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Date: 10 August 2006
Our ref: NE2429/CH
Your ref:

Dear Mr Howe

NEWCASTLE CITY COUNCIL: INDEPENDENT CASINO ADVISORY PANEL

REQUEST FOR ADDITIONAL INFORMATION: RESPONSE ON BEHALF OF ISLE OF CAPRI CASINOS LIMITED

I have pleasure in providing Isle of Capri Casinos Limited (hereafter referred to as 'the Isle') response to the questionnaire Newcastle City Council (NCC) issued in July 2006.

The Isle is fully committed to the development of a regional leisure destination within Newcastle to incorporate a regional casino alongside a conference facility to accommodate at least 1,500 delegates and an associated exhibition hall. The regional conference centre is an integral component of the Isle's proposals and I have pleasure in confirming that discussions have taken place with a number of potential operators, all of whom view the proposition as a very exciting opportunity. The development would also provide a high quality hotel, retail and office floor space together with access, car parking and landscape to incorporate the creation of a significant new public piazza.

The Isle has secured a land interest at the Pottery Lane site, a prominent gateway location overlooking the River Tyne between the Redheugh Road Bridge and the King Edward East Coast Main Line railway bridge. That site has consistently been identified as a location suitable for the development of a regionally significant leisure proposal, most latterly in the Discovery Quarter Study. Work is currently on-going with the Isle's UK architects Carey Jones and their US partners Friedmutter Group and we look forward to discussing these exciting proposals with the Council in due course.

Finally, as you will appreciate, the Isle is fully committed in their existing operations and have proposals to protect children and the vulnerable; this would be the case in Newcastle also. John Brackenbury CBE, Director of Isle, sits on the Board of GamCare a registered charity considered to be a leading authority on the provision of information, advice and practical help in addressing the social impact of gambling. In addition, the Isle is also active members of the Responsibility in Gambling Trust which was set up as a direct recommendation of the Budd Report.



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I trust that the above and attached provide you with sufficient information at the current time and wish the City Council every success in their further submissions to the Independent Casino Advisory Panel. Should you require anything further please do not hesitate to contact the sender.

Yours sincerely

p.p. L. Stevenson

**CHRISTOPHER HARRISON
ASSOCIATE DIRECTOR**

c.c.	Richard Meister	IoC
	Neil Sinclair	Neil Sinclair Properties Limited
	Mike Calvert	AYH

**Newcastle City Council's bid for a licence for Regional Casino
(and Convention Centre)**

1. In the event of Newcastle being selected on the location for the Regional Casino, would your company be a potential bidder for the licence?

X	Yes		No		Don't Know
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Comment:-

The Isle of Capri Casinos Limited would be fully committed to the provision of a Regional Casino and Regional Convention Centre in Newcastle.

2. In Newcastle's bid to the CAP, the development of a Regional Casino has been linked to the development of a convention centre (and exhibition hall) capable of accommodating 1,500 delegates. In principle, is your company confident that a conferencing facility of the size envisaged could be delivered as part of a casino development?

X	Yes		No		Don't Know
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Comment:-

Through the provision of a regional casino, and economies of scale between casino and conference facility, the Isle is confident that a regional convention casino, including an exhibition hall, capable of accommodating 1,500 delegates can be delivered as part of the development.

3. In the event of your company bidding for a regional casino licence in Newcastle, would your proposal also include any of the following ancillary uses?

Hotel	X	Yes		No		Don't Know
Office /Commercial Space	X	Yes		No		Don't Know
Leisure Space	X	Yes		No		Don't Know
Hotel	X	Yes		No		Don't Know

Other, please state..... The development package also includes a public piazza and
.....
..... a multi storey car park containing 1,450 spaces
.....

4. Do you have a particular site or sites in mind that would be capable of accommodating such a facility?

Yes

No

Where is this site located?

The Pottery Lane site, Newcastle. This site lies in a landmark location within the City.

5. In the event of Newcastle being granted the power to issue a Regional Casino licence, would you support, in principle, any reasonable measures proposed by the City Council to protect children and other vulnerable groups?

Yes

No

Don't Know

Comment:-

The Isle is a responsible organisation and the protection of children and other vulnerable persons is a matter it takes most seriously. The Isle would work with the City Council, Northumbria Police and NECA in order to protect children from harm or exploitation. Indeed, the Isle operates with a zero tolerance policy and will report any suspected cases to the police immediately. Furthermore, the Isle is closely involved with GamCare, a registered charity providing advice and practical help in addressing the social impact of gambling.

Please complete this pro-forma and return it by 14 August 2006 to:-

John Miller
Head of Sustainable Developments
Sustainable Developments
Newcastle City Council
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