

# SCOTTISH SENIOR CITIZENS UNITY PARTY

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9 August 2004

As an emerging political party which was formed and recognised by the electoral commission a mere eleven weeks prior to the election in Scotland on the 1<sup>st</sup> May 2003, I can only offer the following observations.

BBC television ignored our new party, the Scottish Senior Citizens' Unity Party, completely. We received 1 minute and 48 seconds T.V coverage throughout the whole campaign. This despite the fact that one quarter million senior citizens are currently resident in Scotland.

The BBC in particular should ensure fairer coverage for minority parties at future election.