

**Live Music Forum Meeting**  
**4 May at 2.30 pm at DCMS, 2-4 Cockspur Street, London**  
**Note of Meeting**

**Attendees**

**Chair**

Feargal Sharkey

**Members**

Dr Martin Rawlings	British Beer and Pub Association
Alan James	Arts Council England
Jim Mawdsley	Generator North East
Stephen Godsall	Local Government Association (Bournemouth)
David Francis	Performing Right Society Foundation
John Smith	Musicians' Union
Robin Osterley	National Music Council
Andy Williams	Welsh Music Foundation
Deborah Clarke	Action with Communities in Rural England
Jane Robinson	National Campaign For The Arts
Claire Whitaker	Serious
Pete Jenner	Sincere Management
Chris Taylor	Performing Right Society
Martin Hopewell	Primary Talent International
Rachael Rogers	Local Authorities Co-ordinators of Regulatory Services

**DCMS**

Brian Leonard	Director of Gambling, Tourism and Creative Industries Division, DCMS
Paul Aalsey	Music Branch, DCMS
Suzi Daley	Music Branch, DCMS
Stephen Navin	Music Industry Adviser, DCMS
Andy Thomas	Music Branch, DCMS
Lucy Blackburn	Licensing Communication Strategy Team, DCMS
Sarah Partridge	Analytical Services Division, DCMS
Philippa Staff	Arts Division, DCMS

**Apologies**

Angela Overington	Department for Education and Skills
Mark Ringwood	Roots Around The World
Victoria Todd	National Campaign for the Arts
Alison Tickell	CM
Gary Mundy	Analytical Services Division, DCMS
Keith Crawshaw	Local Government Association (Sheffield)
Natasha Hale	Welsh Music Foundation

**Agenda Item 1: Minutes of Last Meeting**

Agreed.

The Chair requested an update on action points from the last meeting and the following actions were agreed for the next meeting.

- Action: **Al Tickell** and **Chair** to meet in late May to discuss how to take forward a number of initiatives including plans to meet with Andy Parfitt to consider how the BBC and the Forum can work together on the new technology project and other specific activities.
- Action: **Stephen Godsall** to report back to next meeting on developments of the South West Music Industry Forum's 'Sub Regional Level/ Live Music Champion pilot which is looking at networks and opportunities between LAs, RDAs, venues, gig guides, musician networks etc. **Al Tickell** to feed in on skills initiatives proposals.
- Action: **The Chair** agreed to provide for the next meeting examples of LAs which have introduced saturation policies. Members to add any others they are aware of.
- Action: **Forum** to revisit issues relating to Noise Directive at next meeting.

### **Agenda Item 2: Making the case for live music to Local Authorities – research proposal**

There was a discussion around proposals for a qualitative research study on the economic and cultural impact of live music. The main purpose of the research would be to encourage Local Authorities and other bodies (such as Regional Development Agencies) to see live music as a real benefit to the local community and economy. In principle, the Forum were attracted to the idea of carrying out this type of research. It would be vitally important to produce robust evidence that would withstand critical scrutiny.

DCMS said that there would need to be strict criteria adhered to regarding any tendering process for any such research if public funds contributed to it.

The following actions were agreed:

- Action: **Sub-group** (see Annex 1) to discuss working up a research proposal for the Forum to consider. To report back within 3-4 weeks, and if the Forum content with revised proposal to identify funding possibilities. (Meeting of subgroup was convened for **16<sup>th</sup> May** 09.30, DCMS. It was agreed that a tender specification would be drawn up).
- Action: **Alan James** to circulate ACE/PRSF research into the provision in the rock pop and urban sector. (since done)

### **Agenda Item 3: Sub group Reports**

#### **i. Business v Culture - Pay To Play**

David Francis outlined the work the sub group had been doing on Pay To Play. There were two strands to this work: informing bands and educating promoters. It was agreed that it would be difficult to police an accreditation system and that the idea of developing model contracts would be more productive.

The Chair thanked Radio One for the work they were doing on promoting good practice.

Action: **Business and Culture sub group** in collaboration with **John Smith** and **Pete Jenner** to continue to work up proposals for Pay To Play including exploring the idea of 'model' contracts for bands and promoters.

Action: **Forum** to continue to work with Matt Fernand at Radio 1 on promoting Pay To Play issue, including how to engage with LAs. Matt to attend next Forum meeting.

## **ii. Licensing Authority Guidance – Musicians Union Live Music Kit**

John Smith (Chair) reported that although the group had not met since the last Forum meeting, the MU live music kit had now been produced. The Chair congratulated the MU on this very useful piece of advice and information for the live music industry.

