Sf4I believes could be put in place to harness the economic benefit to the city.

Key among these measures is the JOBMatch and Construction JOBMatch services, both of which are operated on behalf of the city by Sf4I. These programmes have already had notable success in matching new employment opportunities such as those to be generated by a regional casino with unemployed groups from the city's most deprived wards.

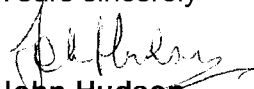
Critically, JOBMatch and Construction JOBMatch are now part of our mainstream response to investment opportunities. Through a proactive range of measures tailed to each specific opportunity, JOBMatch and Construction JOBMatch services provide appropriate workforce solutions to both the inward investor and the communities of Sheffield.

I believe the strength of the multi-agency approach being developed in Sheffield to manage the impacts of a regional casino (both positive and negative) set the city apart from competing locations. I believe that the work of Sf4I, and in particular the JOBMatch and Construction JOBMatch services, are a critical element of this wider response.

I would therefore welcome the opportunity to explore these issues with you in more detail during the Examination in Public.

I look forward to your response

Yours sincerely

  
**John Hudson**  
Director JOBMatch



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