

Our ministers



Tessa Jowell MP
*Secretary of State for Culture,
Media & Sport and Minister for the Olympics*

David Lammy MP
Minister for Culture



Shaun Woodward MP
*Minister for Creative Industries
and Tourism*



Richard Caborn MP
Minister for Sport



Special advisers



Nick Bent



Sara Latham

Our responsibilities

DCMS is responsible for Government policy on, or the management of:

- Architecture
- Archives
- Arts
- Broadcasting
- Creative industries
- Export licensing of cultural goods
- Film
- Gambling
- Government Art Collection
- Historic buildings and sites
- Historic environment
- Humanitarian assistance
- Libraries
- Licensing
- Museums and galleries
- Music industry
- National Lottery
- Olympic Games 2012
- Press freedom and regulation
- Royal Parks Agency
- Sport
- Tourism

Contact us

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Our aim

To improve the quality of life for all through cultural and sporting activities, support the pursuit of excellence, and champion the tourism, creative and leisure industries.

Our targets

Our Public Service Agreement targets for 2005 to 2008 are:

- To enhance the take-up of sporting opportunities by 5-16 year-olds, so that the percentage of schoolchildren who spend a minimum of two hours each week on high quality PE and school sport within and beyond the curriculum increases from 25% in 2002 to 75% in 2006 and 85% by 2008; and to at least 75% in each School Sport Partnership by 2008 (joint target with Department for Education and Skills (DfES)).
- To halt the year-on-year increase in obesity among children under 11 years by 2010, as part of a broader strategy to tackle obesity in the population as a whole (joint target with DfES and Department of Health).
- To increase the take-up of cultural and sporting opportunities by people aged 16 and above from priority groups by 2008.
- To improve the productivity of the tourism, creative and leisure industries.
- Efficiency Target: To achieve at least 2.5% efficiency savings on our Departmental Expenditure Limit and Local Authority spending on leisure and culture services (2005-08).

For more details, please refer to our current Annual Report and Business Plan.

Other major programmes

Humanitarian Assistance

In 2005 DCMS was given responsibility for the provision of humanitarian assistance to British victims of major disasters. Our focus in this area is to plan for, respond to, and provide aftercare in the event of a disaster.

The Creative Economy

We have launched a Creative Economy Programme as the first step towards our goal of making the UK the world's creative hub. We hope the programme will deliver real improvements to the support that government gives to the creative industries.

Taking Part Survey

We have commissioned an unprecedented piece of research with our partner sponsored bodies to improve our knowledge of users and non-users of our sectors. The Taking Part survey will also provide a robust measurement of the Departmental Public Service Agreement (PSA) target 3.

Our senior management team



Dame Sue Street DCB
Permanent Secretary



Nicholas Holgate
Chief Operating Officer



Andrew Ramsay
*Director General,
Culture, Creativity
& Economy*



Jeff Jacobs
Chief Executive

Government Olympic Committee



Alan Davey
Director, Culture



Brian Leonard
Director, Industry



Nicky Roche
Director, Sport



Isabel Letwin*
Director, Legal Advisers

*Patrick Kilgariff becomes Director from 26 June 2006



Paddy Feeny
Director, Communications



David Roe
Director, Strategy



Andrew Lean
Director, Olympics



Clive Elphick
Non-Executive Director



Parminder Vir
Non-Executive Director

Our priorities and key facts

Our vision is to extend excellence and improve access in all our sectors. To achieve this we have developed five strategic priorities around which we organise our work:

Children and young people

Further enhance access to culture and sport for children and give them the opportunity to develop their talents to the full and enjoy the benefits of participation.

- Around 65% of 16-24 year olds participated in at least one type of arts activity during the past twelve months.
- An estimated 76% of 16-24 year olds participated on at least one occasion in an active sport during the past four weeks.

Communities

Increase and broaden the impact of culture and sport, to enrich individual lives, strengthen communities and improve the places where people live, now and for future generations.

- Attendances up by 66% in museums and galleries that previously charged for entry.
- The National Lottery has raised £18.5 billion for good causes since November 1994.
- There were over 17 million more visits to public libraries in England in 2004/05 than in 2001/02.

Economy

Maximise the contribution which the tourism, creative and leisure industries can make to the economy.

- 30 million overseas visitors to the UK spent around £14 billion in 2005.
- Full switchover from analogue to digital television will benefit the UK in the region of £2 billion.
- Creative industries grew by an average of 6% per year between 1997 and 2003, compared to an average of 3% for the whole economy.

Modernising delivery

Modernising delivery by ensuring our sponsored bodies are efficient and work with others to meet the cultural and sporting needs of individuals and communities.

- In 2003-2005 we will have contributed £11 million to major reform programmes at five key NDPBs. During that period, the savings delivered by those bodies (to be redirected to front line services) are forecast to total some £56 million.

Olympics

Host an inspirational, safe and inclusive Olympic Games and Paralympic Games and leave a sustainable legacy for London and the UK.

- There will be a total economic impact of £1.9bn from the London 2012 Olympic Games.
- 7,000 new jobs will be created to build the Olympic Park.