

February 2006

Amanda Walsh appointed to the board of the UK Film Council

James Purnell, Minister for Creative Industries and Tourism, announced today that Amanda Walsh has been appointed to the board of the UK Film Council. Her term of appointment will run for four years from 1 February 2006.

Biographical Notes

Amanda Walsh is Chief Executive of the advertising network, the United Group, (2004-present), Founder partner and CEO of advertising agency, Walsh Trott Chick Smith (1995 – 2003), Director and then Managing Director of advertising agency WCRS (1983 – 1995). The United Group is a new WPP network made up of strong, entrepreneurial, creative advertising agencies located in key markets around the world. Amanda has served on the IPA Board, Institute of Practitioners of Advertising (1993-2003). She was president of WACL, Women in Advertising and Communications London (2002) and she sits on the Executive Committee of the Brain and Spine Foundation Charity.

Amanda holds no other public appointments and has not undertaken any political activity in the last five years.

Background

1. The UK Film Council is the lead agency for film in the UK ensuring that the economic, cultural and educational aspects of film are effectively represented at home and abroad. It invests Government grant-in-aid and Lottery money in film development and production; distribution and exhibition; training and skills; life-long learning; and cinema heritage. It is Chaired by Stewart Till CBE.
2. The appointments do not attract remuneration but board members may claim reasonable travel and subsistence.
3. The appointments process was carried out in accordance with the Code of Practice of the Commissioner for Public Appointments. Appointments are made on merit and political activity plays no part in the selection process.