

# AGENDA

## TOURISM SUMMIT

TUESDAY 26 NOVEMBER  
AT THE DEPARTMENT FOR CULTURE, MEDIA AND SPORT  
2-4 COCKSPUR STREET, LONDON SW1Y 5DH  
(ROOM GCR1&2, 9.30 for 10.00)

10.00-10.10 **Welcome and Introduction** (Secretary of State)  
[*Government Progress report circulated in advance*]

**DRIVING FORWARD THE MODERNISING AGENDA FOR TOURISM: PROGRESS REPORTS AND DISCUSSION** [2<sup>nd</sup> Hartwell seminar outcomes and Tourism Alliance report circulated in advance]

10.10- 10.20 **Brief reports by English Tourism Council** (Alan Britten)  
**and British Tourist Authority** (Tom Wright)  
on what they have done to help tourism over the last 6 months and the new strategy for promotion overseas  
[*ETC and BTA written reports circulated in advance*]

10.20-10.40 **ETC/BTA reform and Marketing** (Dr Kim Howells - opening remarks)  
(Mike Watson MSP)  
(Alan Britten - ETC)  
(Tom Wright - BTA)  
(Sir Michael Lickiss - RDA)

10.40-10.50 **Rural Tourism** (Alun Michael MP- DEFRA)

10.50-11.00 **Training & Skills and Employment** (Ivan Lewis MP- DfES/ Clare Dodgson - DWP official)

11.00-11.10 **Best Practice Forum** (Bob Cotton – BHA/ Peter Bunn- DTI official)

11.10-11.20 **Data** (Dr Kim Howells MP)

11.20-11.30 **E-tourism** (Alan Britten)

11.30-11.40 **Transport regeneration** (John Spellar MP- DfT)

11.40- 12.10 **Better Regulation:**  
Better Regulation Task Force Report (Dr Kim Howells MP)

Alcohol Licensing (Dr Kim Howells MP)

Fitness For Purpose/Statutory Registration

(Sir Ron Watson- LGA/Mike  
Watson MSP)

12.10

**Conclusions  
consider meeting again in 2003**

(Secretary of State/Dr Kim Howells)

12.15

**Buffet Lunch**