

DCMS

A Literature Review and Survey of Statistical Sources on Remote Gambling - Appendix

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2 Sources

This section outlines the sources used in the different sections of the report. We have rated each of the sources against a number of criteria, which are described below:

Category	Rating & definition
Respected source	3* Impartial, non-partisan source (usually non-industry) 2* Fairly reliable source – might be partisan but uses robust data to make the case 1* Not the most reliable source. Partisan and lacking data to state the case
Referred to in other documents	3* A definitive source; regularly referred to in other studies 2* Cited elsewhere but is not an authoritative source 1* Not cited elsewhere
Matches with evidence / thinking seen elsewhere	3* Part of a wide body of research that advocates a specific action/perspective and is based on robust data 2* Supports less of a majority view or is taken from an analogous industry 1* Does not match evidence/thinking seen elsewhere
Relevance to remote gambling	3* Credible research that is based solely on remote gambling and its effects 2* Research is not about remote gambling but interesting conclusions can be drawn from analysis 1* Research is mainly about traditional forms of gambling
Up-to-date / recent	3* Research was completed within the last three years 2* Research is less recent – more than three years out-of-date 1* Research is from when the remote gambling industry started (1995-1997)

2.1 Remote Gambling Market

Source	Category (see definition table)	Rating	Comments
Microgaming.com (2002)	Respected source	2*	
	Referred to in other docs	3*	Referenced in Remote Gambling Taxation report
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote	3*	

Source	Category (see definition table)	Rating	Comments
	gambling		
	Recent up-to-date	3*	
Remote Gambling Taxation – a report for the Remote Gambling Association (2005)	Respected source	2*	Industry voice
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
An Analysis of Internet Gambling and its Policy Implications, American Gaming Association (2006)	Respected source	2*	From AGA – industry source
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Online Gambling Turns 10, Winneronline.com (2006)	Respected source	2*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
House Overwhelmingly Approves Net Betting Ban, 317-93, House Committee on Financial Services (2006)	Respected source	3*	Financial services industry
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Online Gambling: Market Forecast and Assessment to 2010, ScreenDigest	Respected source	2*	
	Referred to in other docs	1*	

Source	Category (see definition table)	Rating	Comments
(2006)	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
An Analysis of Internet Gambling and its Policy Implications, American Gaming Association (2006)	Respected source	2*	Industry source
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Internet gambling making waves in Asia, MSNBC, (2004)	Respected source	2*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
www.betfaircorporate.com (2006)	Respected source	3*	Company's own website
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Alatto research (2006)	Respected source	2*	
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Informa Research (2005)	Respected source	2*	

Source	Category (see definition table)	Rating	Comments
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
DMEurope.com, Informa Research, Mobile gambling markets on the rise, QCK.com (2006)	Respected source	2*	
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Juniper Research, Mobile gambling markets on the rise, QCK.com (2006)	Respected source	2*	
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	

2.2 Societal Impact

Source	Category (see definition table)	Rating	Comments
Peter D Hart Research USA for 'State of the States – the AGA Survey of Casino Entertainment' (2006)	Respected source	3*	Non-industry
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Internet gambling: Issues, concerns and recommendations.	Respected source	3*	
	Referred to in other docs	3*	

Source	Category (see definition table)	Rating	Comments
Mark Griffiths (2003)	Matches with evidence/thinking elsewhere		Not much elsewhere
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
The British Gambling Prevalence Survey (2000)	Respected source	3*	impartial
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	Similar low prevalence of remote gambling as in USA, Canada
	Relevance to remote gambling	2*	Numbers of remote gambling but also numbers of problem gamblers (not remote)
	Recent up-to-date	2*	
Canada Policy Discussion Document - Internet Gambling in Canada Waits in Legal Purgatory (2004)	Respected source	3*	Policy discussion document
	Referred to in other docs	2*	Haven't seen it referred to but uses lots of other respected sources
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	July 2004
Gambling Commission Annual Report (2005-06)	Respected source	3*	
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Gambling Review Report, DCMS (2000)	Respected source	3*	
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	

Source	Category (see definition table)	Rating	Comments
	Relevance to remote gambling	3*	
	Recent up-to-date	2*	
River City Group, casinofortune.com	Respected source	2*	
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
UK online sports and gambling audiences up 30% during 2006 FIFA world cup™, Nielsen//Net Ratings (2006)	Respected source	2*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	2*	
	Recent up-to-date	3*	
Ladd and Petry, Disordered gambling among university-based medical and dental patients: A focus on internet gambling (2002)	Respected source	3*	
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	2*	
Licence Conditions and Codes of Practice: Remote Gambling Briefing Paper, Gambling Commission (2006)	Respected source	3*	
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Smeaton and Griffiths, Internet gambling and social responsibility : An exploratory study	Respected source	3*	
	Referred to in other docs	3*	
	Matches with	3*	

