



Europe

9th August 2006

John Miller  
Head of Sustainable Development  
Regeneration Directorate  
Newcastle City Council  
Civic Centre  
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Dear John

**Regional Casino and Convention Centre**

Further to your letter to Colin Revel, dated 28th July 2006, please find enclosed the completed pro-forma.

As you are aware, SMG's site which currently facilitates the Metro Radio Arena and car parking and was previously considered to be a potential site for a regional conference/convention centre. With Newcastle City Council's desire to have a "regional" casino, this will provide a financial nucleus to deliver a convention centre as well as a new multi-purpose arena.

SMG has been a good corporate citizen within the Newcastle and Tyneside regional market for the past eleven years and I believe and hope you will concur that our expertise in operating leisure and destination venues are second to none. At the arena we deliver a wide variety of event activity encompassing the diversity of the regional population.

In addition, SMG is 50% owned by Hyatt Hotels and in the United States market they have vast expertise in the operation of large scale casinos.

Further we have acquired the services of the well-renowned leisure facility architects HoK to draw up some preliminary outline plans as to how the various components will fit upon the site. For your information only, we have been discussing the possibility of bringing the adjacent Bellway site into the scheme which would, if it comes to fruition, allow for a much more robust development with the possibility of providing more regeneration opportunities upon the site.

Cont/d.....





Europe

John Miller, Newcastle City Council  
9 August 2006

In closing, I wish you great success on your 5th September meeting with the Casino Advisory Panel and, if you require any further information from SMG to help Newcastle obtain the regional casino, please feel free to contact myself or John Sutherland, MD, SMG Europe Tel: 0161 950 2000, E-mail: john.sutherland@smg-europe.com

Yours sincerely

A handwritten signature in black ink that reads 'W Westley'.

**Wes Westley**  
**President/CEO**  
**SMG**



## Europe

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|                 |   |                               |
|-----------------|---|-------------------------------|
| <b>To:</b>      | <b>Emma Warnford<br/>Newcastle City Council</b> | <b>Fax: 0191 211 4991</b>     |
| <b>From:</b>    | <b>Joanna Payne<br/>PA to MD</b>                | <b>Fax: 0161 950 5155</b>     |
| <b>Pages:</b>   | <b>3 (in total)</b>                             | <b>Date: 10th August 2006</b> |
| <b>Subject:</b> | <b>Fax from Chris Warren</b>                    |                               |

Dear Emma,

Please find attached the amended questionnaire.

Kind regards,

A handwritten signature in cursive script, appearing to read 'Joanna'.

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Newcastle City Council's bid for a licence for Regional Casino (and Convention Centre)

1. In the event of Newcastle being selected on the location for the Regional Casino, would your company be a potential bidder for the licence?

Yes [checked] No Don't Know

Comment:-

PLEASE SEE ATTACHED CREDENTIALS.

2. In Newcastle's bid to the CAP, the development of a Regional Casino has been linked to the development of a convention centre (and exhibition hall) capable of accommodating 1,500 delegates. In principle, is your company confident that a conferencing facility of the size envisaged could be delivered as part of a casino development?

Yes [checked] No Don't Know

Comment:- Please see cover letter.

3. In the event of your company bidding for a regional casino licence in Newcastle, would your proposal also include any of the following ancillary uses?

Hotel [checked] Yes No Don't Know
Office /Commercial Space [ ] Yes No [checked] Don't Know
Leisure Space [checked] Yes No Don't Know
Hotel [checked] Yes No Don't Know

Other, please state. Arena, Small retail

4. Do you have a particular site or sites in mind that would be capable of accommodating such a facility?

Yes

No

Where is this site located?

metro radio arena site

5. In the event of Newcastle being granted the power to issue a Regional Casino licence, would you support, in principle, any reasonable measures proposed by the City Council to protect children and other vulnerable groups?

Yes

No

Don't Know

Comment:-

Please complete this pro-forma and return it by 14 August 2006 to:-

John Miller  
Head of Sustainable Developments  
Sustainable Developments  
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NE1 8PH