

CREATIVE INDUSTRIES HIGHER EDUCATION FORUM MEETING – WEDNESDAY 12 NOVEMBER

Chair: Estelle Morris, Minister for the Arts

Attending: Bronac Ferran (Arts Council of England); Adrian Hill (Higher Education Funding Council for England); Sir Michael Bichard (The London Institute); Prof Geoffrey Crossick Arts and Humanities Research Board; Dr Geoffrey Copland (University of Westminster); Prof Alasdair Smith (University of Sussex); Prof Roger Wilson (Chelsea College of Art & Design); Adrian Brazier Department of Trade and Industry; Prof Chris Frayling Royal College of Art; Emma Cockell (Department for Culture, Media and Sport); Ian Jenkins (Department for Culture, Media and Sport); Patricia Ambrose (Standing Conference of Principals); Helen Mansfield (Universities UK); John Newbiggin (Channel 4); Dame Janet Ritterman (Royal College of Music); Joy Danby (Department for Education & Skills); Prof Rod Bugg (Council for Higher Education in Art and Design); David Wears (Prospective Sector Skills Council for the Creative and cultural industries – invited guest).

Paper 1: Key high-level policy and research issues requiring a strong and co-ordinated approach across Government

1. Rod Bugg introduced the above paper. The Forum considered that DCMS should, in particular, be engaged in Whitehall consideration of the next steps on the Lambert Review of Business – University collaboration, the Graduate Entrepreneurship Council proposal and becoming a funding stakeholder in the Higher Education Innovation Fund, alongside, DFES, DTI and Home Office. SCOP/UUK would circulate material from a creative industries/HE mapping document they had initiated and which could be followed up by the Forum. DCMS would circulate the analysis of the National Advisory Committee on Creative and Cultural Education's (NACCE) September 2000 report.

2. DCMS would reflect comments received in a final version of the paper. DCMS would include a progress report on the issues raised in the paper as a regular agenda item at future meetings. It was important that Forum members felt they had an open line of communication to DCMS and could quickly bring to the department's attention issues of concern, as they arose, or suggest fora that DCMS should be on. DCMS agreed to circulate a list of fora, involving industry or other government departments, which DCMS was currently engaged in. DCMS would circulate a progress report charting what had been taken forward to date from the Culture and Creativity Green Paper.

Paper 3: Detailed specification for the Research and Knowledge Transfer Task Sub-Group

3. Geoff Crossick introduced the above paper on the proposal that a Research and Knowledge Transfer task sub-group should be set up to investigate and take action in this sphere. Estelle Morris agreed that to the formation of the Research and Knowledge Transfer task sub-group and DCMS/AHRB would support a dedicated 2-year post to help take action forward. The task sub-group would provide six monthly reports on progress achieved against agreed milestones. The previously proposed skills and entrepreneurship sub-groups would now be brigaded together to form a single group. DCMS would speak with both Marilyn Wedgwood and Roger Laughton (both of whom had sent their apologies) and consider who should chair this combined task sub-group and produce a 2-page specification of the skills & entrepreneurship task for consideration at the next meeting. It was stressed that the two task sub-groups would have to work closely together.

Sector skills council for the creative and cultural industries

4. David Wears reported that an Expression of interest to run a sector skills council for the creative and cultural industries was to be submitted shortly to the Sector Skills Development Agency (SSDA). Estelle Morris enquired about the receptiveness of the SSDA to the bid and whether this had delayed progress. David Wears said that the SSDA now understood and recognised the importance of the creative industries, DTI were also supportive, and he was hopeful that the strong bid being put together would be successful.

Paper 2: Recast Terms of Reference for the Forum

5. Following discussion of the above paper, DCMS agreed to finalise the revised terms of reference for the Forum and alert the devolved administrations. To work properly, the Forum needed a good mix of individuals, including greater industry, employer and FE representation. Estelle Morris would write to all members of the Forum asking them to recommit to it, as it moved onto an action agenda, or consider whether the time was now opportune to stand down, allowing new faces to

participate. DCMS would welcome names of industry people and a good FE person who could be invited to join the Forum at the next meeting.

Summary of Action Points:

Actions for Forum Members:

1. Patricia Ambrose to circulate material from a creative industries/HE mapping document they SCOP/UUK had initiated.
2. Forum members to bring to the department's attention issues of concern, as they arise, and suggest fora that DCMS should be on (on-going action point).
3. Forum members to submit to DCMS names of industry people and a good FE person who could be invited to join the Forum at the next meeting.

Actions for DCMS

4. DCMS to consider engagement in the next steps on the Lambert Review of Business – University collaboration, the Graduate Entrepreneurship Council proposal and becoming a funding stakeholder in HEIF.
5. DCMS to circulate the analysis of the National Advisory Committee on Creative and Cultural Education's (NACCE) September 2000 report.
6. DCMS to include a progress report on the issues raised in the Rod Bugg paper as a regular agenda item at future meetings.
7. DCMS to circulate a list of fora, involving industry or other government departments, that DCMS was currently engaged with.
8. DCMS to circulate a progress report on what had been taken forward from the Culture and Creativity Green Paper.
9. DCMS (with AHRB) to initiate the Research and Knowledge Transfer task sub-group, including funding a dedicated post for this work.
10. DCMS to speak with both Marilyn Wedgwood and Roger Laughton, consider who should chair this combined task sub-group and request a 2-page specification for the skills and entrepreneurship task sub-group.
11. DCMS finalise the revised terms of reference for the Forum and alert the devolved administrations.
12. Estelle Morris to write to Forum members about renewing their membership of the Forum.

Ian Jenkins