Source	Category (see definition table)	Rating	Comments
(2004)	evidence/thinking elsewhere		
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Gambling@Home: Internet Gambling in Canada (2001)	Respected source	3*	
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	2*	
Internet Gambling: An Overview of the Issues GAO (2002)	Respected source	3*	
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	2*	
Gambling, money laundering and the proceeds of crime: a trifecta? Elizabeth Montano (1998)	Respected source	3*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	1*	

2.3 Regulation

Source	Category (see definition table)	Rating	Comments
Gambling commission: License conditions & codes of practice – partial regulatory impact assessment (March 2006)	Respected source	3*	
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	

Source	Category (see definition table)	Rating	Comments
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Gambling commission: License conditions & codes of practice – consultation (March 2006)	Respected source	3*	
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere		
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
US General Accounting Office: Internet Gambling – an overview of the issues (December 2002)	Respected source	3*	Impartial body
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	2*	
Internet Gambling: Legal or not? Warren R. Markowitz (December 2004)	Respected source	2*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	2*	
Pocket aces: A comprehensive look at the legality of off-shore internet gambling within the USA. Michael G. Cohen (May 2005)	Respected source	2*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
http://www.gambling-law-us.com/Federal-Laws/wire-act.htm	Respected source	3*	Actual legislation
	Referred to in other docs	3*	
	Matches with	3*	

Source	Category (see definition table)	Rating	Comments
	evidence/thinking elsewhere		
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Betting & Gaming: dawn of offshore e-commerce (www.gamblinglicenses.com)	Respected source	2*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	2*	
www.gamblinglicenses.com (links to various government websites)	Respected source	3*	Links to government websites for legislation & regulatory frameworks
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Remote Gaming in Malta – Lotteries & Gaming committee (July 2006)	Respected source	3*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
WTO: USA – Measures affecting the cross-border supply of gambling and betting services (December 2004)	Respected source	3*	
	Referred to in other docs	3*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	

Source	Category (see definition table)	Rating	Comments
Nordic gambling markets & the possibilities for state level control - Jenny Cisneros Örnberg (2004)	Respected source	2*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
Belgian and French views of European gambling regulation - Thibault Verbiest (November 2005)	Respected source	2*	
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	
The future regulation of remote gambling: a DCMS position paper (April 2003)	Respected source	3*	
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	2*	
Gambling @ Home: Internet Gambling in Canada (2001)	Respected source	3*	
	Referred to in other docs	2*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	2*	
www.Jgohil.typepad.com	Respected source	1*	Blog with links to articles on remote gambling
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	

Source	Category (see definition table)	Rating	Comments
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	

3 Industry interviews

3.1 Sources

We conducted with two interviews with industry experts; one interviewee from a company offering all forms of remote gambling bar lotteries, and the other from a gaming company.

Source	Category (see definition table)	Rating	Comments
Industry interviews	Respected source	2*	Industry sources – highly reliable but didn't use data to make their case
	Referred to in other docs	1*	
	Matches with evidence/thinking elsewhere	3*	
	Relevance to remote gambling	3*	
	Recent up-to-date	3*	

3.2 Interview template

The questions asked in the industry interviews are given below:

Business Strategies:

- **Regulation:**
 - What do you see as the key growth areas for remote gambling (e.g. 3G phones) and how is your company going to keep pace with market changes?
 - Do you think the government should regulate remote gambling?
 - Do citizens from overseas countries that prohibit remote gambling place bets with your company?
 - How do you accept such bets? Is it a simple process the same as that for UK customers? What are the major loopholes in regulations?

- Do the different types of gambling set out above require different types of regulation?
 - If you had free rein, how would you go about regulating the industry?
 - Do regulations work or have we reached the tipping point as far as the industry is concerned? Is the UK ahead of the curve on this one?
 - How much of a deterrent are tough regulations/prohibition?
 - What micro-regulations do you have?
 - What is your business model? What other models are there?
- **Competition:**
 - What are your profit margins?
 - What do you do to attract customers?
 - Do you practice "embedding" (keywords on search engines)? What words do you use?
 - What are your thoughts on kite marks? Do you have one? Which one? Are they hard to comply with?
 - What information on gamblers do you collect?

Societal Impact

- **Gambler profile**
 - What is the profile(s) of an online gambler(s)? Age, gender, income, ethnic background, employment status, when do they play, where do they play, for how long, how much money spent
 - What do you do with this information?
 - Do you share it with anyone? Other providers, governments, researchers?
- **Problem Gambling**
 - How might you be able to spot problem gamblers?
 - Do you do anything with this e.g. limit play/change odds?
- **Youth Gambling**
 - What safeguards do you have on your sites to prevent under 18s registering?
 - Do you always verify ages?
- **Criminality**
 - How much of a problem is organised crime/money laundering?
 - What safeguards or tracking do you use to ensure that your site isn't used for laundering money?

- What would you do if you were the government to safeguard against this?
- How much of a problem is fraud by providers?
- Is hacking a problem for remote gambling companies? How secure are their sites? Have they ever been hacked into?