

1 June 2006

Input SafeNet on Consultation Paper on Data Limits and Data Services on Radio Multiplexes

Introduction

This paper contains the input from SafeNet Inc. on the Consultation Paper on Data Limits and Data Services on Radio Multiplexes. SafeNet is a worldwide specialist supplier of DRM technology components used in mobile TV broadcast infrastructure. Amongst others, SafeNet supplies its DRM components to BT Movio, Europe's leading service provider in mobile broadcast TV.

'Do respondents agree that DCMS should introduce an order which would allow TV services to be carried on a radio multiplex without the need for the radio multiplex to be reclassified as a TV multiplex?'

SafeNet agrees that this order should be introduced. A reclassification will take a long time and prevent the current technological development to move forward.

The fact that the UK is about to launch a service that broadcasts Mobile TV over DAB Networks puts it on the forefront of technical research and development in this field. It creates a lot of direct employment to build and run such a service.

In addition indirect employment is created due to the 'exportability' of the gained knowledge. As the UK has built up relevant expertise, many of the surrounding countries are interested to work with the UK service providers to start similar services in their countries. As a worldwide player in this field, SafeNet already sees this happening today.

Finally, the fact that TV services can be carried on a radio multiplex, would allow end-users (consumers like you and me) to 'watch high quality TV on the move' something that was not possible before. By introducing the order, the breadth of consumer choice is increased.



'Do respondents agree that the data limits on radio multiplexes should be increased to 30%?'

SafeNet agrees that the data limits should be increased.

As mentioned in the last point in the answer to the previous question, consumer choice will be wider and the overall experience improved. This will make it more probable that the overall service offering (digital radio and TV services) will be successful.

If you need additional information or clarification on our standpoints, do not hesitate to contact us.

SafeNet

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About SafeNet

SafeNet (NASDAQ: SFNT) is a global leader in information security. Founded more than 20 years ago, the company provides complete security utilizing its encryption technologies to protect communications, intellectual property, and digital identities, and offers a full spectrum of products including hardware, software, and chips. ARM, Bank of America, Cisco Systems, the Departments of Defense, and Homeland Security, Microsoft, Samsung, Texas Instruments, the U.S. Internal Revenue Service, and scores of other customers entrust their security needs to SafeNet.

On April 4, 2005, SafeNet acquired DMDsecure, a provider of digital rights management solutions. DMDsecure has been an innovator in server-side DRM components since March 2000. DMDsecure was the first company in Europe to license ContentGuard patents, the first ISV to provide a multi-technology DRM platform for broadband and broadcast applications, the preferred DRM partner for Microsoft Windows Media Division, a specialist DRM solution provider for streaming media and one of the early contributors and adopters of standards in the areas of Digital Rights Management (DRM) and Rights Expression Language (REL), in particular those of the Open Mobile Alliance (OMA).

SafeNet is member of Open Mobile Alliance, Mobile Entertainment Forum, Digital Video Broadcasting Forum, the Internet Streaming Media Alliance and the Coral Consortium. Our team from DMDsecure has contributed to the OMA DRM V2.0 specifications as well as participated in the OMA test fests to test and confirm the interoperability between DRM Mobile and available OMA DRM V1.0 compliant devices such as handsets and consumer electronic devices.

SafeNet is strongly committed to offering industry based, future-proof, flexible and open DRM components to its customers and partners. We believe that ultimately interoperability and the ease of use of DRM for end-users will define the acceptance of DRM as a technology to enable digital content services.

SafeNet's products include DRM Fusion, DRM Enterprise, DRM Packager, DRM Mobile, OMA DRM Server Toolkit and Multiple DRM Server Toolkit. These technologies protect digital content and enable rights creation, rights management, license generation and license delivery, enabling a wide range of content delivery applications such as VOD, content subscriptions, TV over IP, mobile entertainment, corporate communication and live events.

Currently SafeNet has strong technology partnerships and over 30 customers operating our server DRM solutions, they are content providers, trusted third parties, enterprises, service providers, solution providers and network operators in the broadband, mobile and broadcast industries. For more information, visit www.safenet-inc.com.

