

Membership – Business Opportunities Working group

1. John Higgins – Chair
2. Andrew Brann – TV Corporation
3. Andy Brown – BT Rich Media
4. Andy Heath – MBF
5. Anne Joseph – DCF (Reed Elsevier)
6. Anthony Lilley – Magic Lantern
7. Campbell Cowie – AOL
8. Conan Chitham – DCF
9. Danny Meadows-Klue – IAB
10. David Thomas - PPA
11. Debbie Manners – BBC
12. Eric Nicoli – MBF
13. Ian Baverstock - Kuju
14. John Woodward – UK Film Council
15. Martin Ballard - MDA
16. Matt Lambert – Microsoft (Intellect)
17. Phil Evans – Consumers Association

Observer

18. David Harrison – OFCOM
19. Lucinda Fell – ISPA
20. Daphne Hyman - OFT

Officials

21. Clare Palmer – Treasury

22. Judith Sullivan – Patent Office

23. Gail Robinson – DCMS

Secretariat

24. Adrian Brazier – DTI

25. Jenny Carlton - Intellect

26. Jabran Khan – DTI

Business Opportunities working group

Chair: John Higgins – Intellect

Aims

To work with the creative industries, consumers, manufacturers, telecommunications industries and other key stakeholders to inform and make recommendations to the Creative Industries IP Forum on the effectiveness of emerging business models in the creative industries and digital sectors, both in this country and internationally.

Terms of Reference

The Working Group will:

- Make recommendations on how to respond to the opportunities presented by digital media to provide consumers with attractively priced, reliable and secure alternatives to illegal downloading.
- Recommend business models that could lead to long-term business and sectoral viability, whilst genuinely meeting the legitimate demands of consumers.
- Identify difficulties in the legislative framework supporting new business models, in particular the part that DRMs can play in developing new business models and how DRM and levies might coexist.