

BLACKBURN LUCY

From: Tony Portelli [tonyportelli@4libertyrecords.com]
Sent: 16 July 2001 16:49
To: tessa.jowell@culture.gsi.gov.uk
Subject: FW: Network X

Dear Tessa,

I have had numerous conversations over the past 6 months in regards to the BBC's new on line / digital radio station, and when it will be live.

I would like to state for the record, being a small independent record label, we are keen for Network X to at long last hit the airwaves. (digital)

Our reasons for this is :

> The (BBC's Network X) Station will be an opportunity for new British talent to be aired at an early stage, months ahead of all other radio stations.

> This will help small record labels / up and coming artistes, to become successful and help pave the way of future Craig Davids.

> This station / company will be an opportunity for up and coming young DJ's / presenters to get into the BBC and with hard work make a career, at the highest level, within a Great British institution.

> as an example, previously, I had supported Choice fm to succeed in receiving a licence for the North London Area, my professional view to stations like Kiss fm & Choice fm and Network X is as follows :-

The Network X will be 100% behind new music, artistes and the needs of the general public, I say this as over the past 5 years I have constantly noticed the rise of the pirate radio station, this is due to commercial stations only supporting music that sells advertising space (ie Michael Jackson) appeals to Coca Cola commercials and not new British talent.

99.9% of new talent in Britain (other than on Pirate radio) goes unnoticed / unsupported as commercial companies are only focused on being safe to sell advertising space.

Network X will break the mould, and this will be extremely important to the future of this country and the new generation of children.

These are my points of view, why I think this station should be on air asap, if you could reply to my email with when you think this will be, I would appreciate it.

Thank you for your time in this matter.

Yours truly,

Tony Portelli
4Liberty Records(MD)