Action: **Secretariat** to register in the formal note of the meeting the Chair's thanks on behalf of the Forum to the MU for all their hard work in developing the kit.

## **Agenda Item 4 - LMF Consultation**

The Chair reported that that the consultation into what needs to be done to strengthen the live music scene in the UK was well under way and the Secretariat were consolidating ideas received to date. Representative organisations who are key to the live music scene, and whose experience is especially valuable when considering a live music strategy for the future, are being invited in for a series of meetings with a Live Music Forum panel. A list of those invited was a circulated; the Chair asked if any other bodies should be invited and for Forum members to nominate themselves as panel members.

The Chair also asked for suggestions for names of performers who could input into the consultation

Action: **Members** to let Secretariat know by **Tuesday 10<sup>th</sup> May** which panels they want to sit on.

Action: **Members** to let **Secretariat** know if there are any individuals or bodies which need to be included in list of consultees by **Monday 20 May**.

Action: **Members** to provide Chair and Secretariat with names of suitable performers who should be invited to input into the consultation process by **Monday 20 May**.

### **Agenda Item 5 - Ensuring licensees meet 6 August deadline for completing new licensing application process**

Forum members were concerned about the low rates of applications received to date as outlined in a report from the LGA. Smaller venues were finding the application process complex and expensive (i.e. lawyers expenses).

DCMS recognised these concerns and were working hard to target the industry with a number of awareness campaigns, including an advertising campaign and a leaflet to be sent widely to everyone from licensees to those responsible for staging live music. It was agreed that it was essential to get the message through to smaller venues and promoters and DCMS would be looking to the Forum to assist in this.

Action: **DCMS Publicity and Communication team to work with Chair, Secretariat and DCMS Licensing colleagues** to develop and agree a Communication which targets all the right people and includes how best to maximise number of license applications by 6 August to ensure current license holders preserve their existing 'Grandfather' Rights.

Action: **Chair and Pete Jenner** to consider whether the Communications Strategy could include Ministerial participation in a high profile public event and to feed their views into the discussion

Action: **John Smith and MMF** to work on press release for trade press including relevant contact details.

Action: **Martin Rawlings** to circulate Swindon Council advice.

Action: **Deborah Clarke** to provide **LACORS** with evidence to support her view that some Licensing Officers are not demonstrating an understanding of the new Act.

### **Agenda Item 6 - Creative Spaces**

The Chair reported back on the proposed partnership with key industry stakeholders to establish an innovative 'pilot' performance and rehearsal space at Archbishop Ramsey School in Camberwell, South East London. The hope is to spread this model to other London schools, in the first instance, before rolling out to other regions. Discussions had also begun with Arts Council England and Sports England about how best for the Forum to link in with Spaces for Sports and the Arts programme, as well as the FA about the potential for using facilities of football clubs.

Action: **Chair** to report back on developing template for Archbishop Ramsey and spreading to other schools (meeting convened for 25 May at DCMS).

Action: **Chair** to report back on discussions with ACE, Sports England and Lord Newby (Chair of FA) about the creative use of spaces including Spaces for Sport and the Arts programme and the use of football club facilities.

### **Agenda Item 7 - Promotion of Live Music**

There had been a number of positive developments in line with the Forum's aim to ensure that full advantage is taken of the opportunities offered by the Licensing Act 2003 for the promotion of live music. The Chair particularly welcomed the appointment of an Arts Council England/Academy Group co-funded position at Brixton Academy to promote new bands from within the community. It was agreed there was great potential benefit from spreading this pilot project to other regions.

Action: **Alan James** to report back on developments in rolling out the Academy Music Group/Arts Council co-funding programme to other regions.

Action: **David Francis** to continue to work up ideas for live music event aimed at promoters to celebrate grass roots music and the importance of promoters and venues in nurturing talent. To consider combining these proposals with the live music/roadshow ideas of the 'Making the case for live music to LAs' research.

### **Agenda Item 8 – Any Other Business**

The following actions were agreed:

Action: **Pete Jenner** and **John Smith** to work up proposal for engaging a group of musicians to support work of Forum before next meeting. Members to feed in ideas.

Action: **Chair** to report back on the meeting with Peter Jamieson at BPI that aims to get more music industry support for the work of the Forum.

Action: **Forum members** and **Chairs of Sub Groups** to re-visit terms of reference of Sub Groups and report back progress of each of them at the next meeting.

### **Date of Next Meeting**

15 September

Qualitative research group

Feargal Sharkey (Chair)

Alan James

Jim Mawdsley

John Smith

Pete Jenner

Rachael Rogers

Stephen Godsall

Robin Osterley

Andy Williams

David Francis

Gary Mundy